

VALENTINE'S DAY CHALLENGE



Join Operation Goody Bag's **Valentine's Day** **CHALLENGE 2014**

THE CHALLENGE:

Show support for NJ Hurricane Sandy First Responders and our TROOPS who take time away from their families to keep our families SAFE! Help **TEAM OGB** send 10,000 Goody Bags to these American Heroes!

THE PROJECT:

Participate in 1, 2, or all 3 initiatives!

1. Hold a Thank You Note campaign
2. Collect Tootsie Pops & Life Savers
3. Make a donation to help fill and deliver 10,000 gifts

THE OPPORTUNITY:

Your organization can help us by **hosting** a Goody Bag **VALENTINE'S DAY EVENT** at your location. **It's easy!** But more importantly, it's **POWERFUL!** Participants take just a few minutes to reflect on the sacrifices of America's **First Responders and Troops** by writing a THANK YOU Note, donating Tootsie Pops or Life Savers and/or making a donation! Check out our OGB FaceBook page for details about our Valentine's Day Public Packing Event to fill 10,000 Goody Bags!

Follow the 4 Easy Steps to
Say Thanks on  Valentine's Day!



4 Easy Steps to . . . **SAY THANKS** on Valentine's Day



STEP 1: VOLUNTEER your Organization

1. Present OGB "Valentine's Day Challenge" to your organization for approval
2. Arrange date/week for your event to occur between 1/2/2014 and 2/14/2014
3. Complete the attached **Event Form** and FAX to OGB at 201-391-6880 or email to info@operationgoodybag.org
4. You will receive email confirmation when **Event Form** has been processed



STEP 2: PREPARE for your event

1. Copy Thank You Note templates, create a "drop box for letters" with OGB event sign (included in this packet)
2. Create a "Tootsie Pop" drop box with OGB event sign
3. Create a "Valentine's Day Donation" container with OGB event sign
4. Do just 1 of the above, 2 of the above or **ALL THREE!!**
5. "Spread the Word" about your event!
6. Set goals for the amount of donations you would like to collect



STEP 3: MANAGE the day/week

1. Place containers in location that can be supervised
2. Keep supplies of Thank You notes and pens plentiful
3. For fun, keep a sign with running tally of how much you have collected
4. Make sure to take photos at your event and submit for placement on our website. All files can be sent to info@operationgoodybag.org



STEP 4: DROP OFF the donations

1. Two methods of "Drop Off":
 - a. Mail items to: Operation Goody Bag, PO Box 25, Paramus, NJ 07653
 - b. "Drop Off" items at OGB Headquarters in Paramus, NJ
Hackensack Supply 545 Route 17S (behind Babies 'R Us)
2. Place Thank You Notes and Candy contributions in separate containers
3. Place your Organization name and contact information inside each container

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Please fill out this form and email to: info@operationgoodybag.org

Fax to: 201-391-6880

SECTION 1: YOUR ORGANIZATION *information*

Organization name: _____

Organization address: _____

Project Contact Person: _____

Title: _____

Phone: _____

Email: _____

SECTION 2: YOUR EVENT *description*

Location of your event: _____

Description of all Events: ☐ Thank You Notes

☐ Tootsie Pop & Life Saver Collection

☐ Donation Collection

SECTION 3: YOUR EVENT *schedule*

Date/dates of your event: _____

**USE the following Graphics for
EVENT SIGNS**

Send a Valentine to a HERO!

Support our TROOPS

Support NJ First Responders

o p e r a t i o n

GOODY

BAG

WRITE a THANK YOU Note

Tell them you CARE!

Send a Valentine to a HERO!

Support our TROOPS

Support NJ First Responders



Donate Full "Unopened" Bags of
TOOTSIE POPS & Life Savers

Send a Valentine to a HERO!

Support our TROOPS

Support NJ First Responders



It costs \$3 to fill & ship a Goody Bag
Sponsor a Goody Bag today!



Dear Troops and First Responders:

From: _____
First name _____ Last initial _____
Organization _____
Send an email
saythanks@operationgoodybag.org



Dear Troops and First Responders:

From: _____
First name _____ Last initial _____
Organization _____
Send an email
saythanks@operationgoodybag.org



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