MINORITY & WOMEN
BUSINESS OWNERS CONFERENCE

Diversity.
Leading the way.

General Conference Agenda

7:30 – 9:10 Registration, Exhibit Hall Opens & Breakfast, Welcome & Announcements

Exhibit Hall Closed During Morning Workshops

9:15 – 10:45 Session I Workshops (three choices)

11:00 – 12:30 Session II Workshops (three choices)

Exhibit Hall Re-Opens

12:30 – 2:30 Themed Lunch (lunch is an open buffet and available to everyone at the time of their choice.)

1:15 – 5:00 MatchMakers

2:30 – 3:30 Access to Capital Panel

3:30 – 4:30 Visit With Exhibitors, Door Prizes and Cocktails

4:30 Exhibit Hall Closes

Matchmakers Program – Open to all certified businesses from 1:15 pm until 5:00 pm.

MatchMakers is a program where we bring together certified WBE's, MBE's, DBE's and veteran-owned businesses (Vendors) with Corporations and Government Agencies (Primes). The Primes will each have table set up in the assigned MatchMaker room; Vendors will meet with each Prime of their choosing. A list of Primes attending the event, along with the types of vendors they would like to see, will be published and distributed before the event.

Primes expect each Vendor to be prepared to make their pitch. Therefore it is imperative that each Vendor be prepared. We will hold at least one conference call a few weeks before the conference for vendors wanting to attend the MatchMakers session to help get you prepared.

Certification Connection – These booths will be located in the Expo Hall.

The Certification Connection was created for those Vendors that need additional information concerning initial certification or additional certifications available from the numerous certifying agencies throughout Kentucky, Indiana and the entire United States. To make it more convenient for everyone, it will take place in the same room as MatchMakers. This informal session will give Vendors an opportunity to meet and talk with representatives that assist in certification for minority, woman, disadvantaged and veteran-owned businesses.

Access to Capital – Will be held in a seminar room from 2:30 pm until 3:30 pm.

A forum of finance professionals from various avenues of capital assistance will be on hand to:

- Provide information about their programs, products and services

- Answer your questions

- Network to provide possible funding opportunities