

June 18, 2012

Dear Friend,

Little Church in the Valley is a rapidly growing church in your community. In addition to offering services on Sundays and Wednesdays, we are proud of our community outreach programs for young people like the Awana program and our youth group.

Our building is available to local community groups, and we host activities such as yoga, Mother's Day Out, and coffee and chat meetings for area residents. Over the years, we've developed quite a reputation for not only being a religious haven, but also a strong community partner in times of need.

However, you may or may not be aware that the roof of Little Church in the Valley is in desperate need of repair. The estimated cost of this work is \$9995.

Prior fundraising has raised the sum of \$2500, but we need an additional \$7495 to be able to carry out the necessary work.

Our goal is to raise these funds over the next six months so the work can be finished during the summer months when attendance is down and the repairs will cause the least amount of inconvenience.

In addition to soliciting cash donations, we have planned a number of other fundraising events to help us reach our financial goals. You can find out more about these planned activities in our church bulletin. Since we do understand that not everyone will be able to help us with a cash donation, we hope you will consider donating goods or volunteer hours for some of these events. As a 501(c)3 organization, we will provide a tax receipt for all donations.

Your generous donation helps us repair the holes in our roof, while it preserves an important asset to our community. We need the support of our members, as well as the benevolence of community businesses and individuals to help us reach our goal. Is there any reason why you can't be a part of our project by making a donation?

Your ongoing support of the mission of Little Church in the Valley is deeply appreciated. If you have questions, concerns, or just want more details about this important fundraising effort, please contact us at 555-5555.

Sincerely,

Pastor Smith