

POSITION DESCRIPTION

POSITION	President & CEO
ORGANIZATION	American Council On Renewable Energy (ACORE)
LOCATION	Washington, D.C.
REPORTING RELATIONSHIP	ACORE Board of Directors
WEBSITE(S)	www.acore.org ; www.energyfactcheck.org
SOCIAL MEDIA	Twitter (@ACORE; @energyfactcheck; Facebook; LinkedIn
ORGANIZATION	<p>ACORE, a 501(c)(3) nonprofit organization based in Washington D.C., was founded in 2001 to bring together leading proponents and innovators in all facets of the renewable energy sector for the purpose of moving renewable energy into the mainstream of America's economy.</p> <p>ACORE provides a common platform for the renewable energy industry which includes wind, solar, hydro and ocean power, geothermal energy, biomass, biofuels, and energy efficiency.</p> <p>The scope of ACORE's membership spans all constituencies in the renewable energy sector, including energy producers and energy consumers, financial institutions, venture and private equity funds, government leaders, educators, end-users, professional service providers and allied non-profit groups.</p> <p>ACORE accomplishes much of its work by convening the thought leaders in each of these constituencies focusing on technology, market development, finance and policy; publishing collaborative research and facilitating communications among its members, their stakeholders and the media. All of these efforts focus on the economic, security and environmental benefits of renewable energy.</p> <p>The ACORE strategic plan defines the organization's four principal focus areas:</p> <ol style="list-style-type: none"> 1. Promoting energy literacy; 2. Improving access to capital; 3. Encouraging longer range policy certainty; and 4. Advancing financial and policy analysis including fully accounted costs/benefits.

ACORE works to create a better understanding of renewable energy issues through four primary channels:

1. Educating and communicating about renewable energy by convening stakeholders and the Leadership Council, and information distribution through a variety of media and publications;
2. Hosting major policy, technology, and financial conferences and events and hosting web media;
3. Focusing on our current member-driven initiatives which include: National Defense & Security, Power Generation & Infrastructure, and Transportation; and
4. Convening special programs around key focus areas such as international, regional, policies, and finance.

KEY RESPONSIBILITIES

The CEO shall have primary responsibility for the day-to-day leadership, operational management, and growth of ACORE. The CEO will guide the organization as it moves into the next phase of growth and strategy. In addition, the new leader will possess strong interpersonal skills, significant passion and vision, a deep understanding of renewable energy in the context of current initiatives including National Security & Defense, Power Generation & Infrastructure, and Transportation, and total commitment to ACORE's mission.

The successful candidate shall be a dynamic, highly credible leader who has had increasing administrative responsibility throughout his or her career and has demonstrable success in leadership roles. The CEO shall have exceptional leadership and diplomatic skills; strong expertise and appreciation of the renewable energy and the conventional energy industries; a full understanding and capacity for not-for-profit fundraising and proven capability as a "deal closer".

The CEO will be responsible for working closely with the Board of Directors to develop and execute a strategy for achieving ACORE's mission and goals, which include:

- Implementing the organization's renewable energy strategic communications, policy, finance, marketing and technology agenda. Advocating at all levels of government (federal, state, local, and international) to advance policy.
- Raising revenue from various sources to support the activities of ACORE.

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- Identifying and recruiting new members to ACORE.
 - Serving as a conduit between the investment community and the renewable energy industry.
 - Developing and implementing a communications strategy and serving as a spokesperson in various public fora.
 - Developing and leading a high performing professional organization to carry out the organizations objectives.
 - Engaging and developing strong relationships with ACORE's membership and key industry stakeholder groups.
 - Working with board members in the creation and implementation of strategy, fundraising and outreach to further ACORE's mission and goals.

Specific areas of responsibilities include:

Operations Management

- Ensure, with the Board of Directors, the financial health of ACORE to meet the agenda and objectives set by the Board.
- Develop, implement and manage a business and financial plan that will provide stable sources of revenue to support short-term and long-term organizational goals.
- Engage external partners, foundations, and others, to solicit funding support for ACORE.
- Attract, retain and develop high performing professional staff to execute ACORE'S objectives and strategy.
- Work with the Board of Directors and members to ensure effective governance processes and committee structures to maintain engagement of all member companies.

Market Promotion

- Ensure ACORE promotes sound policies that lead to increased use of renewable energy sources and helps to position renewable energy as a clean, sustainable and affordable energy resource for the U.S. and internationally.

