

SAMPLE MISSION, VISION, VALUES STATEMENTS

I. MISSION STATEMENTS

A. Pioneers

Pioneers mobilizes teams to glorify God among unreached peoples by initiating church planting movements in partnership with local churches.

B. Seed Company

The Seed Company's mission is to complete Bible translations in the heart languages of people without God's Word through partnering with:

- National colleagues
- Prayer supporters and investors
- Like-minded organizations

C. Stonebriar Community Church

Stonebriar Community Church, in strategic partnership with like-minded ministries, is committed to the establishment and support of biblically-based reproducing churches world-wide.

D. Sagebrush Community

To know Christ and make Christ known among all nations by equipping indigenous leaders and planting churches that plant churches.

E. CC Philadelphia

To make Christ known among all nations by equipping indigenous leaders and planting reproducing churches which will be salt and light at all levels within their culture.

F. Desert Springs Community

We exist in the strengthening and establishment of biblically-based, indigenous, CPM (church planting movements) among all nations.

G. CC Murietta

We exist to develop relationships that demonstrate the Love of God, bring the Gospel to all people groups, and build up reproducing communities of believers worldwide.

H. Campus Crusade

We are helping to build spiritual movements so everyone knows someone who truly follows Christ.

II. VISION STATEMENTS

A. Sagebrush:

1. Church:

We see a church so in love with Christ that they are no longer comfortable with the fleeting American Dream, rather they are gripped by a vision to fulfill the Great Commission.

We see a church passionate for the nations, living and giving generously to fulfill the Great Commission.

We see our own sons and daughters going to the ends of the earth as short-term and career missionaries.

We see every member of our church empowered to fulfill a personal life mission in the world.

2. Field:

We see unreached people trusting in Christ, becoming disciples, leaders, missionaries and pastors.

We see formerly unreached peoples reaching the remaining unreached peoples.
We see churches being planted at the ends of the earth where Christ is treasured,
His Word is being taught by well-trained indigenous pastors, and people are being transformed by the power of God.

We see nations being overturned by the love of Christ.

We see things so wondrous they can't be explained. (Habakkuk 1:5)

III. VALUES

A. The Foothills

1. Comprehensive Missionary Care

We will adequately prepare our global missionaries before they go; provide strong financial support for them the entire time they're on the field; maintain a strong personal relationship and commitment to them on the field; strongly uphold them in prayer the entire time they're on the field; and we will be committed to helping them finish the task they've been called to and provide for them a clear exit and re-entry strategy.

2. Centrality of the Local Church

We are committed to the centrality of the local church in preparing, supporting and sending global missionaries. Our global missionaries will serve under the oversight and direction of the Foothills elders who will help provide vision, strategy, and evaluation for them on the field.

3. Pauline Model of Church Planting

We are committed to planting cross-cultural, reproducing, indigenous churches where local leadership is discipled to the point of being able to train their own future leaders.

4. Church-wide Involvement

Our global missions effort will involve as many people in the church as possible. We will exhort our congregation to identify and exercise their specific God-directed role(s) of sender, goer, mobilizer, welcomer, and/or intercessor.

5. Partnerships

We are committed to forging partnerships with other like-minded churches and organizations who can help us accomplish our global mission.

6. Holistic Approach

We will work hard to meet not only the spiritual needs of those to whom we minister but also their physical, mental, and emotional needs.

7. Prayer

We recognize that our calling to global missions and the strength that we need to be successful in this endeavor come completely from God. Therefore, our global missions effort will be driven by a total reliance on the Lord through consistent prayer.

IV. COMBINATIONS

A. Christian Reformed World Missions

Mission: CRWM exists to glorify God by leading the CRC to respond obediently to our Lord's Commission to witness to the good news of God's Kingdom and make disciples of all nations.

Vision: We see the CRCNA vigorously participating in Spirit-led mission with churches and other Christian organizations throughout the world so that together we are

proclaiming the gospel to more and more people who have not heard it, healthy churches are emerging and the Kingdom of God is advancing.
(www.crwmm.org)

B. Communities First Association

Communities First Association Mission Statement: CFA is a professional association of Intermediary Christian Community Developers providing a supportive learning environment, resources, and tools to those who transform communities.

