



## Job Description

**Job Title: Artistic Director, EIFF**

### **Edinburgh International Film Festival (EIFF)**

From its inception in 1947, EIFF has presented some of cinema's most important and exciting moments and played host to the world's greatest filmmakers.

EIFF provides a showcase for outstanding new films; a meeting place for those who are interested in making, distributing, exhibiting, watching, and discussing films; educational opportunities for those who wish to deepen their involvement with cinema; a foundation for an informed and sophisticated appreciation of cinema among a non-specialist public; and a platform for collaboration among local, UK, and international film communities.

EIFF builds its programming around a strong cinephile vision of film culture and history, all hosted in a visitor friendly city, providing an internationally appealing, beautiful and easily navigable home for the festival.

EIFF has positioned its talent development, industry, education and events programmes at the heart of the festival along with a developing relationship with academia. The intersection of audiences, talent, industry and academia within a strong programming vision is critical to the future success of the industry and of EIFF itself.

### **Purpose of role**

Reporting to the Chief Executive and working with the EIFF Deputy Artistic Director, the Programming Team and the wider staff team, the Artistic Director is responsible for maintaining and developing this curatorial and artistic vision. S/he will work with the programming team to ensure the Festival remains at the forefront of cinema exhibition in the UK, remains relevant to the UK film industry, and continues to screen cutting-edge cinema from around the globe.

### **Centre for the Moving Image (CMI)**

The Edinburgh International Film Festival is a subsidiary of the Centre for the Moving Image (CMI), which also incorporates Scotland's (and outside of London, the UK's) leading independent cinema, Filmhouse in Edinburgh, and as of April 2014, the Belmont Filmhouse in Aberdeen. As well as being responsible for nurturing and developing these existing businesses, the CMI aims to build on that heritage in understanding and addressing the future of the moving image – for audiences, talent and industry. All members of staff are expected to contribute to the development and promotion of all aspects of the CMI's ambitions.



### **Responsibilities**

**Reporting to the Chief Executive and working with the EIFF Deputy Artistic Director, the Programming Team and the wider staff team, the Artistic Director will be expected to:**

- Develop and deliver a stimulating, attractive and critically acclaimed annual programme;
- Understand audience behaviour and tastes and use this to inform the artistic vision and programming policy;
- Lead the Programming team in developing and delivering the EIFF programme, and identifying potential suitable filmmaker guests, jury members and advisors;
- Liaise closely with the Marketing team to attract and engage audiences with the EIFF programme;
- Liaise closely with the Development team to attract and engage sponsors, funders and partners with the EIFF programme;
- Liaise closely with the Press team to attract and engage press and media with the EIFF programme;
- Liaise closely with the Education and Learning team to develop and promote projects, programmes and activities;
- Liaise closely with the Talent and Industry Teams to develop and promote projects, programmes and activities;
- Writing copy for publications, journals and websites;
- Develop and maintain the organisation's relationships with key film community professionals (including publicists, distributors, producers, agents, sales agents and festivals) in the UK and internationally;
- Prepare and deliver film introductions and professionally moderate film Q&A sessions;
- Deliver against agreed targets of the organisation and its partners;
- Contribute to longer term strategic development of the organisation;
- Maintain organisational systems.

### **Person Specification**

- Extensive knowledge of contemporary UK and World Cinema with specialism/s in certain areas
- Understands the role of EIFF within the UK industry
- Strong contacts within the global film industry
- Confident in public speaking
- Project management experience
- Experience of producing reports for a range of stakeholders, including board, funders, sponsors, donors and press
- Excellent written English, including copywriting skills
- Computer literacy
- Strong organisational skills and attention to detail
- Ability to work with a range of collaborators, partners and teams.
- Proven negotiation and influencing skills

### **Application Process**

If you wish to apply for this role, please send a CV and covering letter explaining why you want the job and why you think you would be suitable for it, to [ken.hay@edfilmfest.org.uk](mailto:ken.hay@edfilmfest.org.uk) by 9am (UK time) on Wednesday 22<sup>nd</sup> October 2014. Interviews are scheduled for Monday 3<sup>rd</sup> November 2014 in Edinburgh.