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Business Design Intern
Job Description

The Business Design Intern assists the Business Designer in managing all phases of project work including alignment with client – understanding context, developing non-obvious insights, exploring and defining opportunities, setting strategy, creating actionable/tangible design, communicating vision, and helping clients go to market. You will work as a member of Eunoia's interdisciplinary teams to create market-leading offerings for clients.

This role requires a unique blend of real-world experience and theory, entrepreneurial zeal, and boardroom polish. The Business Design Intern reports to the Project Lead.

Duties

Your role within an interdisciplinary team will vary from project to project, but some example briefs include:

1. **Uncover and articulate deep insights**

    - Gather requirements from clients and their customers
    - Develop and test hypotheses with your team. Question the choices and iterate until you get it right.

2. **Synthesize insights and propose business recommendation**

    - Support the team (and client) through the analysis and synthesis process and distil down to the most important insights
    - Connect insights from research and translate them into useful foundation for design or business recommendation

3. **Monitor project delivery**

    - Assist to track milestones and deliverables against project plan

Skills & Experience Needed:

- Currently studying for a Bachelor Degree in any discipline
- Business and technical analysis abilities
- Experience in F& B is a plus
- Knowledge in Design Thinking Methodology will be an advantage
- Able to work in an ambiguous and dynamic environment and comfort collaborating with multidisciplinary design teams in a non-hierarchical organization.
- Able to pull together multiple different, and sometimes conflicting, inputs (data, qualitative feedback, hypothesis, etc.) into a common point of view.