



JOB DESCRIPTION

Job Title: Product Manager

Job purpose: CBS Interactive is looking for a smart, ambitious product manager to join our Consumer Media team. Reporting to the Product Director, you'll work on high-profile brands such as CNET for consumer technology and GameSpot for video gaming. You'll also have the opportunity to work on new launches as we expand our digital portfolio.

Reporting line: Product Director, CNET & GameSpot

Main tasks and responsibilities:

The product manager champions the user experience and is the bridge between our editorial, sales, marketing, and technology teams. You must have the vision to anticipate changes in user needs over the next 1-3 years, the practical skills to devise and specify enhancements to our web sites and mobile apps, and the tenacity to shepherd projects from concept to launch.

Key Responsibilities:

- Work with the Product Director to create product roadmaps
- Collaborate with editorial, sales and management teams to gather requirements
- Represent users and ensure their needs are front of mind throughout development
- Create business cases for each project to justify allocation of resource
- Specify and document structure, information architecture, functionality and user flows across desktop and mobile web, mobile apps and social
- Work with project management, design and engineering teams to ensure successful delivery of product enhancements and new features
- Test new functionality, provide feedback and prioritise issues
- Track performance against goals using web analytics

Experience and Skills:

- Currently working as a product manager in online publishing
- Experience launching new digital products and rebuilding existing ones
- Understanding of responsive design, mobile web solutions and mobile apps
- Enthusiasm for working in collaborative, cross-functional teams
- Outstanding communication skills, including the ability to translate user and business needs into clearly defined requirements and explain them to project teams
- Comfortable juggling multiple projects and helping stakeholders prioritise
- Technical aptitude, including the ability to discuss content management systems, web technologies, SEO and social media with technical experts and understand the implications for the product
- Analytical mindset, including the ability to identify and track relevant metrics
- Willingness to innovate, explore new ideas and acquire new skills
- Drive, determination, attention to detail and commitment to excellence
- Keen interest in technology and/or video games
- Degree qualified or equivalent experience

CBS Interactive is one of the world's leading publishers of interactive content, with offices in the US, UK, France, China, Singapore and Australia. You'll be based in our bright, airy offices on London's South Bank, with excellent transport links via London Bridge, Southwark and Waterloo.

We offer a friendly, dynamic working environment where people take pride in delivering first-class content, market-leading products and excellent service. We're looking for someone who'll thrive in a fast-moving, innovative and fun company.

To apply for this position, please email your CV, a covering letter stating your salary expectations to ukhr.recruitment@cbsinteractive.com. Please state clearly in the subject line which post you are applying for.