

Market Research Intern-Residential Dining

Job Description:

The goal of Market Research Interns is to support Northwestern Dining's Marketing team. The Market Research Intern will play an active role in analyzing data and develop fact-based recommendations resulting from the analysis. They will also administrate functions to support Northwestern Dining with assigned projects and detailed follow-up to ensure project goals are achieved efficiently and professionally. Our internship program will allow students the opportunity to obtain valuable applicable work experience in a fast-paced, challenging environment.

Responsibilities:

- Ability to gather and analyze data, and develop fact-based recommendations resulting from the analysis.
- Ability to link information with marketplace performance.
- Clearly articulate ideas through concise, timely and unambiguous written correspondence. Strong verbal communication and presentation skills are also required.
- Understand timing constraints of brand initiatives and initiates activities with sufficient lead time to successfully deliver each element.
- Ability to prioritize among competing tasks based on opportunity, urgency and management directions.
- Ability to quickly identify the source of problems that occur, and develop alternatives, solutions, and recommendations to resolve the issue.
- Ability to see opportunities, to anticipate market and to evaluate the risks of differing options.

Requirements:

- Strong interpersonal/communication skills; solid analytical skills; working knowledge of marketing and financial terms.
- Ability to quickly learn how to analyze syndicated research data.
- Proficiency with PC applications MS Word, Excel, PowerPoint.
- Must be self-motivated and open to learning and sharing new ideas.
- Must be flexible and self-driven personality with a keen sense of delivering completed projects in a timely manner.
- Background in marketing or communication.
- Ability to work independently with limited supervision.
- An ability to consistently demonstrate our values of insight, hard work, and effectiveness in your personal approach to work.