

MR PORTER

JUNIOR FASHION EDITOR

MR PORTER – a dedicated men's wear site from the NET-A-PORTER group is the first global shopping destination of its kind. MR PORTER will launch in early 2011 and will offer an edited product selection of the best in men's style, from global designer labels to niche specialist brands alongside original editorial and style advice. MR PORTER will be powered, curated, edited and served by an independent world class team who will benefit from the global infrastructure of the NET-A-PORTER group, a site with ten years of online luxury retail experience delivering to over 170 countries worldwide.

We have a fantastic opportunity for a Junior Fashion Editor to join the MR PORTER Styling team. With a sophisticated eye for editorial product selection you will work on shoots (including video and still-life) to update the weekly journal and ensure that the product selection complies with the MR PORTER aesthetic and is commercially viable. You will be tasked with creating and implementing ideas for creative projects, working as part of the larger Editorial team to ensure that MR PORTER continues to achieve high-end editorial content.

"Stylish men across the globe are about to find e-commerce quality" NY Times

Responsibilities

Reporting to the Style Director, you will be responsible for the following:

- Develop the quality and style of editorial styling content.
- Develop editorial shoots (working with the Editor and Style Director) by coming up with innovative concepts and ideas.
- Edit and style product for editorial stories, still-lives and shoots.
- Ensure product selection is both editorially and commercially viable for all of the MR PORTER site as well as marketing materials as directed.
- Develop multi-layered, original and strong content ideas at the beginning of each season and continuously throughout season
- Working closely with the Product Merchandiser, the Buyers and the retail team to have an understanding of weekly sales reports to aid the formulation of ideas and ensure that all content is both commercially and editorially viable.
- Team up with Writers to ensure that written and visual content of stories are consistent, compatible and accurate.
- Work with the Fashion Writers to provide direction for 'style tips' and other styling-related copy.
- Check on a weekly basis that all links and editorial click throughs are working before the journal goes live.
- Check all products when they are live and monitor any required changes.

Essential Skills & Requirements

- Strong previous experience in directing and styling still-life shoots and model shoots.
- Proven ability to identify and source external contributors for shoots.
- Demonstrate solid understanding of the menswear luxury fashion industry
- A good knowledge of MR PORTER brands and trends that are happening each season.
- Flair and individuality combined with awareness of MR PORTER style.
- Able to work well within a team.
- An ability to meticulously check skus/copy for errors.
- Excellent organizational skills.
- Strong fashion and styling sense.

MR PORTER

- Proven ability to work quickly and effectively with an eye for detail.
- Pro-active and able to show initiative/ideas.
- Time keeping and an ability to meet deadlines.

Location

Based in our Head Office in London W12.

To Apply

Please send us an updated CV and a cover letter explaining why you feel you are suited to MR PORTER and this role. These should be emailed to careers@mrporter.com

NO RECRUITMENT AGENCIES PLEASE