

2013

YOUR CUSTOMER'S PROFILE STARTS HERE

CLEAR FORM
TO BEGIN NEW
CUSTOMER PROFILE

SAVE PDF

EMAIL PDF

PRINT REPORT

FORWARD BEAUTY

ARTISTRY®

CUSTOMER CONTACT INFORMATION

BASIC INFORMATION

First Name

Last Name

Email

Address

City

State

ZIP Code

Phone

Mobile

Birthday

HOW WOULD THEY PREFER TO BE CONTACTED?

Phone

Email

Text

Facebook

Mail

WOULD THEY LIKE TO BE CONTACTED REGARDING:

Events

New Products

Special Offers

IS CUSTOMER MARRIED?

☐ Yes ☐ No

Spouse's Name

Spouse's Birthday

Wedding Anniversary

DOES CUSTOMER HAVE CHILDREN?

☐ Yes ☐ No

Age

Birthday

Age

Birthday

Age

Birthday

Age

Birthday

Age

Birthday

Age

Birthday

CUSTOMER SKIN CONCERNS

Fine Lines

Enlarged Pores

Wrinkles

Redness

Dull, Rough, or Uneven Skin

Frequent Sensitivity

Loss of Firmness

Dark Circles Around Eyes

Dry Skin

Acne/Pimples

Oily Skin

Skin Protection

Other:

ARTISTRY®

CUSTOMER PROFILE

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EVENTS I HAVE INVITED THEM TO

(For Example: Open House, Grand Opening, Artistry Party, etc.)

EVENT INVITED TO

Event Date Date Invited Follow-up Date Attended

EVENT INVITED TO

Event Date Date Invited Follow-up Date Attended

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EVENT INVITED TO

Event Date Date Invited Follow-up Date Attended

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SERVICES/DEMOS/MATERIALS

SERVICES I HAVE PROVIDED

DATE (MM/DD/YY)

ARTISTRY® Virtual Makeover Tool

ARTISTRY Skincare Recommender

Other:

ARTISTRY DEMOS I HAVE SHOWN THEM

DATE (MM/DD/YY)

intensive skincare renewing peel

ARTISTRY YOUTH XTEND™ – Softer Skin in Just One Use

ARTISTRY YOUTH XTEND – Reprogram the Future of Skin

ARTISTRY YOUTH XTEND – Instantly Younger-Looking Eyes

ARTISTRY Vitamin C + Wild Yam Treatment

Other:

MATERIALS I HAVE GIVEN THEM TO KEEP

DATE (MM/DD/YY)

Catalog

Mini Catalog

Brochure

Other:

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PRODUCTS OF INTEREST

THEIR FAVORITE ARTISTRY® PRODUCTS

PRODUCTS THEY WANT TO TRY

QUESTIONS THEY HAVE ASKED

ANSWERS PROVIDED

COMMENTS THEY HAD ON THE ARTISTRY BRAND AND/OR PRODUCTS

OTHER NOTES

ARTISTRY® 4-STEP SKINCARE REGIMEN

STEP	A.M. PRODUCT	P.M. PRODUCT
Step 1 Cleanse		
Step 2 Tone		
Step 3 Treat		
Step 4 Moisturize Eye		
Step 4 Moisturize Face		
Specialty Products		

ARTISTRY® CUSTOMER PROFILE

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ARTISTRY® SKINCARE PRODUCTS

LUXURY

	Recommended Date	Sampled Date	Purchased Date
Creme LuXury – All Skin Types			
Creme LuXury Eye – All Skin Types			

PROFESSIONAL

	Recommended Date	Sampled Date	Purchased Date
intensive skincare renewing peel – All Skin Types			
intensive skincare 14-night restore program – All Skin Types			
intensive skincare anti-wrinkle firming serum – All Skin Types			
ARTISTRY Microdermabrasion System (includes MicroExfoliation Cloth) – All Skin Types			

