Social Media Cover Letter

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March 21, 20XX

Ms. Lisa Bergerson
850 5th Street South
Hopkins, MN 55343

Dear Ms. Bergerson:

I am replying to an opening for a Social Media Writer with Brandpoint. I was very excited to see this opening on LinkedIn's website as I have had much experience throughout my college career writing and editing numerous articles and papers. I have a great interest in Brandpoint, as this company has been helping major brands tell their story for years, and I would like to contribute to this process through social media.

I am college student soon to graduate in May 20XX, seeking a position working with social media. During the past four years of my college education, as well as work history, I have had much experience creating various forms of advertisements, as well as meeting deadlines. I am very familiar with many forms of social media, such as Facebook, as I use these types of media on a daily basis. I have had a great deal of experience writing, as much of my college course work has required high standards of writing and editing. Such course work has included writing and editing scientific research reports, creative writing, rhetorical writing, and qualitative research reports. I have also been responsible for editing my peer's writings, becoming knowledgeable with the editing process. In working with Scott Wells, in my current employment position, I have become skilled on how to competently execute a project using a variety of media. Within this position my responsibilities have included, designing brochures and flyers, doing vast amounts of research, and communicating effectively through various forms of media. I possess strong interpersonal as well as written communication skills, and I am able to work confidently in a team setting as well as independently.

I have enclosed my resume to further your understanding of my accomplishments. I am looking forward to the opportunity to further discuss my background as well as the position with you in an interview. I greatly appreciate your time and consideration.

Sincerely,

Hillary Douglas
Enclosure