

# 2013 KidsMatter Student Job Fair

## Sponsorship Opportunity

Event Date: March 19, 2013



2013 KidsMatter Student Job Fair

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Dear Prospective Sponsor,

On Tuesday, March 19, 2013 the KidsMatter Student Job Fair will be held at the at Merner Field House on the campus of North Central College from 5:00 PM - 7:30 PM. Last year, 1600+ students attended this event hoping to secure a job.

We would like to offer you the opportunity to be a sponsor of this event that connects our community's young people with employment opportunities at local area businesses. Given your long standing involvement and support of youth programs in Naperville, we feel your involvement in this event is a natural fit.

The cost of sponsorship is \$500. As a sponsor you will receive the following benefits in return for this tax deductible donation (KidsMatter is a 501c3 organization):

- Event registration fee (if attending event)
- 6" table at event (if attending event) and distribution of your marketing materials
- Ad in the Job Fair Resource Booklet (over 2000 distributed)
- Recognition on our website, including live link to your business for one year
- Highlight in one of our monthly e-blast newsletters, also providing a hot link
- Specially designed school calendar listing specific school days off for Districts 203 & 204
- Tips on how employers can maintain a Kid-Friendly Business
- KidsMatter to this Business! Kid-Kling including the Naperville Area Chamber of Commerce logo for your business door or window
- Your business logo on all flyers and posters
- Inclusion in all press releases

This is a win-win event. Not only does it help connect young people with quality employment opportunities, but it also provides a low-cost and convenient way for local businesses to find quality employees.

The Job Fair successfully provides local businesses with the staff they need, particularly during the busy summer months. We hope that you will become a sponsor of the 2013.

If you have any questions or would like more information, please contact Bridget Hatch at 630-995-0275 or contact IdaLynn Wenhold at 630-404-4589. Thank you in advance for your support and generosity.

Sincerely,

Bridget Hatch, New Media Coordinator  
IdaLynn Wenhold, Executive Director  
KidsMatter

## KidsMatter is empowering kids to realize endless possibilities!

Youth and families are the future of our community. Yet every day, kids battle the stress of academic, social and economic competition. Left unmanaged, these stressors can undermine healthy personal development and lead to chronic anxiety, depression, drug and alcohol use and thoughts of suicide.

Every year, millions of teens work in part-time or summer jobs. Early work experiences can be rewarding for young workers - providing great opportunities to learn important job skills. Young people who work after school and during the summer stay in school and don't get into trouble as much as those who don't work.

KidsMatter equips youth and families with tools to manage the stress of everyday life through dynamic school and community programs, practical education, resources and youth recognition. We harness the power of partnership with parents, educators and an extensive network of community resources to help kids and families thrive. Our goal - to stop problems in kids' lives before they start!

Help support our mission and become a sponsor of the 2013 Student Job Fair TODAY!



### BENEFITS OF TEEN EMPLOYMENT

#### People Skills

A job will teach teenagers how to engage with the customers, colleagues and bosses in a mature and respectful manner.

#### Work Experience

Develop a good work ethic in areas such as punctuality, time-management, working as part of a team, responsibility and personal presentation.

#### Resume Building

Adding teenage employment to a resume shows ambition and motivation, and also displays the practical skills the candidate already achieved.

#### Financial Appreciation

Working hard for an hourly wage will teach a teenager that money doesn't appear out of thin air, and that it takes time and energy to gain it.

#### Independence

Teens will be required to interview and train without their parents' company, and will need to use their own judgment and initiative while working.

# 2012 KidsMatter Student Job Fair



# SPONSORSHIP

## Letter of Agreement/Receipt

Company/Sponsor Name: \_\_\_\_\_

agrees to provide a financial sponsorship for the 2013 KidsMatter Job Fair on Tuesday, March 19, 2013. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by KidsMatter. As a sponsor, I agree to provide digital art work/logos for all promotional advertising.

Please Check Appropriate Sponsorship:

Job Fair Sponsor: \$500.00

\_\_\_\_\_  
Sponsor Name

\_\_\_\_\_  
Address City Zip Code

\_\_\_\_\_  
Representative Name Phone Number

\_\_\_\_\_  
Authorized Sponsor Signature Signature Date

- A check payable to KidsMatter is attached.
- I will be sending a check payable to KidsMatter
- I would like to pay by VISA/Master Card

Card# \_\_\_\_\_ Exp \_\_\_\_\_

Name on Card \_\_\_\_\_

*\*All credit card transactions will be processed through the Naperville YMCA.*

Please send this completed agreement and check made payable to:

KidsMatter  
P.O. Box 662  
Naperville, IL 60566  
or fax: (630) 420-8284

KidsMatter is a 501(c)(3) organization. Our federal tax I.D. # is 36-444-8507