ANTI-AGING

	Recommended Date	Sampled Date	Purchased Date
ARTISTRY Advanced Creamy Foam Cleanser – All Skin Types			
ARTISTRY Advanced Softening Toner – All Skin Types			
ARTISTRY YOUTH XTEND™ Protecting Lotion – Combination-to-Oily (Day)			
ARTISTRY YOUTH XTEND Protecting Cream – Normal-to-Dry (Day)			
ARTISTRY YOUTH XTEND Serum Concentrate – All Skin Types			
ARTISTRY YOUTH XTEND Enriching Eye Cream – All Skin Types			
ARTISTRY YOUTH XTEND Enriching Lotion – Combination-to-Oily (Night)			
ARTISTRY YOUTH XTEND Enriching Cream – Normal-to-Dry (Night)			
ARTISTRY YOUTH XTEND Skincare System (Advanced Creamy Foam Cleanser, Advanced Softening Toner, Protecting Lotion or Cream)			
ARTISTRY YOUTH XTEND Power System (Serum Concentrate, Enriching Eye Cream, Enriching Lotion or Cream)			
ARTISTRY Illuminating Essence – All Skin Types			
ARTISTRY Skin Refinishing Lotion – All Skin Types			
ARTISTRY Vitamin C + Wild Yam Treatment – All Skin Types			

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ARTISTRY® SKINCARE PRODUCTS

BASIC

Recommended Date

Sampled Date

Purchased Date

ARTISTRY essentials hydrating skincare system for Normal-to-Dry Skin (hydrating cleanser, hydrating toner, hydrating lotion)			
ARTISTRY essentials hydrating cleanser – Normal-to-Dry			
ARTISTRY essentials hydrating toner – Normal-to-Dry			
ARTISTRY essentials hydrating lotion – Normal-to-Dry (Day)			
ARTISTRY essentials balancing skincare system for Combination-to-Oily Skin (balancing cleanser, balancing toner, balancing lotion)			
ARTISTRY essentials balancing cleanser – Combination-to-Oily			
ARTISTRY essentials balancing toner – Combination-to-Oily			
ARTISTRY essentials balancing lotion – Combination-to-Oily (Day)			
ARTISTRY essentials replenishing eye creme - All Skin Types			
ARTISTRY essentials soothing creme - Sensitive Skin Types			
ARTISTRY essentials anti-blemish - All Skin Types			
ARTISTRY essentials polishing scrub - All Skin Types			
ARTISTRY essentials pore cleansing masque - Combination-to-Oily			
ARTISTRY essentials moisture intense masque - Normal-to-Dry			
ARTISTRY essentials alpha hydroxy serum plus - All Skin Types			
clear. now ® Skincare System (Acne Treatment Wash, Purifying Toner, Acne Treatment Lotion)			
clear. now Acne Treatment Wash – Combination-to-Oily			
clear. now Purifying Toner – Combination-to-Oily			
clear. now Acne Treatment Lotion – Combination-to-Oily			
clear. now Acne Treatment Device			

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ARTISTRY® SKINCARE PRODUCTS

SPECIALTY PRODUCTS

	Recommended Date	Sampled Date	Purchased Date
essentials hydrating travel set – Normal-to-Dry (Mini cleanser, toner, and lotion in travel bag)			
essentials balancing travel set – Combination-to-Oily (Mini cleanser, toner, and lotion in travel bag)			
ARTISTRY TIME DEFIANCE® UV Defense SPF 50 Ultra Facial Sunscreen – All Skin Types (Not sold in Canada)			
essentials eye & lip makeup remover – All Skin Types			
Essential Hand Treatment – All Skin Types			
clear. now Supplement (Not sold in Canada)			

OTHER

	Recommended Date	Sampled Date	Purchased Date

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ARTISTRY® COLOR PRODUCTS

EVEN

	Product Name	Shade/Color
	Liquid Foundation	
	Powder Foundation	
	Concealer	
	Pressed Powder	
	Loose Powder	
	Tinted Moisturiser	

DEFINE

	Product Name	Shade/Color
	Upper and Lower Lash Line	
	EyeLiner/Refill	
	Liquid Liner	
	EyeLiner Pencil Holder	
	EyeBrow Refill	
	EyeBrow Pencil Holder	
	Mascara	

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ARTISTRY® COLOR PRODUCTS

COLOR	Product Name	Shade/Color
Lash Line to Brow Bone		
Lash Line to Crease		
Center Lid		
Cheek Color		
Compact		
Lip Gloss Sheer Coverage		
Lip Gloss Full Coverage		
Light Up Lip Gloss		
Lip Color		
Sheer Lip Color		
LipLiner Pencil		
LipLiner Pencil Holder		

ARTISTRY® COLOR PRODUCTS

TREND COLOR

	Product Name	Shade/Color
Eye		
Cheek		
Lips		

BRUSHES

	Product Name	Additional Information
Brush Set		
Face Brush		
Eyeliners Brush		

SPECIALS AND PROMOTIONS

	Available Dates

CUSTOMER FACE CHART

Record the items your customer sampled and purchased. This provides an easy reference when you follow up.

