

# Trade Marketing Analyst

The focus of this position is to support the overall objectives of the Vice President of Business Development and Trade Marketing, including accomplishing volume and spend targets. Support will include analysis, systems monitoring, and surfacing issues for the Regional Sales Directors.

## Position Responsibilities

- Develop and maintain routine and ad hoc Daily/POS reports
- Perform Post Promotional Analysis
- Monitor Spend and Volume on division/category basis

Maintain and develop month AC Nielsen Reports, tools and dashboards.

- Monthly Team/Category volume and spend Forecasting via the Field Forecast Process
- Alert respective Trade Vice President of Business Development and Trade Marketing of issues surfaced via analysis and regular reporting
- Evaluate Events - Future
- Fulfill project requests from the field as assigned by BDM
- Support Trade Marketing Administrator and Sales Administrator on reporting and systems issues
- The TMA will work very closely with the function heads of each department to provide necessary information. The TMA will perform analysis and other projects requested by the DBD, but also should be willing to surface issues discovered during routine analysis and reporting
- The TMA will also work with a variety of managers, fulfilling information requests and performing ad hoc projects
- Ability to manage multiple projects/processes at one time. Be able to handle increasingly more responsibility as new platforms are launched.
- Possess initiative and drive to solve problems with limited direction and raise analyses beyond reporting

## Requirements:

Education - Bachelors Degree, Business, Marketing or related area preferred

1 year Consumer Product Sales

1-5 years of Trade Marketing or Category Management experience.

Basic understand of a Profit and Loss Statement or Finance background a plus.

## Skills & Competencies:

The Trade Marketing Analyst should have very good computer skills, including Excel, PowerPoint, and Access, a working knowledge of AC Nielsen, a strong, entrepreneurial work ethic, and a commitment to being a part of a team

ANCO FINE CHEESE offers a competitive compensation package which includes: Medical & Dental Plans, Life Insurance, including eligible spouses, & children; Health Care Flexible Spending, Dependent Care, Retirement & Savings Plans, Tuition Reimbursement, Paid Vacation and Holidays.

Employment is subject to verification of pre-employment drug-screening results and background investigation.