Communities First Association Vision Statement: CFA extends the reach of Christian Community Development across the country by providing encouragement and support for Christian leaders, serving as a place for retreat and refreshment, and developing holistic, multi-sector approaches that contribute to God's shalom.

We envision an association that:

- Encourages churches and organizations to participate in community transformation.
- Provides Support for Christian Leaders.
- Builds a supportive learning community.
- Has leaders growing leaders.
- Serves as a place of retreat and refreshment.
- Has credibility with churches.
- Is a strategic influence & voice for change

(<http://www.communitiesfirstassociation.org/AboutCFA.html>)

C. Calvary Church – Souderton, PA

Mission: Calvary's International Ministries exists to strategically deploy people and resources around the world to introduce lost people to Jesus Christ and to help them become fully devoted followers.

Vision: For the church – to see every person at Calvary Church become actively involved in International Ministries.

For the world – to see God raise up indigenously led, self-sustaining, reproducing churches in targeted regions of the world.

Strategy: To make a significant impact by targeting several key regions of the world.
(Developing a Missions Strategy that Fits Your Church – David Mays)

D. Bent Tree Bible Church – Dallas, TX

Missions vision: To see God glorified through the establishment, strengthening and multiplication of indigenous churches, all over the world, especially among the unreached peoples

Values: church planting, leadership development (training nationals to reach nationals), sending out BTBF members (STM trips and missionary candidacy process)
(Developing a Missions Strategy that Fits Your Church – David Mays)

E. Christian Reformed World Relief Committee

CRWRC's mission is to engage God's people in redeeming resources and developing gifts in collaborative activities of love, mercy, justice, and compassion.

(www.crwrc.org)

F. Christian Reformed Church of North America

Our Mission

As people called by God,
We gather to praise God, listen to him, and respond.
We nurture each other in faith and obedience to Christ.
We love and care for one another as God's people.
We commit ourselves to serve and to tell others about Jesus.
We pursue God's justice and peace in every area of life.

Our Vision

The Christian Reformed Church is a diverse family of healthy congregations, assemblies, and ministries expressing the good news of God's kingdom that transforms lives and communities worldwide.

(www.crcna.org)

V. SAMPLE BUSINESS MISSION AND/OR VISION STATEMENTS

- A. 3M – To solve problems innovatively.
- B. Wal-Mart – To give ordinary folk the chance to buy the same thing as rich people.
- C. Disney – To make people happy.
- D. Microsoft – Committed to enabling consumers and businesses realize their full potential.
- E. Wendy's – The mission of Wendy's is to deliver superior quality products and services for our customers and communities through leadership, innovation, and partnerships. (<http://parkerhouseadvisors.com/feedback.htm>)
- F. Starbucks – (Vision Statement) Establish Starbucks as the premier purveyor of the finest coffee in the world while maintaining our uncompromising principles as we grow. The following five guiding principles will help us measure the appropriateness of our decisions:
 - Provide a great work environment and treat each other with respect and dignity.
 - Apply the highest standards of excellence to the purchasing, roasting, and fresh delivery of our coffee.
 - Develop enthusiastically satisfied customers all of the time.
 - Contribute positively to our communities and our environment.
 - Recognize that profitability is essential to our future success. (Quoted in Big Dog and Little Dog's Bowl of Biscuits- <http://nwlink.com/~donclark/leader/visioning.html>)
- G. Spectrum Health, Grand Rapids, MI – (Mission) To improve the health of the community by serving each individual and family with superior quality, personal care. (Vision) To be the nation's highest quality and most successful health care enterprise by 2010. (Values) Compassion. Excellence. Integrity. Respect. Teamwork. (<http://www.spectrum-health.org/ContentStore/HealthCareValue.pdf>)

VI. Dilbert Mission Statement Generator

It is our business to seamlessly promote scalable methods of empowerment and assertively network world-class content while promoting personal employee growth.

It is our business to competently restore enterprise-wide leadership skills such that we may continue to collaboratively utilize excellent catalysts for change for 100% customer satisfaction.

(<http://www.dilbert.com/comics/dilbert/games/career/bin/ms.cgi>)