

TITLE

Web Developer

RESPONSIBLE TO

Assistant Director of Public Relations

This full-time position will work collaboratively with the Marketing Communications team, most notably the assistant director of public relations, to plan, implement and manage Union College's online presence.

PRIMARY RESPONSIBILITIES

- Managing and maintaining the college's content management systems which currently include Drupal for the main site, WordPress for microsites, UNL Event Publisher for calendaring
- Assisting in the management of the college's presence on external sites, including social networks
- Writing or modifying modules and addons to add or refine functionality of content management systems
- Creating and maintaining custom forms (i.e. cost calculators, visit requests, etc)
- Providing training and support for departmental content managers
- Managing and mentoring student Web developers; assisting in the management of student writers and designers
- Working with designers to develop and implement new templates for both external and internal sites consistent with the college's branding
- Creating or modifying content elements (such as buttons and video)
- Maintaining a high standard of usability for all users, including accessibility for the visually impaired
- Serving as liaison with Union's Information Systems on issues such as security, single sign on and server capacity.
- Other duties as assigned by the assistant director of public relations

SKILLS REQUIRED

- Active participation in and understanding of online culture
- Problem solving and analysis
- Fluent in PHP, JavaScript, HTML and CSS
- Experience administering a website and LAMP environment
- Empathy and patience for non-technical users
- Ability to work as a team and delegate responsibilities
- Proofreading and attention to detail
- Basic proficiency with Photoshop, QuarkXpress, Illustrator or equivalent design tools.
- Baccalaureate degree, preferably in computer science, digital arts or related fields.

SKILLS DESIRED

- Proficiency with other scripting languages, particularly ASP.NET.
- Administering Drupal and WordPress content management systems
- Creating HTML5 and/or Flash content
- Participating in open source projects
- Using version control (such as Git)
- Developing for social media and networking sites, such as YouTube skins, Facebook apps, etc
- Writing mobile templates and applications (iOS, Android, WebOS, Windows Phone 7, etc)
- Participating in professional organizations and personal professional development

RANGE OF PAY

\$34,860 to \$36,970 depending on work experience and skills.

(Note: cost of living in Lincoln, Nebraska, is below the national average)

INQUIRIES

For more information, contact Scott Cushman, assistant director of public relations at sccushma@ucollege.edu. To apply, e-mail your résumé or vita with links to a portfolio and/or work samples to sccushma@ucollege.edu.

ABOUT MARKETING COMMUNICATIONS AT UNION COLLEGE

Union College's Marketing Communications is a service to the entire campus, providing departments and the administration with expertise, guidance and manpower to develop and follow through on communication strategies and tactics. Our team of designers, photographers and writers work together on advertising, media relations, alumni and campus publications, websites, recruitment and fundraising materials and many "other duties as assigned."

ABOUT UNION COLLEGE

Enrolling approximately 900 students from 45 states and 21 countries, Union College in Lincoln, Nebraska, is a Christian comprehensive college with a liberal arts environment. Founded in 1891, the college now offers more than 50 undergraduate majors, minors and emphases in 27 fields of study as well as a Master of Physician Assistant Studies. To learn more about Union, visit <http://www.ucollege.edu>.

As a Seventh-day Adventist institution of higher learning, hiring preference will be given qualified Adventists.