SEO Copywriter

Job Description: SEO Copywriter
Salary: Dependent on experience
Experience: minimum of 6-12 months
Location: Central Manchester

Due to company growth we are looking for a candidate to fill our current position of SEO Copywriter and join our innovative and results-driven team. Ideally the chosen candidate will have a background in marketing, PR or digital.

The day-to-day activities will include assisting the SEO team in developing content strategies and campaigns, as well as writing content for a variety of different clients.

Key responsibilities will include writing anything from press releases, to website text, to blog posts, and a good understanding of the English language is absolutely essential. In addition, the ability to manage time and work to deadlines is crucial. Previous experience in a digital marketing agency would be preferred but is not essential.

The ideal candidate will be able to demonstrate the following:

- Examples of copywriting experience
- Experience of working to a set deadline
- Strong written and communication skills
- Knowledge of Google Analytics would be beneficial but is not essential.
- If you are interested in the role, then please email careers@returnondigital.com