

Sponsorship Contract

Event Venue: **CNR Expo**

Date: **09 - 13 July 2017**

www.22wpc.com



A SPONSOR (Address for correspondence)

Company / Organisation:

Company VAT No. and Registration No.:

Contact Person:

Position / Job title:

Postal Address:

Country: Postal Code:

Telephone: Fax:

Email: Website:

B INVOICING OFFICE ADDRESS (If different from above)

Company / Organisation:

Contact Person:

Position / Job Title:


Postal Address:

Country: Postal Code:

Telephone: Fax:

Email:

C SPONSORSHIP (I would like to reserve)

- | | | | |
|---|------------------|---|--|
| 1 | Host Sponsor: |  | TURKISH PETROLEUM |
| 2 | Platinum Sponsor | <input type="checkbox"/> | € 300,000 (Three Hundred Thousand Euros Only) |
| 3 | Gold Sponsor | <input type="checkbox"/> | € 180,000 (One Hundred Eighty Thousand Euros only) |
| 4 | Silver Sponsor | <input type="checkbox"/> | € 95,000 (Ninety Five Thousand Euros only) |
| 5 | Official Partner | <input type="checkbox"/> | € 180,000 (One Hundred Eighty Thousand Euros only) |

*The above sponsorship packages are inclusive of custom-built meeting and hospitality suites.

D METHOD AND TIMING OF YOUR PAYMENTS

Sponsor who signs the contract BEFORE 31st December 2015:

- 20% due on receipt of invoice
- 30% due no later than 31st December 2015
- 50% due no later than 31st December 2016

Sponsor who signs the contract AFTER 31st December 2015:

- 50% due on receipt of invoice
- 50% due no later than 31st December 2016

Sponsor who signs the contract AFTER 31st December 2016:

- 100% due on receipt of invoice

Payment Condition

If payment terms are not met, the **ORGANISER** shall be entitled to cease this contract forthwith and all sums paid by the Sponsor shall be forfeited.

VAT @ 18% will be added at the point of invoicing

☐ Payment by Telegraphic Transfer in EUROS ONLY

☐ Payment by Cheque in EUROS ONLY

FOR EURO:

Beneficiary: Flap Kongre, Toplantı Hizmetleri Otomotive ve Turizm A.Ş

Beneficiary's Bank: Türkiye İS Bankası A.Ş

Address: Atatürk Bulvarı No. 191/ C, Kavaklıdere Çankaya / Ankara / Turkey

SWIFT / BIC: ISBKTRIS

IBAN: TR 960006400000243980001831

Account Number: 1831

Branch: Baskent Ticari Subesi (4398)

Declaration: The duly authorised signatory, acting for and on behalf of the Sponsor company, hereby declares that she/he acknowledges and accepts the regulations as set out in this form and agrees to comply with the provisions herein contained.

Notes

E FOR FURTHER DETAILS CONTACT

Organiser on behalf of the
Turkish National Committee for the WPC

**Flap Kongre, Toplantı Hizmetleri
Otomotive ve Turizm A.Ş**

441. Cadde No: 1 06610

Birlik Çankaya Ankara / Turkey

Tel: +90 312 454 00 00

Fax: +90 312 454 00 01

Email: sponsorship@22wpc.com



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Frederic@mee-events.com

On the one hand, **Flap Kongre, Toplantı Hizmetleri Otomotive ve Turizm A.Ş** (hereafter called “the **ORGANISER**”), a company contracted by the Turkish national committee for the World Petroleum Council to organise, promote and administer the organisation of the 22nd World Petroleum Congress and Exhibition with registered office at 441. Cadde No: 1 06610 Birlik, Cankaya / Ankara / Turkey.

And on the other hand, the **SPONSOR**, represented in this act as per details stated in Section A herein, and declaring to have full legal capacity to sign this contract.

DECLARATIONS

ORGANISER is responsible for hosting and organising the **World Petroleum Congress** and the **World Petroleum Exhibition** that will take place in Istanbul, from XX to XX July 2017, (hereafter, “the Project”).

- I. **The SPONSOR**, within its sponsorship and patronage activities, is interested in collaborating with the **ORGANISER**.
- II. By virtue of that previously declared, both parties mutually recognise their full capacity and powers to sign this advertising and sponsorship contract, which is subject to the following:

ARTICLES

I. PURPOSE:

By virtue of the present contract, the **ORGANISER** is committed to provide advertising services in benefit of the **SPONSOR** as described in the third article thereafter, and the **SPONSOR** is committed to sponsor the project with the payment of the sponsorship fee in the second article hereafter.

II. SPONSORSHIP FEE:

The **SPONSOR** undertakes to settle with the **ORGANISER** the amount of Euros as referred in ‘Section C’ in favour of the **ORGANISER**. This amount will be settled by means of a bank transfer to the **ORGANISER** of which the beneficiary is Flap Kongre, Toplantı Hizmetleri Otomotive ve Turizm A.Ş, as mentioned in “Section D” herein.

