UI & UX Design Manager

About our client

Shijuema is a Shanghai-based startup and subsidiary of Visualead, an Israeli company with over 400,000 enterprises, agencies and businesses using its platform to create Visual QR Codes and mobile campaigns. Visualead won 1st place in Chinas prestigious Global Mobile Internet Conference startup competition in 2013 and additional awards in E&Ys Journey 2013 and Israel Machine Vision Conference 2014.

Visualead (视觉码) creates better interactions between people and brands through mobile innovation. Through its patent-pending Visual QR Code technology and O2O platform, Shijuema helps businesses connect with their customers both Offline and Online through an entertaining and effective mobile experience. Shijuemas technology easily embeds QR codes into any image or advertisement, blending the familiar QR codes that people know with the visual call-to-action that people love, increasing customer interaction and engagement with brands. Among Shijuemas customers are Renren, LOreal, BlueFocus, and China Telecom.

Who we are looking for

We are looking for a Chinese citizen who wants to be part of a revolution in the global QR Code market in China. The candidate is someone who loves hands-on web, mobile and print design and is highly oriented to create great product and client's experiences. As a person, you are entrepreneurial, outgoing, a self-starter who loves mobiles and Internet. Furthermore, you are:

- Ambitious, a self-starter, team player, and a multi-tasking expert who are able to work in a fast-paced and ever changing environment
- Socially skilled – outgoing, easy with new people and public performances
- Passionate about design, UI & UX, mobile-internet products and the opportunity to transform the market
- Creative and thinks "out side the box"

If you are the person we are looking for, you can expect a dynamic and fast-paced work experience in a fun startup company that is going places.

Job description

As UI & UX Design Manager your responsibilities are to:

- Lead the design of the company's marketing and sales collaterals including: brand collaterals, presentations, white papers, case studies, conference collaterals
- Lead the web, mobile and print design of various O2O products
- Design various video, animation and static visual QR Code projects for leading brands, agencies and enterprises
- Be a part of Visualead's product development and customers feedback cycles
- Take part in Visualead's brand, marketing and sales activities

Requirements

- Chinese citizenship
- Native Chinese speaker; ability to read and write Chinese in a professional marketing/tech context
- 4 years of work experience in design, UI & UX roles; from a mobile-internet, major brand, or 4A advertising agency
- Highly skillful in Adobe Photoshop, Adobe Illustrator, MS Powerpoint
- Ability to execute tasks in high quality, meet KPIs and deliverables (as mentioned above);
- Experience with print design as well as web, mobile design and UI & UX
- Industry knowledge is a plus – social networks, web SaaS, Offline to Online (O2O), and advertising
- Good command of English

Other information

Location: Shanghai
Contact: For inquiries and to apply, please contact career@growhr.com