



## **POSITION AVAILABLE:**

### **Automotive Magazine Editor, LSX TV**

Location: Murrieta, CA 92562  
Status: Full Time Employee  
Apply to: [jobs@powerautomedia.com](mailto:jobs@powerautomedia.com)

## **WHO WE ARE LOOKING FOR**

Power Automedia is looking for a Magazine Editor to fill an opening at LSXTV.com - the leading late model GM Performance Magazine. If you're passionate and knowledgeable about LS-powered vehicles and have a strong basis in writing and photography, we're looking for you.

As Editor, you will be responsible for:

- Writing and Managing Editorial Magazine Content
- Assignment of Freelance Editorial Articles & News
- Automotive Photography: Tech, Racing, Builds, News
- Technical Articles
- Event Coverage & News
- Managing In-House Project Vehicles

## **ABOUT LSX**

LSX TV is the internet's most popular all-digital magazine for all things LS-powered with an emphasis on late-model GM. We give our readers the latest in up-to-date industry news, nation-wide event coverage, do-it-yourself technical articles, tuning secrets, and features on some of the coolest late model GM muscle.

## **OUR COMPANY**

Power Automedia is an automotive digital media company, with a mission of entertaining, educating, and informing automotive enthusiasts. Power Automedia's two divisions are digital magazine publishing and video production. We are passionate car people, creating the next generation of automotive media.

## **REQUIREMENTS**

- Expert Level Skill & Experience (3 Years) in:
  - Automotive Performance (with Chevy/LSX expertise)
  - Writing
- Medium-Level Skill & Experience (1-3 Years) in:

- Facebook/Social Media
  - Photography
- Some working knowledge of:
  - Wordpress
  - Photoshop
  - Forums/Blogs
- Willing to commute or relocate to Temecula, CA
- Motor oil dripping from veins
- You are fast-paced, have lots of energy, and are truly willing to put in hard work.
- Comfortable holding others to deadlines
- Familiarity with Web, Facebook, Forums & Online Blogs highly desirable

### **BEYOND THE JOB REQUIREMENTS**

This is an opportunity to work in the automotive industry and be an Editor for one of the industries leading companies. It's also an opportunity to help us improve and refine our digital magazines and build a superior online automotive publishing platform. We also have a blast, love our jobs, and like to work hard (and play as well). You should too. An enthusiastic and passionate addiction to automobiles is the only way you will like this job. As an editor, you need to be comfortable and accountable to meet deadlines and quality requirements. We're looking for someone passionate and optimistic about doing great things, yet grounded and experienced enough to push through challenges.

### **COMPENSATION**

Power Automedia provides compensation based on experience. Please submit your salary history and requirements along with your application. You'll work with a great team filled with smart and talented automotive designers, photographers, videographers, writers, editors, and project managers.

### **TO APPLY**

- Provide your cover letter & resume
- Provide a salary history
- Provide proof of experience for all requirements for the job

Send all information to [jobs@powerautomedia.com](mailto:jobs@powerautomedia.com).

*Please do not call. Please do not contact us if you are a recruiter, outsourcing company, or agency.*



## **Power Automedia - WHO WE ARE**

[www.powerautomedia.com](http://www.powerautomedia.com)

### ***Publisher of Automotive Digital Magazines***

We believe in the magic of the automobile.

Helping people achieve their dreams.

Building something special.

## **HOW WE ARE SUCCESSFUL**

We communicate with passion and emotion.

We educate our readers with expertise and enthusiasm.

We work hard to nurture new car enthusiasts.

## **WHAT WE DO**

Publish Automotive Digital Magazines

Produce Automotive Video Content

## **WHO ARE YOU?**

Do you have a bigger-than-life passion for cars?

Would you rather be at home wrenching on your car than what you're doing right now?

Are you a very talented writer?

Do you love cars so much that you're willing to take a challenging and demanding job?

Are you internet and web savvy?

## **A QUOTE FROM STEVE JOBS**

"You need a lot of passion for what you're doing... because it's so hard.

Without passion, any rational person would give up.

So if you're not having fun with what you're doing, if you don't love it, you're going to give up.

And that's what happens to *most people*, actually.

If you look at the people that end up being successful,

often times it's the ones who love what they do,

so they could persevere when it got really tough.

And the ones that didn't love it.... quit. Because they're sane.

Who would put up with this stuff if you don't love it?

So it's a lot of hard work.

If you don't love it, you're going to fail."