III. ADVERTISING RIGHTS:

From the moment this present contract comes into effect, and until its termination as stipulated in the sixth article hereafter, the **ORGANISER** is committed to collaborate in an advertising campaign with the **SPONSOR** within the agreed project frame, and during all the preparation, development, organization and celebration phases, by means of a prominent insertion of their brand, company name and logo on any printed brochures, proceedings, advertising and on any other information that is published or edited in relation with the project, in accordance with the terms described for the **SPONSOR**, as mentioned in ‘Section C’ and Annex – 1 of this contract.

The **SPONSOR** will send the rules and standards for the use of their logo to the **ORGANISER**, whom shall respect the format and specifications that the **SPONSOR** commands in regard to their logo and company title. Depending on the space provided along with other brands and logos, the logo will be subject to size alteration maintaining the same scale.

The **SPONSOR**, with previous consent from **ORGANISER**, is entitled to announce and publish their participation in the project by their own means.

IV. ORGANISATION AND DEVELOPMENT OF THE PROJECT:

ORGANISER will organise the project by its own means, and has exclusive responsibility of the same. **ORGANISER** will devote to the project all human and/or material resources that are necessary for fulfilling objectives, and will meet all expenses and costs incurred for the same.

V. COPYRIGHT OF THE SPONSOR:

None of the statements of this present contract surrenders any transmission of copyright or intellectual ownership of the **SPONSOR**.

VI. DURATION:

The present contract will come into effect on the day of its signature and will maintain its validity until July 14, 2017, the same date as the **World Petroleum Congress** is due to be concluded, as is expressed in declaration of this contract.

Nevertheless, if for any reason the congress has not concluded on that date, this contract will maintain its validity until the end of all official acts of the project.

VII. RESOLUTION:

During the validity of this contract, if either of the parties breaches one or more of their obligations, the other may choose between demanding implementation or settlement of the contract, with indemnity for damages and payment of interests in both cases.

If for force majeure reasons either party is unable to meet with their obligations, such as strikes, fires, etc. and impedes them to act in accordance with the conditions and foreseen terms, the affected party will be exempted whilst such a contingency lasts and all obligations will be re-established upon the conclusion of the same.

IX. CANCELLATION:

In the event of cancellation or termination of this Sponsorship Contract by the **SPONSOR**, the **SPONSOR** shall pay to the **ORGANISER** cancellation charges at the following rates:

1. Cancellation more than 120 days before the first day of the event – 50% of contract price
2. Cancellation 60 to 120 days before the first day of the event – 75% of contract price
3. Cancellation less than 60 days before the first day of the event – 100% of contract price

IX. APPLICABLE LAW AND JURISDICTION:

This contract is governed by Turkish Law. Both parts intervene with express renunciation to any jurisdiction that could correspond to them, to submit the controversies that might arise concerning the interpretation or fulfilment of this contract, to the jurisdiction and competence of the courts and tribunals pertaining to the capital of Ankara.

And in proof of conformity of all that proceeds, both parties’ sign this contract in duplicate and to one sole effect and on the date indicated below.

FOR THE SPONSOR

Signature:

Name:

Position:

Date:

Place:

FOR THE ORGANISER

Signature:

Name:

Position:

Date:

Place:

1. OFFICIAL WPC WELCOME RECEPTION – SUNDAY 9 JULY 2017

The SPONSOR is entitled the following allocation of tickets at the reception, held on Sunday 9 July 2017 in Halic Congress Center.
Platinum Sponsors: 12 tickets; Gold Sponsors: 8 tickets; Silver Sponsors: 4 tickets.

2. SPONSOR'S NAME AND LOGO RECOGNITION

The SPONSOR's name and logo will be prominently displayed in the following promotional vehicles.

2.1 Website

The 22nd WPC Website includes the SPONSOR's logo on the sponsor recognition page with a link back to the SPONSOR's website.

2.2 The Registration Brochure

It is the main guide to the Congress and will be referred to repeatedly by delegates prior to receiving their delegate kits on site. The brochure contains essential information on the Congress technical programme, as well as an overview on the social agenda, networking opportunities and touring options in Turkey and the region. The registration brochure will be circulated worldwide during the nine months leading to the event, including domestic and international media. The SPONSOR's logo will feature on the sponsor recognition page.

2.3 The 22nd WPC Social Media Campaign

The 22nd WPC will be actively promoted using a number of social media channels including Facebook and LinkedIn. The SPONSOR's logo will feature on all such dedicated social media and from time to time, relevant information about the SPONSOR will be posted, subject to SPONSOR approval.

2.4 The 22nd WPC Electronic Newsletter

There will be an electronic newsletter produced throughout 2015, 2016 and 2017 (minimum twelve editions). It will keep over 40,000 key stakeholders and contacts up-to-date about the 22nd WPC. Each electronic newsletter will acknowledge the SPONSOR.

