



**This is an extraordinary opportunity  
to develop within a prestigious group renowned  
for its quality and integrity, intensive training programme  
for professional development of its employees, talent management and people care.**

The Company is requiring high potential candidates committed to excellence, best practices and continuous improvement.  
Due to the rapid growth of the business we are looking for such professional to join our Sales team in the following position:

# TRADE MARKETING OFFICER

## JOB REQUIREMENTS:

**Temporary position: duration 1 year  
Location: Podgorica**

## CANDIDATE PROFILE:

### Essential:

- University degree
- English language fluency
- Drivers license B category
- Personal attributes:
  - Ability to organize and prioritize work
  - Strong negotiation and interpersonal skills
  - Analytical and problem-solving skills
  - High level of responsibility

### Desirable:

- Up to 2 years of relevant working experience

## JOB DESCRIPTION:

A person who takes position of Trade Marketing Officer will be responsible for coordinating all marketing initiatives and ensuring their successful execution on the field. He/she will: coordinate all marketing initiatives, follow up on POP ( Point-of-Purchase) materials distribution and placement, organize and prepare contracts for trade marketing branding, control work of marketing agencies and take care of POP stock count.

## HOW TO APPLY:

You can find the application on the following address:

**[www.coca-colahellenic.omega.rs](http://www.coca-colahellenic.omega.rs)**

Your filled application and CV on not more than two pages should be submitted by **10th March, 2012.**

Coca-Cola Hellenic is one of the leading nonalcoholic beverages producers in the Europe. Employing over 44.000 people, Coca-Cola Hellenic supplies soft drinks to more than 550 million consumers across 28 countries, covering a wide geographical range – from Western Europe to Eastern Russia and from Estonia to Nigeria. Company produces, sells and distributes the world leading brands of The Coca-Cola Company, serving 8 billion liters of products to customers every year.

Do not send any original certificates or degrees. Incomplete applications will not be taken into consideration. Only short-listed candidates will be contacted. All applications will be handled with absolute confidentiality. No telephone or personal inquiries will be accepted.

Coca-Cola Hellenic is an employer who gives equal opportunity for employment regardless of the gender, race, age, sexual orientation, political opinion, marital status, and religion, ethnic or national origin.

**Coca-Cola**  
*Hellenic*  
Passion for Excellence