Job Title: Senior/Mid level Web Designer

Department: Design Studio
Reporting to: Creative Director
Hours: Full time (9am – 5.30pm)
Location: Commerce Road, Lynch Wood, Peterborough

About e4education:

Creative Solutions For Education

This is where it happens. Where a design becomes a website, and a website becomes an experience. We have spent the last 13 years honing our craft and bringing the latest in design and technology to the education sector. With over a thousand clients, we are highly regarded as one of the leading providers of creative solutions for education. At e4education we believe our team say as much about us, as the work that we create.

Our design studio is where concepts become realities. A place where ideas flow and collaboration is key. Our team of social, creative individuals, share best practices and contribute ideas for big projects so that every website is a success. We are a family of designers, illustrators, animators and developers, looking for someone special to work as part of our team.

The Role:

At e4education we are continually evolving, developing new technologies and pushing the boundaries. We're looking for a talented individual with a natural flair for design. Experience counts but if you're awesome at designing websites, creating intuitive user experiences and working closely with developers to bring it all to life then we'd like to hear from you.

Every design we create is completely bespoke and you will be required to contribute to the entire process, from discussing ideas with our team, to prototyping and working with the front-end development team to develop a website. You'll be responsible for turning the client's vision into reality. We never use templates at e4education and as such, you will need to be highly proficient at creating ideas from scratch through client consultation (face-to-face and remotely), wireframing and designing full visuals.

In this role you'll be working on our mid to high-level projects, of which all are fully responsive. These projects are powered by our very own CMS and in-house responsive framework. You will need extensive knowledge of designing fully responsive websites, frameworks and methods including up-to-date good practice and knowledge of modern design conventions.

This position is situated in Design Studio working alongside a mixed team of junior, mid and senior designers. You will also have access to the latest Adobe Creative Cloud Suite using the best iMac/MacBook and Wacom creative drawing tablet kit.

Responsibilities:

- Face to face client consultations to discuss ideas and share knowledge.
- Create wireframes, high fidelity mockups / concepts and work with the development team to create prototypes (if required).
- Work with client's existing brand identity to help modernise and improve their marketing strategy.
- Refining and perfecting design concepts during the initial design stages based on client feedback.
- Coordinating with the Production Team to ensure projects are delivered on time to our clients.
- Use the latest creative tools to create stunning work - even outside of common software (eg; Sketch App).

- Working with collaborative tools such as Basecamp (current tool).

Benefits

Working in a social and energised team environment you'll be actively encouraged to learn and improve with plenty of support. We have a great working environment with a calm atmosphere. Occasional social outings, team building days out and plenty of little things that make working at e4education awesome.

- **Salary:** Competitive (Depending on experience)

Other than salary benefits, these commence on successful completion of the probation period:

- Contributory Pension Scheme
- Health Insurance, including additional benefits such as discounted gym memberships.
- Death in Service benefit

Skills & Experience

The candidate should be able match their technical skills to this matrix:

Expert = You'll have a specialist knowledge and/or ability in this area and demonstrate that you can perform it skilfully.

Proficient = Good skills with plenty of hands-on experience and knowledge.

Basic = Some basic knowledge with a little hands-on experience. You may need a little help.

	Required	Desired
Skills		
Responsive Design	Proficient	Expert
Wireframing	Proficient	Expert
Adobe Creative Suite / Creative apps	Proficient	Expert
Responsive frameworks	Proficient	Expert
jQuery	-	Basic
Knowledge of HTML & CSS	Basic	-
Knowledge of HTML5	Basic	-
Knowledge of DDA, WAI and WCAG	Basic	-
Knowledge of cross-browser/platform issues	Basic	-
Microsoft Office (Word & Excel)	Proficient	-