



# THE CHESTERTON GALA

## *Sponsorship Letter*

We write to ask for your support to make an outstanding high school education a possibility for students across the Twin Cities metro. Chesterton Academy provides a classical, college preparatory education taught through the lens of the Catholic faith. We opened our doors in the fall of 2008 with 10 students. Today, 130 students are enrolled and we attract families from every corner of the metro area.

Thanks to a commitment to thrift and the generosity of donors like you, we are able to offer an outstanding education at an affordable price. Our tuition is among the lowest of benchmark private schools in the Twin Cities, and less than half the cost of many. Despite our low tuition, more than 60% of our students require tuition assistance in the form of scholarships.

Last year we were able to raise over \$140,000 for scholarships through our annual fundraising Gala. We hope to surpass that amount at this year's event, to take place on Saturday, February 7, 2015. We expect over 800 guests to attend this joyful evening of music and merriment to benefit the students of Chesterton Academy.

We are partnering again this year with local companies through our "Think Local, Shop Local" initiative, featuring sponsorships, advertising, and silent auction items from local and family-owned businesses. As a small, independent school founded by local entrepreneurs, we are passionate about supporting businesses in our area. We welcome the opportunity to promote your company as part of our Think Local initiative.



Would you be willing to participate in this year's event as a Gala sponsor or program advertiser? Details are outlined on the next page. Your gift will help make a Chesterton education a possibility for a worthy student.

Thank you in advance for your generous support! We look forward to celebrating with you at our Gala!

Sincerely,  
The Chesterton Academy  
Gala Sponsorship Committee

# THE CHESTERTON GALA

## AN ELEGANT EVENING OF MUSIC & MERRIMENT

### SPONSOR

GALA SPONSORS WILL RECEIVE RECOGNITION IN THE PROGRAM AND WILL BE ACKNOWLEDGED AND THANKED FROM THE PODIUM. WE WILL INCLUDE YOUR COMPANY LOGO THROUGHOUT THE EVENT AND PROMINENTLY FEATURE YOUR COMPANY LOGO ON THE CHESTERTON ACADEMY WEBSITE FOR A FULL YEAR.

*Please mark the level of sponsorship your company would like.*



GOLD Sponsor Level - \$2,500

- VIP table of 10 with premiere seating location
- Valet parking for table guests
- Premium advertisement in program book  
(Full page; inside front cover or inside back cover)



SILVER Sponsor Level - \$1,750

- VIP table of 10 with priority seating location
- Half-page advertisement in program book



BRONZE Sponsor Level - \$1,500

- VIP table of 10 and preferred seating location
- Quarter page advertisement in program book



Table Sponsor - \$1,000

- Table of 10 and preferred seating location
- Name on table top & listing in the program

### ADVERTISE

*Please check the advertising option your company would like.*

Ad Size	Dimension (Height x Width)	Price:	COMMITMENT DEADLINE: JANUARY 16
<input type="radio"/> CENTER SPREAD	8.5" X 14"	\$750	MATERIALS DEADLINE: JANUARY 23
<input type="radio"/> FULL PAGE	8.5" X 7.0"	\$500	DELIVERY TO PRINTER: JANUARY 30
<input type="radio"/> HALF PAGE	4.25" X 7.0"	\$250	* PLEASE SUBMIT ARTWORK AS
<input type="radio"/> QUARTER PAGE	4.25" X 3.5"	\$175	HIGH RESOLUTION JPEG OR PDF.

*We would be happy to create an ad for you if you require assistance!*

### PAYMENT

☐ Please invoice me

☐ My check is enclosed

☐ Please bill my credit card

PAYABLE TO CHESTERTON ACADEMY

(CIRCLE) VISA MC AMEX DISC

CREDIT CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CVV \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

THANK YOU *for* YOUR SUPPORT!

PLEASE RETURN FORM TO: Chesterton Academy Attn: Gala Sponsorship Committee  
5300 France Ave. S., Edina, MN 55410 QUESTIONS? Call 952.378.1779