Retail Sales Associate Cover Letter Sample

938 Wagstaff Road  
Paradise, CA 83635

October 22, 2016

Mr. John Dawyane  
Manager HR  
GNC  
26 Bluestone Ct  
Paradise, CA 43433

Dear Mr. Dawyane:

I am responding to your job posting for a Retail Sales Associate for the city branch of GNC. Since my experiences and skill set are a good match with your job description, I feel confident that I will be able to perform very well to meet and exceed your sales goals.

The success that I have achieved in my different positions in retail environment will be a proven asset for GNC. In 2014, I accomplished the sales goals 100% by introducing new techniques and ideas at ABC Company. My ability to build customer confidence by making their store experiences memorable is the reason behind my success – and I bank on it for further achievements for my employer. In view of the fact that I have been working in retail environment for almost a decade now, I am familiar with making the most effective use of store displays and interactive devices for appearance and recurring business. My outstanding problem solving skills ensure that I deal effectively with irate customers until their problem has been fully resolved.

I am ready to make a significant contribution to your organization and enclosed my resume for your review. I will call you next week to set up a meeting time – where I will be able to discuss my credentials in detail. If you need any more information from me, I can be reached at (020) 877-6585.

Thank you for your time and consideration. I look forward to hearing from you soon.

Sincerely,

(Signature)  
Bethany Cool

Enclosures