

**SHOT·WEEK**

**SUPPLIER  
SHOWCASE**

**MATERIALS FOR MANUFACTURERS**

## **INTRODUCING SHOT WEEK'S SUPPLIER SHOWCASE!**

If you produce tools, machinery, plastics, metal extrusions, fabrics, OE materials, fabrication, logistics, software, or other products and services for the shooting sports or outdoor sporting industries, then SHOT Week's Supplier Showcase is your opportunity to present your company at the upcoming SHOT Show.

**MONDAY, JANUARY 16, 2017 | 9:00 AM–5:00 PM**

**PALAZZO BALLROOM, 5TH FLOOR VENETIAN HOTEL MEETING ROOMS, LAS VEGAS**  
**[SHOTSHOW.ORG/SUPPLIERSHOWCASE](http://SHOTSHOW.ORG/SUPPLIERSHOWCASE)**

An official event of the



Owned by:





# SUPPLY MANUFACTURERS WITH YOUR MATERIALS — AN ENTIRELY NEW SHOT SHOW EVENT!



The space for doing business in the shooting, hunting and outdoor industry is the week of the SHOT Show.

But your customers — the manufacturers — are busy exhibiting to dealers and retailers, and they can't always give you the quality time you need to build business relationships. Many of these manufacturers may not even be aware of your materials and equipment.

**THE SHOT SHOW IS CREATING  
A DEDICATED EVENT FOR YOU —  
the suppliers — to present your  
products to the shooting, hunting  
and outdoor manufacturers.**



**AN ALL NEW EVENT SHOWCASING MATERIAL SUPPLIERS!**

**OVER 1,700 MANUFACTURERS**  
are at the SHOT Show. Many need your products or  
services to make and market their product lines.

FOR MORE INFORMATION, CONTACT: **SHOT SHOW MANAGEMENT**

(855) 355-7468 ext. 5 | [SupplierShowcase@SHOTShow.org](mailto:SupplierShowcase@SHOTShow.org) | [SHOTShow.org/SupplierShowcase](http://SHOTShow.org/SupplierShowcase)



# MAKE MORE CONNECTIONS IN ONE BUSINESS DAY

For years, many suppliers to manufacturers have requested exhibit space on the sold-out SHOT Show exhibit floor. In response, NSSF is developing this one-day only, face-to-face marketplace enabling you to connect with manufacturer owners, specifiers, engineers and R&D specialists — your customers.

**You've been sending company representatives to the SHOT Show to meet with your customers — now do it during this dedicated day, with no dealer/retailer distractions!**

## SUPPLIER SHOWCASE EXHIBITORS RECEIVE:

- Two registrations for both the Supplier Showcase and the SHOT Show
- Turn-key exhibit space of 8'x5', including a 6' draped table, two chairs, wastebasket and 7"x44" identification sign
- Additional badges for both Supplier Showcase and the SHOT Show at a discounted rate
- Lunch and refreshments
- Listing in the Supplier Showcase Pocket Guide and mobile app, as well as a listing included in the SHOT Show Directory and Buyers' Guide distributed throughout SHOT Week
- Special recognition on SHOTShow.org

## EXHIBIT AT SHOT WEEK'S SUPPLIER SHOWCASE!

## WE'LL PROMOTE YOUR COMPANY

**We will market your participation to SHOT Show manufacturers pre-show and on site.** Special press releases, Bullet Point articles, emphasis in the SHOT Show Exhibitor Updates and printed invitations will point exhibitors and other manufacturers to your participation. We'll assist you in inviting your current customers to the Supplier Showcase while introducing you to other companies who are potential sales prospects.

## RESERVE YOUR SPACE TODAY!

**With the value-added of two registrations and tabletop exhibit space, the price is only \$1,500 for NSSF members\* and \$1,800 for non-members.**

Space is assigned based on date of the application and deposit received. Apply today at

**[SHOTShow.org/SupplierShowcaseApplication](http://SHOTShow.org/SupplierShowcaseApplication)**

**FOR MORE INFORMATION, CONTACT: SHOT SHOW MANAGEMENT**

6865 S. Eastern Avenue, Ste. 101 | Las Vegas, NV 89074  
(855) 355-7468 ext. 5

**[SupplierShowcase@SHOTShow.org](mailto:SupplierShowcase@SHOTShow.org)**

**INTERESTED IN SUPPLIER SHOWCASE ADVERTISING OR SPONSORSHIP? Contact Chris Tatulli at (203) 426-1320 ext. 214**

**\*INTERESTED IN NSSF MEMBERSHIP AND ITS ADDED BENEFITS? Go to [nssf.org/join/](http://nssf.org/join/)  
[SHOTShow.org/SupplierShowcase](http://SHOTShow.org/SupplierShowcase)**