

Social Media Account Manager Job Description

ABOUT US

Cheil Worldwide is a top global advertising agency network with headquarters based in Seoul, Korea. We believe that great creative ideas combined with knowledge of technology leads to remarkable new experience that people will engage, participate and share. We believe that the world is digital. And we are committed increasing the level of our digital expertise by all means possible.

We're looking for passionate people who love producing great digital ideas. Whether it's content, experiences, utilities or entertainment. Ideas that take form in sites, ads, social media, apps or as real world physical products. And a great social media account manager knows the best way to lead clients reconnect their brand with consumers on social media platforms in a meaningful and engaging way.

Our primary client is Samsung Electronics, the world's leader in consumer electronics and technology. Giving us the opportunity to be at the forefront of technology and the opportunity to develop ideas for great products that change people's lives and behaviors.

RESPONSIBILITIES

- Manage long-term social media measuring initiatives for our clients.
- Serve as the primary point of contact with clients to discuss their social media networking programs.
- Partner with a team that consists of community managers, content creators, and analysts to manage branded communities on social media platforms such as Facebook, Twitter and Youtube.
- Monitor social media activity of our clients' key competitors.
- Provide engaging reporting and analysis of our social media marketing efforts.
- Identify key trends and activities in social media and identify opportunities to apply them for marketing purpose.

ABOUT YOU

- You have 7 years of work experience with significant experience in digital marketing and social media marketing.
- You work, live and breathe digitally. And in social media
- You have utilized social media platforms for brand marketing or PR
- You have strong knowledge and passion for technology, emerging media and the Internet
- You're an exceptional team player with the confidence and integrity to earn client and internal team confidence.
- You have excellent presentation skills and desk-writing skills
- You have strong project management skills. And have client service experience.
- You are fluent in English

Social Media Community Manager

Job Description

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We're looking for passionate people who love producing great digital ideas. Whether it's content, experiences, utilities or entertainment. Ideas that take form in sites, ads, social media, apps or as real world physical products. And a great social media community manager knows the best way to manage our clients' activities on social media platforms in a meaningful and engaging way.

Our primary client is Samsung Electronics, the world's leader in consumer electronics and technology. Giving us the opportunity to be at the forefront of technology and the opportunity to develop ideas for great products that change people's lives and behaviors.

RESPONSIBILITIES

- Manage our clients' brand communities on social media platforms such as Facebook, Twitter and YouTube
- Monitor Social media conversations, oversee response management and resolve issue.
- Monitor social media activity of our clients' key competitors.
- Manage editorial and contract calendars
- Partners with a team that consists of Account manager, content creators, and analysts to update and post content on social media pages
- Identify key brands and activities in social media and identify opportunities to apply them for marketing purposes.

ABOUT YOU

- You have 3 years of work experience with significant experience in digital marketing and social media marketing.
- You work, live and breathe digitally. And in social media
- You have utilized social media platforms for brand marketing or PR
- You have strong knowledge and passion for technology, emerging media and the Internet
- You're an exceptional team player with the confidence and integrity to earn client and internal team confidence.
- You have excellent presentation skills and desk-writing skills
- You have strong project management skills. And have client service experience.
- You are fluent in English