Junior Graphic Designer – Job Description

Employer: Blacksheep Marketing
Location: Calgary, A.B.
Position: Junior Graphic Designer
Type of Employment: Full Time
Work Experience: 1 year
Education Level: Diploma or higher

Blacksheep Marketing is a full service, strategy-minded marketing agency based in Calgary, Alberta, Canada. Blacksheep delivers bold new perspectives in which help our clients get noticed. As a member of the Blacksheep team you will see the direct impact you have on our clients and company. Our focus and determination, will provide a platform which you can thrive, grow and advance; both personally and professionally.

We are currently seeking a highly motivated, confident Junior Graphic Designer who is a responsible team player with self-driven abilities – possess strong, detailed skills in developing creative ideas and work in a fast – paced, fun and exciting work environment and industry. An ideal candidate will create and inspire new concepts toward client projects using a wide range of mediums.

Summary of Job Responsibilities

- ✓ Work closely with Creative Team to execute ideas
- ✓ Translate concepts into variable design concepts
- ✓ Research and keep abreast of emerging design trends and practices
- ✓ Design promotional and event collateral for both print and web
- ✓ Co-ordinate production and timelines of print jobs with team members to meet overall campaign deadlines
- ✓ Develop design exploration assets, and mood boards for pitches or client presentations to help determine a projects direction
- ✓ Improve and create graphics for web design and other related projects
- ✓ Responsible in print production and delivering appropriate files
- ✓ Collaborate with strategist and other members of the Blacksheep team to produce presentations for business development and client meetings

Qualifications and Skills

- ✓ One year of industry experience
- ✓ Diploma or higher in appropriate field
- ✓ Competent in Adobe Suite and eagerness to learn new software
- ✓ Passionate about design and willingness to update job knowledge by participating in educational training and conference opportunities
- ✓ Keen on strategy and research based projects in order to deliver successful design
- ✓ Creative flair, originality and strong visual sense
- ✓ Strong computer skills

To assist in our selection of candidates, an electronic or printed portfolio must be provided. Samples of previous or current work pieces are acceptable, as this process will help determine your qualification and position within Blacksheep.

To apply, email steve@blacksheepmg.com with the following subject line: Blacksheep – Junior Graphic Designer, including your resume, applicable portfolio/sample of work and any other pertinent information or material you feel is necessary for review.

We thank all applicants for their interest and consideration in Blacksheep Marketing, however, only those selected for an interview will be contacted.

*Please note that this job description is a rough outline of tasks that can be expected in the Design position at Blacksheep Marketing Group. It is in no way all encompassing or contractual. There will be duties that are performed outside this scope and some duties included above that will not be required.