FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE
HOSPITALITY MANAGEMENT/
EVENT PLANNING CERTIFICATE (C25110C2)
Effective: Fall 2014
Revised: 03/05/14

The Event Planning certificate is designed to prepare students with a basic knowledge of the event planning process.

This certificate program covers basic business operations, understanding hospitality and business etiquette, tourism law, and planning and executing meetings and conventions.

Upon completion of this program, students should be prepared for entry-level management positions with event planning firms or transfer the course credits to the Hospitality Management program for an Associate of Applied Science degree.

Length: 2 Semesters
Prerequisite: High School Diploma, Placement Test Equivalent
Award: Certificate

FALL SEMESTER

Prefix No.	Title	Class	Lab	Clinical	Credit
HRM140	Legal Issues-Hospitality	3	0	0	3
HRM210	Meetings & Event Planning	3	0	0	3
HRM240	Marketing for Hospitality	3	0	0	3
or					
MKT232	Social Media Marketing	3	2	0	4
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	Totals	**9**	**0**	**0**	**9**

SPRING SEMESTER

Prefix No.	Title	Class	Lab	Clinical	Credit
CUL214	Wine Appreciation	1	2	0	2
HRM124	Guest Service Management	2	2	0	3
or					
CUL135	Food & Beverage Service	2	0	0	2
and					
CUL135A	Food & Beverage Serv Lab	0	2	0	1
HRM125	Etiquette for Hospitality	1	0	0	1
HRM230	Club & Resort Management	3	0	0	3
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	Totals	**7**	**0**	**0**	**9**

TOTAL REQUIRED CREDITS.... 18

Work-Based Learning Option: NA

PROGRAM FACT SHEET

HOSPITALITY MANAGEMENT **A25110**

This curriculum prepares individuals to understand and apply the administrative and practical skills needed for supervisory and managerial positions in hotels, motels, resorts, inns, restaurants, institutions, and clubs.

Course work includes guest services, leadership, management, restaurant operations, lodging operations, marketing, sanitation, food preparation, food and beverage management and other critical areas.

Graduates should qualify for management or entry-level supervisory positions in food and lodging operations, including restaurants, foodservice, beverage service, catering, front office, reservations and housekeeping. Opportunities are also available in product services, and technology support and sales.

Awards

Associate Degree: Hospitality Management (A25110)	**Length of Program:** 5 Semesters **Prerequisite:** High School Diploma & 1 Unit of Algebra, Placement Test Equivalent
Diploma: Not Applicable	**Length of Program:** **Prerequisite:**
Certificate: Event Planning (C25110C2)	**Length of Program:** 2 Semesters **Prerequisite:** High School Diploma, Placement Test Equivalent
Certificate: Hotel & Lodging Management (C25110C3)	**Length of Program:** 2 Semesters **Prerequisite:** High School Diploma, Placement Test Equivalent
Certificate: Restaurant Management (C25110C4)	**Length of Program:** 2 Semesters **Prerequisite:** High School Diploma, Placement Test Equivalent

Work-Based Learning Requirements/Opportunities: For Work-Based Learning education requirements/opportunities please see the appropriate Program Sequencing sheet.

License or Certification Information: None Required

Program Information Contact:
Curriculum Chairperson: Kelly Gold
Telephone Number: (910) 678-8507
Office Location: Cumberland Hall, Room 377K
Email: goldk@faytechcc.edu

Department Office: Cumberland Hall, Room 377B
Telephone: (910) 678-8292
FTCC Web Site: www.faytechcc.edu

Application Deadlines: The program is designed for a student to enter during the fall semester. A student may enter at other times with approval of the Department Chairperson.

Scholarship/Title IV Financial Aid/VA Services: Scholarships/Title IV Financial Aid/Veteran's assistance may be available for associate degrees. Certificates and diplomas that fall under this program/area of study **may or may not be eligible** for Scholarship/Title IV Financial Aid/VA Services. Please contact the Financial Aid Office, Student Center, Room 126; Telephone (910) 678-8242. Veterans Services, Student Center, Room 119, (910) 678-8395.

Child Care Financial Assistance Information:
See Child Care Associate, Student Center, Room 142; Telephone: (910) 678-8486

Revised: 03/05/14