Step 1 - Cleanse

Step 2 - Tone

Step 3 - Treat

Step 4 - Eye Cream

Step 4 - Moisturizer (Day)

Step 4 - Moisturizer (Night)

Foundation

Brow Color

Eye Color

Mascara

Eye Liner

Cheek Color

Powder

Lip Color

Lip Pencil

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POST-PURCHASE LOG

PRODUCT PURCHASED

Product I'm Going to Cross-Sell:

Date I Sent a Thank-You:

DID YOU INCLUDE A SAMPLE WITH YOUR THANK-YOU?

Yes No

If So, What Product:

PRODUCT PURCHASED

Product I'm Going to Cross-Sell:

Date I Sent a Thank-You:

DID YOU INCLUDE A SAMPLE WITH YOUR THANK-YOU?

Yes No

If So, What Product:

PRODUCT PURCHASED

Product I'm Going to Cross-Sell:

Date I Sent a Thank-You:

DID YOU INCLUDE A SAMPLE WITH YOUR THANK-YOU?

Yes No

If So, What Product:

CUSTOMER NOTES

CUSTOMER PROFILE COMPLETION

SAVE PDF

The **SAVE PDF** button will allow you to save the **ARTISTRY Customer Profile** PDF to your hard drive for future updates or revisions. It is recommended that you save the profile with a new name that contains your customer's name in the title.

EMAIL PDF

The **EMAIL PDF** button will attach the **ARTISTRY Customer Profile** PDF to a new email message.

PRINT REPORT

The **PRINT REPORT** button will show the standard print dialog box and allow you to print the report to a specific printer. The report is a four-page, black and white summary document which can be stored for future reference.

CLEAR FORM TO BEGIN NEW CUSTOMER PROFILE

The **CLEAR FORM** button will erase all of the customer's data entered into the current profile. Only choose to clear the form if you wish to begin a new customer profile.

Warning: If you wish to update or revise the customer's profile in the future, please be sure to save, email, or print the form before choosing this option!

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Exclusively from **Amway**

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ARTISTRY CUSTOMER PROFILE

Customer Contact Information
Name: _____
Address: _____
City/State/ZIP: _____
Email: _____

How would they prefer to be contacted? Phone Text Mail Email Facebook Other: _____

Would they like to be contacted regarding: Events Special Offers New Products Other: _____

Married? Yes No Spouse's Name: _____ Spouse's Birthday: _____ Wedding Anniversary: _____

Kids? Yes No

Kid's Age(s):						
Birthday(s):						

Phone: _____
Mobile Phone: _____
Birthday: _____

Other: _____

Other: _____

Customer Skin Concerns

Fine Lines
Wrinkles
Dull, Rough, or Uneven Skin
Loss of Firmness
Dry Skin
Oily Skin
Enlarged Pores
Redness
Frequent Sensitivity
Dark Circles Around Eyes
Acne/Pimples
Skin Protection
Other: _____

Events I Have Invited Them to
(For example: Open House, Grand Opening, Artistry Party, etc.)

Event Invited to: _____ Date of Event: _____
Date Invited: _____ Follow-up: _____ Attended _____

Event Invited to: _____ Date of Event: _____
Date Invited: _____ Follow-up: _____ Attended _____

Event Invited to: _____ Date of Event: _____
Date Invited: _____ Follow-up: _____ Attended _____

Event Invited to: _____ Date of Event: _____
Date Invited: _____ Follow-up: _____ Attended _____

Event Invited to: _____ Date of Event: _____
Date Invited: _____ Follow-up: _____ Attended _____

Event Invited to: _____ Date of Event: _____
Date Invited: _____ Follow-up: _____ Attended _____

Services I Have Provided **Date:** _____

ARTISTRY® Virtual Makeover Tool _____
ARTISTRY Skincare Recommender _____
Other: _____ _____

Demos I Have Shown Them **Date:** _____
intensive skincare renewing peel _____

ARTISTRY YOUTH XTEND™ – Softer Skin in Just One Use _____
ARTISTRY YOUTH XTEND – Reprogram the Future of Skin _____
ARTISTRY YOUTH XTEND – Instantly Younger-Looking Eyes _____
ARTISTRY Vitamin C + Wild Yam Treatment _____
Other: _____ _____

Materials I Have Given Them to Keep **Date:** _____

Catalog: _____ _____
Mini Catalog: _____ _____
Brochure: _____ _____
Other: _____ _____

Products of Interest

Their Favorite ARTISTRY Products: _____

Products They Want to Try: _____

Questions They Have Asked: _____

Answer Provided: _____

Comments They Had on ARTISTRY Brand and/or Products: _____

Other Notes: _____

ARTISTRY 4-Step Skincare Regimen

	Step 1 – Cleanse	Step 2 – Tone	Step 3 – Treat	Step 4 – Moisturize Eye	Step 4 – Moisturize Face	Specialty Products
A.M.						
P.M.						

