



LAUNCH EVENT AGENDA

FRIDAY, AUGUST 26, 2016 8 a.m. TO 4 p.m.

GLOBAL LEARNING CENTER*

(adjacent to Georgia Tech campus)

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| 8:00-9:00 a.m. | Breakfast |
| 9:00-9:45 a.m. | IDEAS: MD3 — Its impact on Georgia Tech and IMat's supporting role moving forward
<i>David L. McDowell, IMat Executive Director</i> |
| 9:30-10:15 a.m. | Why become a member? Outlining the benefits for industry membership in IDEAS:MD3
<i>Surya Kalidindi, Director of IDEAS:MD3</i> |
| 10:15 | BREAK |
| 10:45-11:30 a.m. | E-Collaboration: A MATIN Primer — An introduction to the platform and its purpose
<i>Aleks Blekh, MINED Research Group</i> |
| 11:30 a.m. | LUNCH |
| 12:30-3:00 p.m. | Hands-on demonstrations (six stations)
Capabilities and tools offered to MD3 members in Data Capture, Data Analytics, and E-Collaboration Platforms |
| 3:00-4:00 p.m. | Networking and poster display |

For additional information, please contact Cecelia Jones at <mailto:cecelia.jones@imat.gatech.edu> or Brooke Beckert at <mailto:brooke.beckert@imat.gatech.edu>.

* Room locations TBD