

WEB & CONTENT EDITOR JOB DESCRIPTION

The Web & Content Editor will be responsible for producing a range of different types of written content including asset creation with the management and their deployment to a number of Eutechnyx owned websites, social networking tools and to the media.

The role includes the management of asset media for a range of company products including the online racing game built around car communities Auto Club Revolution™

This is with the aim of making Auto Club Revolution not only a social and gaming platform but also a content platform.

The ideal candidate will have experience in creating and deploying editorial plans for websites and/or brands, with the vision and ability to create entertaining and authoritative content.

They will have a keen eye for detail, exacting working standards and a proactive approach to online content creation, experience in community management and social media would be beneficial.

They would have a good understanding of the tools of the trade including MS Office, art packages such as Photoshop and be familiar with web based systems such as a CMS.

TASKS AND RESPONSIBILITIES:

- Create and deploy the online editorial plan for Auto Club Revolution
- Management of content partnerships to include licensing and buying content
- Development and ownership of asset production delivery timelines
- Liaising with art, technology, development and design teams to create assets to support the editorial plan
- Asset management and deployment to include textural, screenshots, render and video assets
- Appropriate Community and social media management via forums, Facebook, Twitter and YouTube
- The recruitment and management of freelance staff

KEY SKILLS & EXPERIENCE:

- Excellent writing and research skills
- An understanding of PR
- Experience with community management and social media
- Attention to detail and exacting working standards for high quality asset management
- Experience in the games industry (whether professional or as a consumer) is a bonus
- An interest in games and or cars or racing would be ideal
- Experience in developing and deploying house-styles for content and assets

ABOUT EUTECHNYX

Eutechnyx is one of the world's leading independent game developers. With a history spanning nearly 25 years, the studio has won numerous awards for its million-plus selling titles and garnered exceptional acclaim in the business sector. As well as its headquarters in Gateshead, the company has studios in London, Hong Kong, Chengdu and Charlotte. The company is currently in the process of setting up a publishing arm for the cutting edge online racing title, Auto Club Revolution. For more information, please visit www.eutechnyx.com.

ABOUT AUTO CLUB REVOLUTION

Auto Club Revolution is a free-to-play online racing game and car community built in collaboration with the motor industry. Featuring officially licensed cars from over 50 of the world's leading motor manufacturers, it delivers a console quality racing experience to the free-to-play market while providing a social platform for owning, customising and enjoying cars online. The game's front end is web-based, creating a powerful and flexible social platform for communities of car enthusiasts and racing fans to interact with each other and their favourite motoring brands. The racing experience itself is delivered via a downloaded application (client), built on the world class Eutechnyx-owned racing engine. This combination of web and app. empowers the player to manage their game, garage and network of friends on the web from anywhere, while the downloadable element provides the premium quality race experience that separates Auto Club Revolution from all other games in the sector.

Auto Club Revolution is designed, developed and published by Eutechnyx.

For more information about Auto Club Revolution see <http://www.autoclubrevolution.com>