Eagles Hockey Club
PO Box 663
Orland Park, IL 60462

Sponsor Request Letter 2015-2016

Dear Potential Sponsor,

Let me take this opportunity to introduce you to Eagles Hockey Club. The Eagles Hockey Club has a long tradition of fielding competitive teams that enjoy success at the highest level. As the club begins this season, it is fair to say the Eagles Hockey Club has had a positive impact on the lives of Orland Park area hockey players. This season we are offering a unique opportunity to local businesses such as yours to help lower the cost for these dedicated players to participate in the Eagles Hockey Club by creating Team and Club Sponsorship opportunities.

Eagles Hockey Club is guided by dedicated volunteers, but it is different from most other hockey clubs. We are a small club and do not receive any public assistance or school funding. Our only sources of revenue has been the fees paid by parents and donations received from generous individuals and businesses to lower cost. With fees cover only the basic costs of club operation and ice time cost. A typical player will pay in excess of $4,000.00 for this next season. That does not included travel & equipment cost. In order to make this experience a reality, we are giving businesses, family and friends the opportunity to help their dreams turn into this reality by becoming a team or club sponsor!

While any sponsor level you select will be greatly appreciated, a donation of $500.00 or greater will earn you a Proud Team Sponsor Plaque with photo of the team to display on your office wall, as well as provide you with some very valuable business marketing tools. Please take a moment to review and select the sponsor package which best fits your business and budget.

Respectfully yours,

Eagles Hockey Club

PS…For Tax reporting purposes, all checks must be made payable to Eagles Hockey Club. All Sponsors will receive Advertising / Sponsorship invoice for tax reporting and deduction purposes based on the level of sponsorship level selected. Eagles Hockey Club is a non-profit corporation

Anyone interested in supporting the club should contact Marty Dignan, or Download a Sponsorship Application from the club website.

Member Information Sheet

Eagles Hockey Club Sponsorship Opportunities

Ad Book Sponsorship Levels:

- ☐ Personal Sponsor:
  Business Card size ad on EHC Website $50.00
- ☐ White Sponsor:
  Business Card size Ad on EHC Website $100.00
- ☐ Navy Sponsor:
  ¼ size Ad on EHC Website $200.00
- ☐ Gold Sponsor:
  ½ size Ad on EHC Website $500.00
- ☐ Eagles Sponsor:
  Full size Ad on EHC Website $1,000.00

All Sponsorship, each player receives

- 90% of funding toward their Team Fees for payments received on or before 10/31/2015.
- 75% of funding towards their Team Fees for payments received on or after 11/01/2015.

Sponsorship Form

Hockey Players Name:_____

Company/Individual name:_____

Contact person (if different than above):_____

Address:_____

City:_____ State: _____ Zip:_____

Phone: _____ Fax: _____ Email: _____

Checks may be made payable to **Eagles Hockey Club**

Please check the appropriate box for your contribution.

- ☐ Personal Sponsor:
  Business Card size ad on EHC Website $50.00
- ☐ White Sponsor:
  Business Card size Ad on EHC Website $100.00
- ☐ Navy Sponsor:
  ¼ size Ad on EHC Website $200.00
- ☐ Gold Sponsor:
  ½ size Ad on EHC Website $500.00
- ☐ Eagles Sponsor:
  Full size Ad on EHC Website $1,000.00

Mail it to:

Eagles Hockey Club
PO BOX 663
Orland Park, IL 60462

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Policy for Eagles Hockey Club Sponsorships

The club has adopted the following policy regarding sponsorships designated for a specific team.

1. Any player can freely solicit sponsorships from any person, business or organization.

2. All player sponsorship money will be used for the uniforms, tournaments, player registrations, clinics, camps, team practice fees or travel expenses for tournaments.

3. In order to receive tax benefits from the sponsorship, the sponsorship must be made to the Eagles Hockey Club and identified as a sponsorship.

4. A percentage (cost of sponsorship) of the sponsorship will be retained by the club at the levels stated in the EHC Marketing Sponsor Materials and Team Sponsorship will benefit the EHC 100%.

5. The Club will send a thank you letter to the sponsor, including the Clubs Tax Identification Number and invoice for the advertising level your business had selected.

Please visit the Eagles Hockey Club website for more info at:

www.eagleshockeyclub.org

Contact Evan Kallberg with any questions, conflicts or information regarding the Eagles Hockey Club Sponsorship Program.