



102 N Second Street, Suite A
P. O. Box 305
Cochran, GA 31014
Phone: (478) 934-2965
nward@cochran-bleckleyidachamber.com
www.cochran-bleckleyidachamber.com

SPONSORSHIP PROPOSAL LETTER

The Cochran-Bleckley Chamber of Commerce is searching for businesses and individuals that are interested in partnering with the Chamber to sponsor the Annual Biking Bleckley event.

We are currently planning and preparing for Biking Bleckley which will take place on Saturday, March 19, 2016. This adventure is a family friendly bicycle ride through the Southern Country Roads of Bleckley County. Once again a 15 mile, 30 mile, 50 mile and 62.5 mile route will be available. All routes are supported with maps, safety/rescue vehicles, and refreshment breaks. The event is designed for all age groups, shapes, sizes, and activity levels. We encourage casual bike riders as well as competitive cyclists to join in the fun at this event.

Your generous sponsorship of Biking Bleckley will assist the Chamber in hosting this annual event, to ensure that all participants have a fun, safe, positive experience while in Cochran and Bleckley County. Sponsorship levels are listed below.

Platinum - 62 Mile Sponsorship – Value of **\$500**

- Name or Business Logo (B/W) on back of t-shirt
- Acknowledgment on Race Day
- Sponsorship Level Acknowledgement in all PR
- Sponsorship Signs at all 4 Rest Stops
- Four Biking Entries with T-shirts
- Booth Space Available at Registration

Gold - 50 Mile Sponsorship – Value of **\$350**

- Name or Business Logo (B/W) on back of shirt
- Acknowledgment on Race Day
- Sponsorship Level Acknowledgement in all PR
- Sponsorship Signs at 1st, 2nd, & 3rd Rest Stop
- Three Biking Entries with T-shirts

Silver - 30 Mile Sponsorship – Value of **\$250**

- Name or Business (B/W) on back of shirt
- Acknowledgement on Race Day
- Sponsorship Level Acknowledgement in all PR
- Sponsorship Signs at 1st & 2nd Rest Stop
- Two Biking Entries with T-shirts

Bronze - 15 Mile Sponsorship – Value of **\$150**

- Name or Business (B/W) on back of shirt
- Acknowledgement on Race Day
- Sponsorship Level Acknowledgement in all PR
- Sponsorship Signs at all 1st Rest Stop
- One Biking Entry with T-shirt

Please feel free to contact us via email or phone should you have any questions. The Chamber board and staff thank you in advance for your support of Biking Bleckley as well as the Chamber of Commerce, and the entire community of Cochran and Bleckley County.

Best Regards,

Jamie Sheffield

Jamie Sheffield
Chairman

Nicole H. Ward

Nicole H. Ward
President/CEO