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**Job Title:**

Brave New Media is looking for a Social Media Manager to add to our team.

**Job Description:**

If you can copy write circles around your nearest English major, dream witticisms in 140 characters, and see the world through Instagram-filter glasses, we may have a position for you. Are you current on the latest algorithm news, meme trends, and customer-service web-etiquette? What does measuring ROI mean to you? Also, whoa, is that a bear behind you?

A social media manager is [many things](#): a content creator, marketing analyst, news junkie, customer service representative, community facilitator, and funnel-marketing manager. Is this you? Our culture is Brave. Ok, I have to pause, that's definitely a bear behind you, don't make any sudden movements. Are you ok? Ok.

This position reports to and works side by side with Brave New Media's Online Communications Director to write and post engaging copy, create and manage ongoing editorial calendars, optimize social channels, monitor and engage on behalf of clients, report on social performance, and maintain online voice and branding for a wide range of clients. Ideal candidates are passionate and work well as a part of a team. Ideal candidates are also still alive, so do you know if loud noises really scare bears away? Should I try it? Technically, I'm not the one in danger here, so your input is pretty essential on this one.

Applicants should be creative, dependable, well-organized, and possess great attention to detail. The ability to research effectively, maintain organization, exhibit dedication, write from a place of creative insight and empathy on behalf of brands, and display strong technical skills in writing are essential. Backgrounds in graphic design or SEO are a plus but not required. Bear-repellant is also a plus and, depending upon what happens here today, might be a new requirement. Really, I feel like I should do something here. It's hard to discuss this position with the distraction of a potentially lethal situation looming behind you like a giant, hairy time bomb.

**Responsibilities:**

- Write, post and schedule relevant and engaging copy
- Identify quality, correlating images for posts
- Create and manage ongoing editorial calendars
- Optimize social channels through branding and connectivity
- Monitor, respond to, and engage with a range of audiences on behalf of brands
- Research for use in both social media & SEO capacities
- Work within existing brand guidelines, creative briefs and project timelines
- Outwitting the bears, those crafty devils
- Assist in maintaining cost-effective, efficient, and compelling creative solutions
- Remaining current on industry technology and trends

**Qualifications:**

- Education: 2 or 4 year degree required
- Demonstrable understanding of major social media platforms
- Demonstrable understanding of social media statistical interpretation
- Ability to quickly learn and adapt to meet new challenges
- Ability to dig a large hole and cover it in leaves, then lure bears over the trap
- Strong written communication skills
- 1-2 years experience preferred, but not essential for the right candidate
- Background in graphic design a plus but not a requirement
- Background in SEO a plus not but a requirement

**Salary Range: 30,000-40,000 DOQ**

**Start Date: June 2015**

**How to Apply: Send resume, writing samples, & references to:**

Email            Info@bravenewmedia.net

Mail              Brave New Media  
2110 Nicollet Avenue S  
Suite 101  
Minneapolis, MN 55404

Web                www.bravenewmedia.net

Phone            612-659-1915

**About Brave New Media:**

Started in 1998, Brave New Media is a content development and new media agency with Graphic Design, Web/Interactive Media and Video departments. We provide cost-effective web/video solutions for personal businesses, small companies and large corporations.

We believe that relationships are the foundation of good work and telling stories is at the heart of what we do. Our goal is to stay on the cutting edge of our industry while keeping an eye out for a fresh, new, more efficient way of doing business. Our vision for this position is to hire an energetic, adaptable team player, hungry for new opportunities. Just like that bear is hungering for that pot of honey you're holding. Wait, why did you bring a pot of honey? You should put that away. I'm questioning your foresight, bringing honey to a situation where there may or may not be bears.

Our company provides a unique workplace experience with our employees' direct effect on the end product. Workers also enjoy the comfort of casual attire and an overall team focus. Brave New Media strives to ensure that employees are happy, healthy and passionate about their work. Which is why I was trying to keep you safe. Luckily, it looks like you were all over that. Good thinking with that pot of honey as a distraction, well-played. I have to admit, I didn't understand what you were doing with that at first. You might be a perfect fit here, that was very Brave.