Artistry Skincare Products

		Recommended Date	Sampled Date	Purchased Date
Luxury	Creme LuXury			
	Creme LuXury Eye			
Professional	intensive skincare renewing peel			
	intensive skincare 14-night restore program			
	intensive skincare anti-wrinkle firming serum			
	ARTISTRY® Microdermabrasion System (includes MicroExfoliation Cloth)			
Anti-Aging	ARTISTRY Advanced Creamy Foam Cleanser			
	ARTISTRY Advanced Softening Toner			
	ARTISTRY YOUTH XTEND™ Protecting Lotion – Combination-to-Oily (Day)			
	ARTISTRY YOUTH XTEND Protecting Cream – Normal-to-Dry (Day)			
	ARTISTRY YOUTH XTEND Serum Concentrate			
	ARTISTRY YOUTH XTEND Enriching Eye Cream			
	ARTISTRY YOUTH XTEND Enriching Lotion – Combination-to-Oily (Night)			
	ARTISTRY YOUTH XTEND Enriching Cream – Normal-to-Dry (Night)			
	ARTISTRY YOUTH XTEND Skincare System (Advanced Creamy Foam Cleanser, Advanced Softening Toner, Protecting Lotion or Cream)			
	ARTISTRY YOUTH XTEND Power System (Serum Concentrate, Enriching Eye Cream, Enriching Lotion or Cream)			
	ARTISTRY Illuminating Essence			
	ARTISTRY Skin Refinishing Lotion			
	ARTISTRY Vitamin C + Wild Yam Treatment			
Specialty Products	essentials hydrating travel set – Normal-to-Dry (Mini cleanser, toner, and lotion in travel bag)			
	essentials balancing travel set – Combination-to-Oily (Mini cleanser, toner, and lotion in travel bag)			
	ARTISTRY TIME DEFIANCER® UV Defense SPF 50 Ultra Facial Sunscreen			
	essentials eye & lip makeup remover			
	Essential Hand Treatment			
	clear.now Supplement			


[illegible]

Artistry Color Products

	Product Name	Shade/Color
Even	Liquid Foundation	
	Powder Foundation	
	Concealer	
	Pressed Powder	
	Loose Powder	
	Tinted Moisturiser	
Define	Upper and Lower Lash Line	
	EyeLiner/Refill	
	Liquid Liner	
	EyeLiner Pencil Holder	
	EyeBrow Refill	
	EyeBrow Pencil Holder	
	Mascara	
Color	Lash Line to Brow Bone	
	Lash Line to Crease	
	Center Lid	
	Cheek Color	
	Compact	
	Lip Gloss Sheer Coverage	
	Lip Gloss Full Coverage	
	Light Up Lip Gloss	
	Lip Color	
	Sheer Lip Color	
	LipLiner Pencil	
	LipLiner Pencil Holder	
Trend Color	Eye	
	Cheek	
	Lips	
Brushes	Brush Set	
	Face Bruch	
	Eyelineer Brush	
Specials & Promotions		

Customer Face Chart

Record the items your customer sampled and purchased. This provides an easy reference when you Follow-up.



Step 1 - Cleanse	Foundation
Step 2 - Tone	
Step 3 - Treat	Brow Color
	Eye Color
	Mascara
	Eye Liner
Step 4 - Eye Cream	Cheek Color
Step 4 - Moisturizer (Day)	Powder
Step 4 - Moisturizer (Night)	Lip Color
	Lip Pencil

Post-Purchase Log

Product Purchased: _____	Product Purchased: _____	Product Purchased: _____
Product I'm Going to Cross-Sell: _____	Product I'm Going to Cross-Sell: _____	Product I'm Going to Cross-Sell: _____
Date I Sent a Thank-You: _____	Date I Sent a Thank-You: _____	Date I Sent a Thank-You: _____
Included a Sample With Thank-You? Yes No	Included a Sample With Thank-You? Yes No	Included a Sample With Thank-You? Yes No
If So, What Product: _____	If So, What Product: _____	If So, What Product: _____

Customer Notes