



Company: OCG PR

Position Title: Junior Art Director

Term of Employment: Full Time

Reports To: Creative Director

Salary Range: Negotiable

Position Overview:

OCG PR (formerly Open Channels Group), a Fort Worth-based, full-service public relations agency is looking for an experienced graphic designer to join our team as Junior Art Director. Our work is truly multidisciplinary and spans all things creative – both traditional and digital.

The Junior Art Director will work under the direction of the Creative Director as well as take the lead on some clients and projects. We are seeking a candidate who identifies with our brand and culture, a self-starter who thrives in a fast-paced, deadline-driven environment.

Key Responsibilities:

Including, but not limited to, leading or assisting with the conception, preparation, production, and/or design of the following:

- Brand imagery – logo design, supplementary graphics, internal communications, etc.
- Digital – social media graphics, website design, email marketing graphics, etc.
- Print – invitations, brochures, stationary packages, flyers, posters, etc.

Qualifications:

- 5+ years of graphic design experience
- College degree
- Agency experience preferred
- Fluent in Adobe Creative Suite
- Strong layout and typography skills, with great attention to detail
- Excellent time and project management skills
- Ability to meet tight deadlines and take direction
- Comfortable presenting creative internally or to clients/potential clients
- Ability to work independently or in partnership with client account teams
- First-rate production skills in print and web
- Positive attitude, loves coming to work
- HTML design experience a plus

To Apply:

Send a cover letter, resume and link to your website or digital portfolio to chloe.kittinger@ocgpr.com.

Who is OCG PR?

Within eight years, we have become one of the leading agencies in the North Texas region. PR industry authority, O'Dwyer's recently ranked us the seventh top public relations firm in Texas. Our culture and investment in our employees has kept us at the top of our game, and led us to be named a 2012 Vision Fort Worth 20/20 Award winner for best places to work. Find out more at ocgpr.com.