2.5 The 22nd WPC Official Daily Newspaper

The 22nd WPC Official Daily Newspaper will be produced by a professional industry publication. It will be distributed on-site during the 22nd WPC to all the participants of the 22nd WPC (delegates, exhibitors, visitors and media) every day of the Congress up to 5,000 copies per day. In addition, an electronic version of the daily newspaper will also feature on the 22nd WPC website. The SPONSOR's logo will feature on the sponsor recognition page.

2.6 Official Congress Publication:

On its 120-plus pages, the official on-site WPC magazine will draw a panoramic view of the world petroleum and gas markets, covering technical aspects, the future of the industry and its impact on the environment. The Official Congress Publication will be distributed in all delegate bags and The SPONSOR's logo will feature on the sponsor recognition page.

2.7 Sponsor Signage, Posters and Banners

Signage located in key locations of the CNR Expo and other selected areas in Istanbul will include the sponsor's logo. The SPONSOR's logo will repeatedly feature on these items.

2.8 TV monitors/screens at the CNR Expo, will display the SPONSOR's logo repeatedly throughout the event if applicable.

2.9 The WPE/GBOC Exhibition Catalogue:

It will be handed to all delegates, exhibitors, visitors and media of the 22nd WPC. It will feature the list and description of all the exhibitors of the 22nd WPC. The SPONSOR's logo will feature on the sponsor recognition page.

2.10 The Congress Final Program and Abstract Book:

They are essential guides, referred to repeatedly by delegates before, during and after the Congress. It contains key messages, timetables, speakers, venue maps and information on social programs. The SPONSOR's logo will feature on the sponsor recognition page.

2.11 Presentations

As part of the promotional programme for the 22nd WPC, promotional events/press conferences will be held in Turkey and abroad, featuring video and power point presentations of the 22nd WPC, including a slide listing of the sponsors.

3. PARTICIPATION AT INTERNATIONAL ENERGY TRADE FAIRS AND CONFERENCES –
the SPONSOR's name and logo will be prominently displayed in the following events.

3.1 The ORGANISER will visit and/or attend a minimum of 50 (fifty) major Energy events organised worldwide in 2014/2015/2016/2017.

3.2 Special operations to promote the 22nd WPC will be organised at the following tradeshow and conferences*:

- WPC CSR Conference 2015
- World Gas Congress 2015
- Gastech 2015
- CIPPE 2016
- OTC Houston 2016
- Rio Oil & Gas 2016
- World Energy Congress 2016
- ADIPEC 2016
- WPC Youth Forum 2016

* This list is non-exhaustive and subject to changes

Promotional activities at these events will be based on special 22nd WPC stands and leaflets distribution including material featuring the SPONSOR's logo.

4. USE OF THE WPC LOGO BY THE SPONSOR: The SPONSOR has the right to use the 22nd WPC logo (in strict accordance of the brand guidelines) and mention its sponsorship level (Platinum/Gold/Silver)

4.1 The SPONSOR is able to include the designation of its sponsorship level (Platinum/Gold/Silver) on its company's letterhead and in its promotions and advertising. We also encourage the SPONSOR to take advantage of additional profiling opportunities using its own established channels of marketing to publicize its important role in the 22nd World Petroleum Congress. This includes:

- Promoting the 22nd WPC in your own internal and external newsletters
- Changing banners and signs in your place of business
- Placing stickers or a postage meter stamp on outgoing mail
- Inviting your contacts to the Congress (the ORGANISER will provide the SPONSOR with marketing material for distribution upon request).
- Promoting the 22nd WPC on your internal and external websites
- Any other promotional activities that are suitable to both the SPONSOR and the ORGANISER.

5. 22nd WPC DELEGATE LIST IN ADVANCE OF THE CONGRESS

5.1 The delegate list will be provided to the SPONSOR on 10th May 2017 and 25th June 2017, and the final list no later than July 30th 2017.

5.2 The delegate list will contain delegate name; position/title; company, address and country of origin. The list provided to the sponsors will not include the data from the delegates who are not willing to authorise the release of their contact details listed above to any third parties.

Advance access to this list is a benefit of sponsorship only and is subject to the following limitations:

- The list is the property of the World Petroleum Council;
- All correspondence with delegates must allow for withdrawal from the mailing list;
- This list is for the sole use of the SPONSOR;
- This list cannot be developed and shared with or sold to a third party.
- On behalf of the SPONSOR, Organiser will accept to run one (1) email campaign to a list of registered delegates selected by the SPONSOR.

6. ADDITIONAL BENEFITS

6.1 Special seating arrangements will be arranged for all sponsors during the Opening Ceremony and each luncheon for the duration of the event. (Further details will be provided no later than 2 months prior to the event)