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- Seek the continued expansion of market growth through the convening of conferences and other activities that provide access to financial investment for the renewable energy industry.
 - Manage and guide continued advancement of ACORE's Energy Fact Check web communications platform. Energy Fact Check provides accurate, objective, non-partisan information on the renewable energy industry. Actively engage in fundraising strategies for the platform.
 - Continue to educate the public, investment community and others on the latest developments in renewable energy.
 - Deliver the facts about renewable energy and decrease the myths from opposition.
 - Work collaboratively with the renewable energy industry trade associations to help ensure a coherent message is delivered across all renewable energy policy and finance-related activities and affected constituencies.

Public Policy Leadership

- Develop strategies and direct ACORE's activities to educate policy makers at the federal, state, local and international levels.
- Facilitate consensus among the Board of Directors in establishing educational objectives to address legislative and regulatory issues that are critical to the promotion and expansion of the U.S. renewable energy industry.
- Serve as a spokesperson and representative for the renewable energy industry on public policy matters before Government agencies, Congressional hearings, other public forums and the media.
- Seek out and develop opportunities for collaboration and coalitions with other organizations in order to:
 - Expand the use of renewable energy;
 - Utilize renewable energy as fully as possible to achieve major national energy, economic and environmental objectives; and
 - Educate stakeholders and affected constituencies on the value proposition behind renewable energy.

Prior senior executive leadership experience and direct management responsibility for a budget and staff comparable in scale. Executive may come from the nonprofit, for-profit, or government sectors, but the individual should possess a strong reputation as a thoughtful leader with specific expertise in the renewable energy industry.

- A results-oriented manager who has strong business acumen; a good manager of assets, people, money and time. Experience attracting strong talent and building and managing a high-performing team in a results-oriented, fast-paced environment.
- Demonstrated ability to raise revenue; capable of soliciting and securing substantial foundation, corporate and other contributions and investments.
- Outstanding strategic leadership skills; a visionary and inspirational leader capable of anticipating and addressing significant industry challenges and expanding the use of renewable energy to achieve major national goals. Significant strategic planning and implementation experience.
- An ability and passion for addressing the policy, finance, technology and market development issues facing the renewable energy industry. A solid knowledge of the energy and environmental issues and potential obstacle to maximizing development and use of renewable energy resources - strongly preferred.
- Strong credibility and a high level of respect by government officials in the executive, legislative branches and/or state legislatures, on both sides of the political aisle; environmental groups and consumer groups at the federal and state level U.S.; investment community; electric utilities and the media, demonstrated by an exceptional record of achievement and integrity.
- Outstanding communications and interpersonal skills, including the ability to relate well to a wide range of constituencies. Someone who can clearly articulate the message and command the respect of his/her audience.
- A track record for serving as a principal spokesperson for an organization before the media, government officials, and business leaders. An ability to address complex issues effectively. Able to generate visibility for ACORE's key messages among targeted audiences and forge strategic partnerships and coalitions with organizations that share common objectives.
- A coalition builder - someone who can work effectively with key

	<p>business groups and coalitions, end user and environmental groups, trade associations and other organizations with mutual interests. Ideally, someone who is already trusted by related trade associations.</p> <ul style="list-style-type: none"> • Ability to establish and maintain collaborative working relationships with the ACORE board, members and external partners. Strong board leadership acumen and experience in managing board relations and associated deliverables. • Able to locate in Washington, DC office, working with key staff to implement strategy and keep focus on valuable organization ROI.
PERSONAL CHARACTERISTICS	<p>The successful candidate shall be:</p> <ul style="list-style-type: none"> • Energetic, ethical, enthusiastic; willing to offer opinions and judgments; calm and steady under pressure; • Team oriented and lead by example; • Passionate and committed to advancing a broad spectrum of renewable energy technologies (power and fuels); • Open minded and an active listener; • Politically savvy and have good business acumen; • Action and results-oriented; and • Diplomatic but without compromise of the organization's interests.
EDUCATION	<p>An undergraduate degree as well as an advanced degree in business, public policy, law, engineering, or related disciplines or demonstrated equivalent experience is required.</p>
CONTACT	<p>ACORE Board of Directors Search Committee c/o Thomas Veague ACORE, 1600 K Street NW, Washington, D.C. 20006</p>