



## Job Description – Multimedia Graphic Designer

Department: Web Services

Reports to: Director of Web Services

### **Position Summary**

Functions may include analyzing functional and systems requirements, design, validating data acquisition and output media/formats, designing user interfaces, developing and maintaining websites, interactive applications, simulations, video/audio streaming. The Multimedia Graphic Designer under general direction incorporates advanced multimedia technology such as graphic design, multimedia authoring, website-oriented media integration, advance publishing (e.g. color separation, advanced image processing and design), digital video acquisition and production, professional media acquisition (e.g., high-end scanning and color matching, digital photography, scientific imaging, three-dimensional digitalization), and/or two- or three-dimensional animation and visualization to support NYU Shanghai web presence; performs related duties as required.

### **Responsibilities**

- Design and develop multimedia-based layouts, graphics, animation, video, and online tutorials for NYU Shanghai websites.
- Perform technical duties in the production of web-based video and audio projects, video streaming, and other multimedia productions.
- Troubleshoot, test, and analyze technical problem and determine solution
- Provide technical consultation to faculty, staff, and students.
- Work collaboratively with the web content manager, web developers, content writers, and other colleagues to develop creative multimedia materials for websites.

### **Qualification**

- **Required Education**

Preference will more than likely be given to those with relevant BA or MFA degrees, including:

- Animation
- Art/fine art/Graphic Design
- Communication design
- Digital media engineering
- Media arts
- Multimedia systems/web engineering
- Photography
- Print and digital media management
- Visual communication and design

- **Required Experience**

- Advanced coursework in multimedia, graphic design, and Web design.
- Progressively responsible experience in the conceptualization, design, and production of animation, graphics, multimedia, audio/videos; experience in a non-linear video and audio editing/production and/or Web development environment.

- **Required Knowledge, Skills, and Abilities**

- At least 3 years of experience in a graphic design role at a web design /marketing/advertising agency.
- Experience in web development.
- Expertise in designing for multi-channel placements (print, web, email and more).
- Eye for typography, composition, layout, color, high-quality production with pixel-level attention to detail.
- Proficient in Adobe Creative Suite (i.e. Photoshop, Fireworks, Illustrator and InDesign).
- Strong interpersonal and professional skills.
- Enthusiasm, drive and ability to work effectively within a team.
- Effective communication skills.
- Understanding of global graphics differences desirable.
- Experience with content management platforms, preferably Drupal highly desirable.
- Ability to iterate and sketch out ideas quickly.
- Advanced video streaming and animation.
- Advanced graphic design skills.
- Video and audio editing software including Final Cut Studio (Final Cut Pro, DVD Studio Pro, Motion, Compressor)

Interested candidates should forward a CV with a cover letter to [shanghai.hr.recruit@nyu.edu](mailto:shanghai.hr.recruit@nyu.edu).

For more information please visit our website: [shanghai.nyu.edu](http://shanghai.nyu.edu)