



Freelance Graphic Designer

Location: Remote working with occasional visits to Sparx Head Office in Exeter

Term: Casual/Freelance

Salary: £20 - £30 per hour DOE

Reporting to: Sparx Digital Designer

Job description

This role is focused around creating mathematics diagrams, graphical layouts and vector illustrations and so would suit applicants with experience in screen-based graphic design as opposed to a strict print/editorial design background. Applicants should be experienced in using Adobe Illustrator.

This is an exciting opportunity for a Graphic Designer with passion and creativity to become an essential part of our team. You will occupy an integral creative position in our team, supporting the Digital Designer, drawing on your talent in the field of graphic design to ensure that all graphics meet our high levels of quality. We are looking for a freelance junior or experienced Graphic Designer who is happy with flexible working hours and an occasional need to visit the office in Exeter. You must be a self-motivator, reliable and creative. You will have experience of producing artwork from concept to completion and excellent attention to detail. You will be a proficient Adobe Creative Suite user (Illustrator, InDesign, Photoshop). A working knowledge of Microsoft Word and PowerPoint is essential. You will have an impressive track record in delivering print and digital materials to tight deadlines. All design briefs will be managed and communicated to you by the in-house Digital Designer. You will have a passion for keeping our graphic designs innovative and impactful whilst also providing practical design solutions for our wide-ranging audience.

Key responsibilities:

- Supporting the art creation process from concept through to completion by producing diagrams and graphics within our brand guidelines.
- Supporting the presentational style of our product, working closely with the Digital Designer to develop and maintaining the artistic vision.
- Listening to internal stakeholders and the team around you, understanding their needs and vision and interpreting their requirements.
- Helping to adhere to internal style guidelines, maintaining the quality and the presentational style of the Sparx content.
- Working with the latest technologies to produce graphics for tablet applications.

About you

We are looking for someone to help bring Sparx material to life, producing content that is engaging and enjoyable. We're looking for a social, hard-working person, who enjoys working in a team and is passionate and dedicated about his/her work. We need someone that will work on



a freelance and transient basis.

You may be a student looking to gain design experience or you might be an experienced Graphic Designer. We are looking for people with the right skills who can work flexibly to accommodate our shifting demands and workload levels.

You are a great team member; who will be working with the Digital Designer and with internal and external stakeholders. You will be committed to supporting the Digital Designer and focused on the success of the project. You will have the ability to focus on differing priorities, whilst always retaining attention to detail and accuracy.

You are a whirlwind of activity: proactive, dynamic and enthusiastic with the ability to multi-task and focus on the detail, without losing sight of the bigger picture. You will thrive under pressure and are used to fast-paced environments where deadlines are tight. In addition, you can adapt in the face of changing priorities and fluctuating workload.

In terms of specifics, the list below gives an overview of the skills and experiences we are looking for:

Essential

- You will either have previous experience as a Graphic Designer/Illustrator either freelance, in an agency or in-house design experience or studying a design-based degree.
- Highly proficient in use of design programs, especially Adobe Illustrator.
- An excellent and extensive portfolio.
- Previous experience producing graphics for web.
- An avid interest in all types of art and graphic design, with an extensive knowledge of colour theory and composition.
- Good understanding of Typography.
- Ability to design for different age groups and target audiences:
 - Creating fun, student friendly graphics
 - Designing formal documents for an adult/corporate audience
 - Designing within company brand guidelines

Desirable

- Knowledge of illustration, animation and 3D software such as 3ds Max, Maya, etc...
- Working knowledge of Microsoft Word and PowerPoint
- Knowledge of the technical aspects of asset creation, such as texture formats, key frame animation, 3d model formats and object hierarchies (No necessarily required)
- Design experience in the education sector

We would like to see a portfolio of your past and current works, especially focusing on any vector graphics/illustrations created in Adobe Illustrator. Please upload a link to this in your application either in PDF format or as a website link.

**About Sparx**

Sparx is revolutionising the way that students learn and teachers teach. In a big way. We're developing an extraordinary new technology for the classroom that is redefining the limits of what young people can achieve.

Our platform for Maths uses custom built content and a powerful, data-driven mobile framework to deliver a tailored set of exercises, games and incentives for students.

We're looking for people with a real passion for education and a belief in the power of technology to improve it. Things move fast at Sparx, so we need people who assume that excellence is a given and who are curious, creative and technically brilliant people who want a challenge; people who want to make a difference.

Our team

At Sparx we work hard and we play hard. You'll be able to see Dartmoor from your office window, and get to the beach in 20 minutes.

We have a range of on-site facilities for all employees to use free of charge. There's a netball court and a five-a-side football pitch just outside, an on-site gym with classes throughout the day, a running track and pool table, a 2012 Olympic table tennis table and a café serving delicious and organic food. Did we mention it's all free? On top of this, we're constantly organising events and activities to support our charities, and to socialise.