



## **Job Description**

### **Internship – Data Analyst/Research Assistant**

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**Description:** ALL STAR Vacation Homes is seeking a sharp, business-minded individual with data analysis and research skills for a summer 2012 internship. The primary duties of the Data Analyst/Research Assistant Intern include utilizing a variety of techniques to interpret results and identify new markets to potentially add to ALL STAR's collection of more than 250 vacation homes, town homes and condos. ALL STAR Vacation Homes is one of the most progressive local companies in the hospitality industry, developing business models and studying market research to explore future opportunities.

#### **Duties and Responsibilities:**

Provide support to the Business & Product Development Team:

- Design, develop, implement and maintain business solutions
- Complete various market research projects
- Interpret results using a variety of techniques, ranging from simple data aggregation via statistical analysis to complex data mining
- Work with business leaders to identify analytical requirements
- Coordinate database management
- Participate in marketing meetings and strategic planning
- Perform other miscellaneous duties as assigned

#### **Skills, Knowledge, and Requirements:**

- Senior, grad student or recent college graduate
- 0-2 years of experience in the field or in a related area
- Above average ability to gather data and perform market analysis
- Computer skills and ability to learn specialized software
- Proficiency with Microsoft Excel
- Proficiency with statistics software a plus
- Highly organized with attention to detail
- Knowledge of commonly-used concepts, practices and procedures
- Relies on instructions and pre-established guidelines to perform the functions of the job

#### **Physical and Environmental Requirements:**

Normal office environment most of the time but must be able to work in an outside environment as needed. Must be able to lift 10-15 lbs.

#### **Experiential Benefits:**

- Data analysis
- Statistical processing
- Hospitality industry/Real Estate market research
- Strategic planning

- Working with executives on projects that contribute to the company's growth

**Starting Date:** Immediately

**Hours:** 20+ hours per week

**Compensation:** \$10 an hour

**Contact:** Email resume to [adavis@Allstarvacationhomes.com](mailto:adavis@Allstarvacationhomes.com)

**ABOUT ALL STAR VACATION HOMES ([www.AllStarVacationHomes.com](http://www.AllStarVacationHomes.com)):**

ALL STAR Vacation Homes is a hospitality leader for vacation home property management and marketing in Central Florida. ALL STAR currently represents more than 250 vacation homes and condos in the Disney World area and is actively engaged in the development of future homes and communities near Orlando's world class attractions. Together, with sister companies ALL STAR Vacation Home Realty and Beyond Furnishings, ALL STAR Vacation Homes creates a vacation home experience like no other.