

Objective & Profile Statements

The introduction section of your resume – often labeled **Objective** or **Profile** or **Skills Summary** or **Strengths** – is an easy way to focus the employer’s attention on your skills and areas of interest. It should provide a quick snapshot of who you are and the best you have to offer as it relates to your target position. Organize and format your material to create a cohesive introduction and capture immediate attention.

OBJECTIVE Professional position in corporate finance

Stronger:

SKILLS SUMMARY Recent college graduate with **B.S. in Finance** and two years’ hands-on experience as a Financial Services Intern with American Express. Acquired excellent skills in:

- Financial analysis and reporting
 - ROI, ROA, AND ROE analysis
 - Financial systems software
 - Software installation and support
 - Contract review
 - Data collection and compilation
 - Account reconciliation
 - Project coordination
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OBJECTIVE To be a biochemical engineer who makes a significant contribution to the global advancement of this particular industry in terms of development and increased production.

Stronger:

OBJECTIVE Seeking a position as a **Biochemical Research Associate** in the development of next generation cytogenetics and genotyping products. Offering a B.S. degree in Biochemical Engineering, diverse lab experience, and a solid understanding of research strategies illustrated through academic projects and internship experiences.

OBJECTIVE Internship in an advertising agency.

Stronger:

PROFILE Seeking summer internship opportunity in **Business or Advertising** with focus on in creative strategy, account planning, and graphic design. Highly proficient web design skills using Photoshop, Illustrator, Flash, and Java. Demonstrated ability to manage social media marketing, develop internet business strategies, and conduct market/consumer research.

STRENGTHS

Website Design and Maintenance • Advanced Computer Skills • Social Media Expertise •
Public Speaking • Data Analysis • Event Planning • Sales and Customer Service •
Problem Solving • Spanish (fluent)

PROFILE

Third-year Tulane University student seeking an **Environmental Engineering Internship** utilizing mechanical, technical, and communication skills in the alternative and sustainable energy industry. Qualified by a unique blend of project management, research, and data analysis skills gained through academic projects and field experience.

SUMMARY OF QUALIFICATIONS

High-energy Tulane University graduate with strong creative and technical skills seeks entry-level position in **Architectural Design** for a firm specializing in urban healthcare markets. Specialties include digital-based architectural media development and design. Ability to provide practical design solutions utilizing:

- Photo realistic rendering and animation
 - Project management
 - Graphics design/layout
 - 3D virtual and physical modeling
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PROFILE

Recent Computer Science graduate committed to delivering high-quality, responsive service seeks position in system analysis, design, development, or application implementation. Practical projects and teamwork experiences during degree studies have revealed exceptional strengths in critical problem solving, analysis, project leadership, and technical troubleshooting. Highly skilled in mainframe, client/server, Web, and PC-based systems. Can easily adapt to change, with eagerness toward learning and expanding capabilities.

Biomedical Engineer • Pharmaceutical Research

Recent **Biomedical Engineering** graduate with emphasis on research and new product development seeks position in pharmaceutical testing and research laboratory. Technical skills include laboratory, field research, and data analysis. Strategic and logical thinker with outstanding cross-cultural skills developed through overseas study and travel. Fluent in German.

SKILLS SUMMARY

Tulane University graduate with strong academic, business, and leadership skills seeks position with a social entrepreneurship initiative to help communities resolve problems in ways that are strategically proactive, humanistically satisfying, and promote integrity. Skilled at building social bridges between people and organizations, facilitating partnerships, and empowering team members. Experience includes:

- New business development
- Fund raising
- Strategic planning
- Creative problem solving
- Social media communication
- Data and market analysis

