

DoRight Leadership Corps Sample Client Recommendation Letter

<<Student Consultant names>>
DoRight Leadership Corps
<<school address and phone number>>

<<date>>

<<business name, address and contact number>>

Dear <<client contact name>>

Thank you for your valuable time in letting us have a look at your business. It's great to know that other people and businesses want to help the environment. It was an amazing experience meeting you and taking an assessment of your facilities.

Listed below are some recommendations for your business:

Current status	Recommended Change	Environmental Benefits	Financial Benefits
Traditional Utility	Purchase Percentage of Renewable through utility. Try Sterling Planet, 1.877.457.2306	Less fossil fuels will be burned, reducing carbon dioxide	Costs a bit more, but will attract more customers with your improved image.
No insulation on hot water heater	Thermal Blanket or insulated heater	Less heat will be lost reducing the use fossil fuels.	Less money will be lost to refueling your tank for oil.
Heater is around 15 years old and isn't Energy Starr rated.	A newer heater or a heater that is Energy Starr rated.	The heater will be more efficient in keeping a steady temperature and in creating heat.	Less money will be wasted in heating costs and the heater will be more efficient.
Cleaner is Butyl Based	Change to a safe non – chlorine or other toxic chemical based cleaner. See	The toxic chemicals won't be able to leak into the environment and harm it.	Improved company imaged – attracts more customers.
Buying Single Unit Water Bottles	Should buy bulk, gallon size bottles, or used filtered tap water.	Less plastic is used to make water bottles and its wrapping.	Buying the larger sized bottles will result in less cost.
Conventionally Grown Food	Try buying and using some organic foods instead. Also consider locally grown produce.	In organic foods no harmful pesticides, fertilizers, and other harmful chemicals are used. This causes less of these chemicals to be introduced into the environment.	May incur extra cost but will improve company image and attract more customers, yielding overall profit gain.

In the fall a DoRight consultant will contact you and answer any further questions. If you choose to adopt some of these changes you will be eligible for the “Planet Saver Business” seal that you can display in your window. This will communicate to customers that you are concerned about the environment and are taking steps to lower your footprint. This can increase your market share as well, translating into increased sales. Visit www.realgoods.com to find a variety of products that can help you reduce your foot print.

Sincerely,

XXXXXXXX—Student Consultant

XXXXXXXXXX--Student Consultant

XXXXXXXX—Teacher/Supervisor
Contact Information: