

# FREDERICK J. WILSON, MD, MBA, FAAP

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## CHIEF MEDICAL OFFICER – CHIEF EXECUTIVE OFFICER

Resourceful, Strategic, & Compassionate Hospital Executive  
Delivering Stakeholder Value Through Cost-Effective, Quality Innovations in Healthcare



**Business-Focused Visionary Experienced in Administrative & Research-Based Practices**

#1 MBA Graduate With Exceptional-Quality Training at Top-Notch Medical Organizations

**Well-regarded medical executive** and proponent of advances in medicine, leveraging perspective on patient-family logistics, cost control, and revenue opportunities to grow hospital operations while improving quality of care. Expertise includes staff physician role at 10<sup>th</sup> largest pediatric hospital nationwide, plus **fellowship, residency, and undergraduate work at Vanderbilt, Stanford, and Dartmouth-Hitchcock.** *Able to relocate.*

### **Examples of Executive Competency, Medical Acumen, & Innovation in Patient Care**

- ▶ Strategic Vision
- ▶ Financial Administration
- ▶ ICU Standards
- ▶ Physician Relations
- ▶ Strategic Initiatives
- ▶ Provider Networks
- ▶ Evidence-Based Practices
- ▶ Quality Controls
- ▶ Board Relations
- ▶ Patient Care Quality
- ▶ Telemedicine
- ▶ Clinical Decision Support

**Actionable steps to drive vision** initiated by President, helming Level III Neonatal ICU accreditation via California Children's Services (requiring adherence to stringent state and reimbursement policies).

**Collaboration with hospital President and CFO** to introduce new technologies and practice areas — adding revenue sources and promoting hospital services among peer facilities.

**Crucial service introductions** including ROP telemedicine, neonatal transport, and CPQCC policies.

**Cutting-edge NICU Developmental Care Task Force** initiated by leveraging Harvard Medical Review and other literature on developmental delays to champion potential for mid-cap certification.

### **CLINICAL & EXECUTIVE CAREER HISTORY**

**Medical Director & Neonatologist**  
**Staff Neonatologist**  
**Staff Neonatologist**  
**Staff Neonatologist; Senior Resident**  
**Staff Neonatologist & Lecturer**  
**Resident**

Arlington Vista Medical Center, 2007 – Present  
Perinatal Medical Group, 2006 – 2007  
Laramie Valley Regional Medical Center, 2000 – 2005  
Methodist Hospital of Des Moines, 1995 – 1999  
Western Carolinas Neonatology & Walker General Hospital, 1994 – 1995  
Corinthia Medical Center, 1992 – 1994

### **LEADERSHIP PERFORMANCE**

**Arlington Vista Medical Center (Castle Pediatric Group), Arlington, TX, 2007—Present**

**MEDICAL DIRECTOR, NICU / NEONATOLOGY ATTENDING PHYSICIAN (LEVEL IIB/IIIA)**

*Handpicked to run all medical management for NICU as direct report to CMO for Level IIB / IIA, 24-bed NICU within private-practice, multispecialty pediatric hospital group. Led groundbreaking care and administrative improvements.*

**Expanded practice as sole Medical Director (since 2008) serving 500,000-resident community in 9<sup>th</sup>-largest area statewide**, developing NICU policies and best-practices targeting large agricultural patient base. Serve as Neonatology representative to OB, Pediatrics, Cardiology, Radiology, Pharmacy, Laboratory Services, Respiratory Therapy, Nutrition, Lactation Services, and Infection Control departments.

**MEDICAL DIRECTOR / NEONATOLOGY ATTENDING PHYSICIAN, Continued...**

**Strategic Leadership**

*Built relations among executive staff and community critical to long-range planning...*

- ▶ Influenced plans and consensus for 30-bed Level III NICU designed to meet community needs; cultivated relations with Children's Hospital of Central California/Community Regional Medical Center as neonatology liaison.
- ▶ **Facilitated multimillion-dollar revenue** within unit, allowing financial support to adjacent operations including Well-Baby nursery, Pediatric ward, Labor & Delivery unit, and Postpartum units.
- ▶ Supervised Neonatology staff and Pediatric Hospitalists, with extended training and orientation for new Neonatologists, in addition to development of allied medical staff (nurses, nursing managers, and occupational, speech, physical, and respiratory therapists).
  - Addressed physician turnover with coverage coordination; took on extra hours to ensure quality.

**Care & Revenue Initiatives**

*Instituted cutting-edge programs designed to position hospitals as competitive, high-quality care providers...*

- ▶ Added first-time policies and practices **reflecting advances in medicine and potential revenue sources**:
  - ROP telemedicine program allowing RetCam technology usage by trained staff—eliminating need for transport (100% projected ROI after first 5 patients) and creating revenue opportunity.
    - *Built ophthalmologist relationship crucial to leveraging new technology within other medical centers.*
    - *Led C-suite negotiations for potential contract with Children's Hospital in central California.*
  - Standout Hyperalimentation program designed to optimize nutrition, discharge rates, and outcomes; exceeded community standards for neonatal care by focusing on factors in later development.
    - *Outpaced state and national standards for developmental, nutritional, and health results.*
  - Medical policies and protocols for California Perinatal Quality Care Collaborative (**CPQCC**) standards with newborn care metrics review/assessment against Vermont Oxford Network (**VON**) database.
  - Neonatal transport system plans to facilitate regional service to other units and provide community benefit with patient proximity to families as potential new revenue opportunity.
  - Central Line Insertion Practices (CLIP) monitoring.
- ▶ **Drove high-profile projects** including Neonatal Follow-Up Clinic, and served as executive sponsor bringing in High Frequency Oscillatory Ventilation (HFOV) practices.

**Quality Standards**

*Added rigorous procedures instrumental in hospital reputation and care quality...*

- ▶ Prepared staff and records for **demanding CCS Level III NICU review** of newborn transports, policies and procedures, patient logs, quality, and other factors, including personal presentation to state officials.
- ▶ Served as STABLE nursing/respiratory therapy instructor; took Birth & Beyond quality improvement role.
- ▶ **Fostered communications** through Neonatology peer review and quality management process, plus weekly CCS multidisciplinary rounds; held NICU Nurse Manager/Nursing Director of Maternal & Child Health meetings and served in central role as NICU pharmaceutical, dietary, and product point of contact.
- ▶ Prepared and assessed quality items within annual Medical Review Committee Quality presentation.

**Perinatal Medical Group, Fresno, California, 2006—2007**

**STAFF NEONATOLOGIST**

**Instrumental in launching HFOV**, leveraging experience from Stanford to introduce program and educate peers; supplied regional Level III NICU services to Children's Hospital of Central California, Kaiser Permanente Hospital (Fresno), St. Agnes Hospital, and Community Regional Medical Center.

**Laramie Valley Regional Medical Center (Intermountain Healthcare), Laramie, WY, 2000—2005**

**STAFF NEONATOLOGIST**

Colleague and mentee to renowned physician Dr. Walter Fishmann, M.D., gaining extensive expertise in quality of care; provided Level III NICU services to Laramie Valley, Miller Community Hospital, and Central Valley Hospital.

**Methodist Hospital of Des Moines, Des Moines, IA, 1995—1999**

**STAFF NEONATOLOGIST; SENIOR RESIDENT**

Senior partner in private practice assisting to grow revenue in NICU service to Methodist Central / South Hospitals.

**Western Carolinas Neonatology, Charleston, NC, 1994—1995**

**STAFF NEONATOLOGIST & LECTURER (Level III NICU services to Walker General Hospital)**

**Corinthia Medical Center (California Neonatology Associates), Los Angeles, CA, 1992—1994**

**RESIDENT (Level III NICU services to Corinthia Medical Center and Angels North Hospital)**

*Other Experience:* **LOCUMS NEONATOLOGIST**, Foster Neonatal, LC, Kansas City, MO

**EDUCATION**

Executive MBA in Health Administration, 2012: <i>Commencement Speaker &amp; #1 Graduate</i>	<u>University of Wyoming</u>
Neonatology Fellow (PL-5, PL-6), 1992-1995	<u>The University of Texas Health Science Center</u>
Neonatology Fellow (PL-4), 1990-1992	<u>Vanderbilt University Medical Center, TN</u>
3 <sup>rd</sup> -Year Pediatric Resident (PL-3), 1988-1989	<u>Stanford University School of Medicine, CA</u>
1 <sup>st</sup> - & 2 <sup>nd</sup> -Year Pediatric Intern & Resident (PL-1, PL-2), 1986-1988	<u>Dartmouth Hitchcock Medical Center, NH</u>
Doctor of Medicine, 1985	<u>East Texas State University</u>
Bachelor of Science in Applied Physics, 1984; <i>Highest Honors</i>	<u>Texas Institute of Technology</u>

**LICENSURE, CERTIFICATIONS, & DISTINCTIONS**

Licensure: **State of Wyoming (2006); State of Colorado (2001); State of New York (2000); State of Texas (1989)**

**Candidate Fellow**, American Academy of Wilderness Medicine (2005); **Neonatal-Perinatal Boards (1995 & 2001)**  
**General Pediatric Boards Certification (1992 & 1999); Fellow**, American Academy of Pediatrics (FAAP, 1993)

Who's Who in Medicine and Healthcare  
Who's Who in American Society and Business  
Wilderness Medical Society Journal Reviewer  
STABLE Instructor; NRP Regional Instructor; PALS Instructor  
March of Dimes Scholarship

**PROFESSIONAL AFFILIATIONS**

American Telemedicine Association; Texas Association of Neonatologists  
American College of Physician Executives; Undersea & Hyperbaric Medical Society, 2008  
International Society of Travel Medicine; Wilderness Medical Society; American Academy of Pediatrics, 1989 – 2000