
Questionnaire For Project

Project Questionnaire: Consumer Behavior and Sustainable Products

Introduction: Thank you for participating in our survey. Your responses will help us understand consumer preferences and behaviors regarding sustainable products. This questionnaire should take about 5-10 minutes to complete. Please answer all questions as honestly as possible. Your responses will remain confidential.

Part 1: Demographic Information

1. Age:

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

2. Gender:

- Male
- Female
- Prefer not to say
- Other (please specify): _____

3. Location (City/State): _____

4. Highest level of education completed:

- High school or equivalent
- Some college
- Bachelor's degree

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- Graduate degree

Part 2: Consumer Habits 5. How often do you purchase products labeled as 'sustainable' or 'eco-friendly'?

- Never
- Rarely
- Sometimes
- Often
- Always

6. What factors influence your decision to purchase sustainable products? (Select all that apply)

- Price
- Quality
- Brand reputation
- Environmental impact
- Social influence (friends/family)
- Other (please specify): _____

7. Would you be willing to pay a higher price for a product if it is environmentally friendly?

- Yes
- No
- Depends on the product

Part 3: Awareness and Attitudes 8. How knowledgeable do you feel about environmental issues related to consumer products?

- Not knowledgeable
- Somewhat knowledgeable
- Moderately knowledgeable
- Very knowledgeable
- Extremely knowledgeable

9. How important is it for you that companies you purchase from are environmentally responsible?

- Not important
- Somewhat important
- Neutral
- Important
- Very important

10. What types of sustainable practices do you wish more companies would implement? (Open-ended)

Conclusion: Thank you for your time and insights. Your participation is crucial to our project and helps promote sustainable consumer practices. If you have any other comments or insights, please share them below:

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