



# Offshore Technology Conference 4-7 May 2015 • NRG Park • Houston, TX, USA

## OTC-TV ADVERTISING CONTRACT

This is a contract for advertisement space for the 2015 Offshore Technology Conference, which will become a binding contract if the advertiser satisfies and agrees to the Advertising Policies as set forth in this contract. The undersigned advertiser does hereby request advertising space for OTC 2015 which will be held 4-7 May 2015 at NRG Park in Houston, Texas, USA. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for advertisement space.

### ADVERTISING INFORMATION

Company: \_\_\_\_\_  
Booth Number: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
URL Address\*: \_\_\_\_\_  
Marketing/Agency Contact Name\*: \_\_\_\_\_  
Marketing/Agency Phone\*: \_\_\_\_\_  
Marketing/Agency Email\*: \_\_\_\_\_

### BILLING ADDRESS FOR INVOICING\*

Company/Agency: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City/State/Province: \_\_\_\_\_  
Zip Code/Postal Code: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

*\*Required information*

Please indicate the details of your specialized plan:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Check Enclosed    Check Number: \_\_\_\_\_

Make checks payable to Offshore Technology Conference

\*\* For details on paying by wire transfer or credit card,  
please contact Denise Startz @ [dstartz@otcnet.org](mailto:dstartz@otcnet.org)

OFFSHORE TECHNOLOGY CONFERENCE - OTC SALES  
DEPARTMENT

222 Palisades Creek Drive – Richardson, TX 75080 USA  
Phone: +1.972.952.9494

Kirk Colligan    + 1.972.952.9516 or [kcolligan@otcnet.org](mailto:kcolligan@otcnet.org)  
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Joan Payne    + 1.972.952.9356 or [jpayne@otcnet.org](mailto:jpayne@otcnet.org)

OTC Internal Use Only

Contract Received: \_\_\_\_\_ Deposit Received: \_\_\_\_\_

Full Payment Received: \_\_\_\_\_

### OTC-TV ADVERTISING OPPORTUNITIES

#### LOCATIONS INCLUDE:

**NRG Center**  
Two (2) 4x4 plasma Wall (Lobby D and Level 2)

**NRG Arena**  
One (1) 4x4 Plasma Wall (Main Lobby)

**NRG Outdoor OTC Parkway**  
Two (2) 19'Hx33'W Truck Mounted Screens on OTC Parkway

#### OTC-TV TRUCK BANNER PLACEMENT:

Banner to be displayed in front of the video trucks on the OTC Parkway.  
Video screens to play above the banner. **\*\*Contact your OTC Sales Representative for Pricing\*\***

#### VIDEO PACKAGES: (Exhibitor to Provide Video)

(TO RUN ONCE EVERY 90 MINUTES, MONDAY-THURSDAY OF OTC)

	<u>Individual</u>
1:00 minute video package	<input type="checkbox"/> \$6,600
Additional charge after 1:00 minute	<input type="checkbox"/> \$3,300
2:00 minute video package	<input type="checkbox"/> \$12,500
Additional charge after 2:00 minutes	<input type="checkbox"/> \$3,100
3:00 minute video package	<input type="checkbox"/> \$18,000
Additional charge after 3:00 minutes	<input type="checkbox"/> \$3,000

**Additional charge is in: 30 second increments**

#### INTERVIEW PACKAGES:

(TO RUN ONCE EVERY 90 MINUTES, MONDAY –THURSDAY OF OTC)

2:00 minute video package	<input type="checkbox"/> \$14,000
Additional exhibitor-provided video, 1:00 minute length	<input type="checkbox"/> \$5,000
3:00 minute video package	<input type="checkbox"/> \$20,000
Additional exhibitor-provided video, 1:00 minute length	<input type="checkbox"/> \$4,000

#### EMBEDDED WITHIN THE OTC APP AND AVAILABLE ON THE OTC WEBSITE

Payment Enclosed: \$ \_\_\_\_\_

Prices are reflected in US dollars. Payment accepted in US dollars only.

Once contract is completely filled out, you MUST save it as your own document. The contract should be sent to the OTC sales department at [sales@otcnet.org](mailto:sales@otcnet.org) or fax to +1.972.952.9397 or 1.866.491.7171.

I hereby submit this contract for advertising opportunities for the 2015 Offshore Technology Conference and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
AUTHORIZED REPRESENTATIVE    Date \_\_\_\_\_

\_\_\_\_\_  
OTC REPRESENTATIVE    Date \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

BOOTH NUMBER \_\_\_\_\_

## **2015 OFFSHORE TECHNOLOGY CONFERENCE OTC-TV ADVERTISING POLICIES**

The Offshore Technology Conference has instituted the following policies for advertising. The advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure advertising space.

### **OTC ADVERTISING POLICY**

- Advertising will not be accepted that is considered by OTC in any way to be inappropriate to OTC's image.
- Advertising will not be accepted if it includes politically controversial terms.
- Advertising is accepted by OTC with the understanding that the advertiser is ultimately responsible and liable for full payment to OTC of any outstanding charges for advertising space.
- In accepting advertising, OTC provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with OTC.

### **OTC CANCELLATION POLICY**

- 45 days prior – 50% penalty
- 30 days prior – 100% penalty

### **OTC ADVERTISING PAYMENT POLICY**

- Upon receipt of the signed Advertising Contract, OTC-TV will email the advertiser an invoice for advertising space. No advertisement will be displayed on OTC-TV until the advertiser has submitted the completed OTC-TV Advertising Contract.
- Payment is accepted in US dollars only. OTC accepts credit cards, checks, money orders, and wire transfers.
- Should the advertiser elect to cancel confirmed advertisement 45 days prior to the event, there will be a 50% penalty as a result of reformatting.

### **OTC-TV 2015 PRINT ADVERTISING DEADLINES**

To secure advertising space for OTC-TV:

- Advertising Contracts must be received by **14 April 2015**.
- Advertising materials must be received by **18 April 2015**.

All ad materials and logos must be submitted for each current OTC. OTC does not store ad materials or videos from previous years.

**Any advertiser that does not meet the deadline dates will be subject to the penalties below:**

- **5% penalty for being late, per day**
- **25% penalty for canceling or sending in a contract for an ad and then never sending the ad**

*If the advertiser does not meet the above published deadlines, OTC cannot guarantee advertising inventory and reserves the right to invoke penalties for late submissions.*

All advertising is subject to OTC management approval.

### **OTC-TV 2015 INTERVIEW PACKAGES**

#### **Interview Packages**

Interview will be filmed on Monday at the exhibitor's booth, and included in OTC – TV screen network, once every 90 minutes. Exhibitor will be provided the edited version for their own marketing initiatives.