

Letterhead - Personalized

Specifications for personalized letterhead are shown below.

Position elements only as demonstrated here, using authorized reproduction art. Insist on high-quality standards from your suppliers and printers.

DIMENSIONS

8.5" x 11"
(exhibit shown at 55%
of actual size)

STOCK

TBD

TYPOGRAPHY

Name:

Whitney Bold 10/12

Title:

Whitney Book 9/10.8

Department:

Whitney Book 9/10.8

Address:

Whitney Book 10/12

Body Copy:

Times New Roman 11/14

COLORS

Signature:

NYULMC Purple (PMS 2597 U)

NYULMC Gray (PMS Cool Gray 11 U)

Text:

NYULMC Purple (PMS 2597 U) - Name

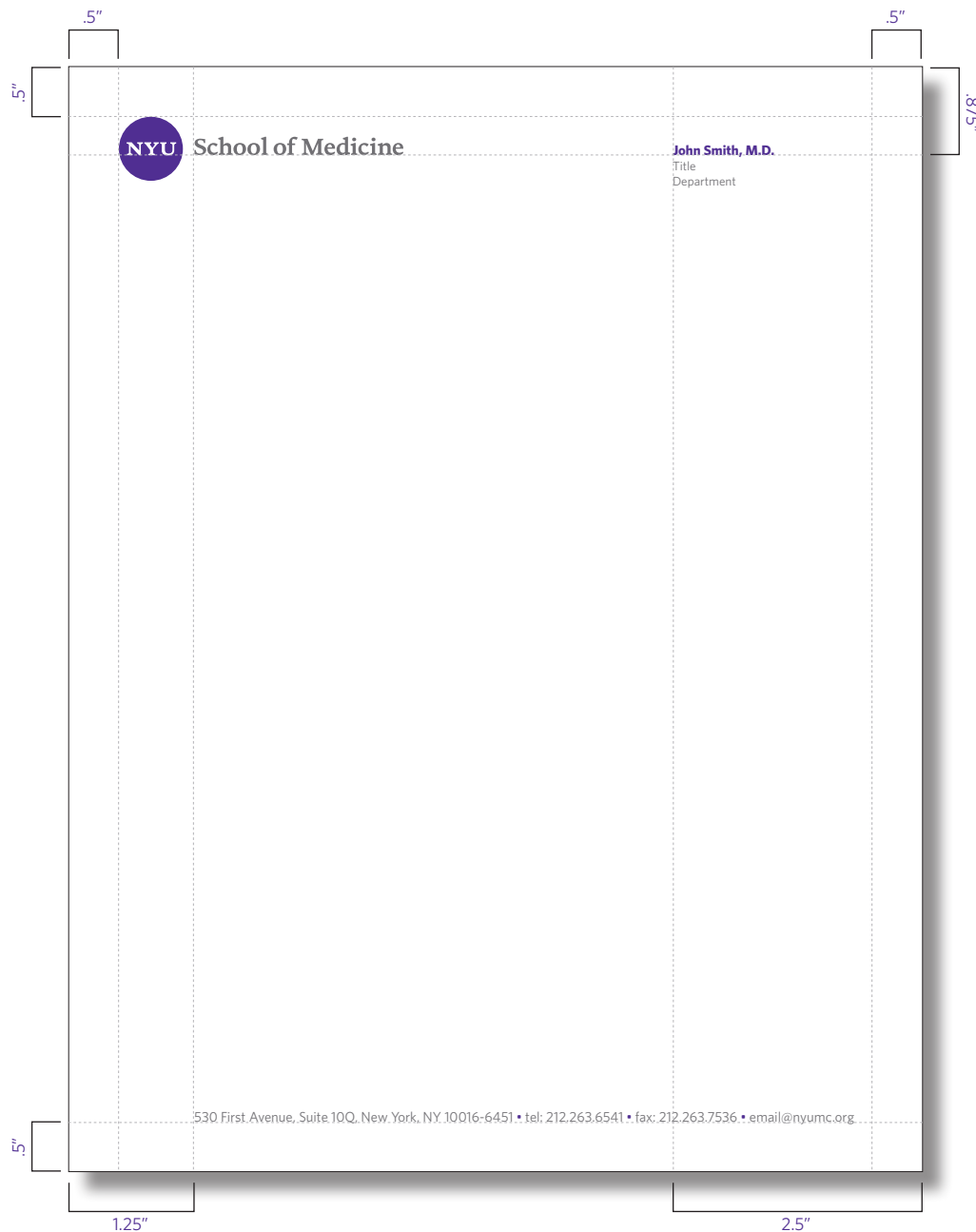
NYULMC Gray (PMS Cool Gray 11 U)

Body Copy:

Black

REPRODUCTION

Offset lithography, match color



Letterhead - With Outside Logo

Specifications for letterhead that use an outside logo are shown below.

Position elements only as demonstrated here, using authorized reproduction art. Insist on high-quality standards from your suppliers and printers.

DIMENSIONS

8.5" x 11"
(exhibit shown at 55%
of actual size)

STOCK

TBD

TYPOGRAPHY

Name:

Whitney Bold 10/12

Title:

Whitney Book 9/10.8

Department:

Whitney Book 9/10.8

Address:

Whitney Book 10/12

Body Copy:

Times New Roman 11/14

COLORS

Signature:

NYULMC Purple (PMS 2597 U)

NYULMC Gray (PMS Cool Gray 11 U)

Text:

NYULMC Purple (PMS 2597 U) - Name

NYULMC Gray (PMS Cool Gray 11 U)

Body Copy:

Black

REPRODUCTION

Offset lithography, match color



Letterhead - General

Specifications for general letterhead are shown below.

Position elements only as demonstrated here, using authorized reproduction art. Insist on high-quality standards from your suppliers and printers.

DIMENSIONS

8.5" x 11"
(exhibit shown at 55%
of actual size)

STOCK

TBD

TYPOGRAPHY

Name:

Whitney Bold 10/12

Title:

Whitney Book 9/10.8

Department:

Whitney Book 9/10.8

Address:

Whitney Book 10/12

Body Copy:

Times New Roman 11/14

COLORS

Signature:

NYULMC Purple (PMS 2597 U)

NYULMC Gray (PMS Cool Gray 11 U)

Text:

NYULMC Purple (PMS 2597 U) - Dept. Name

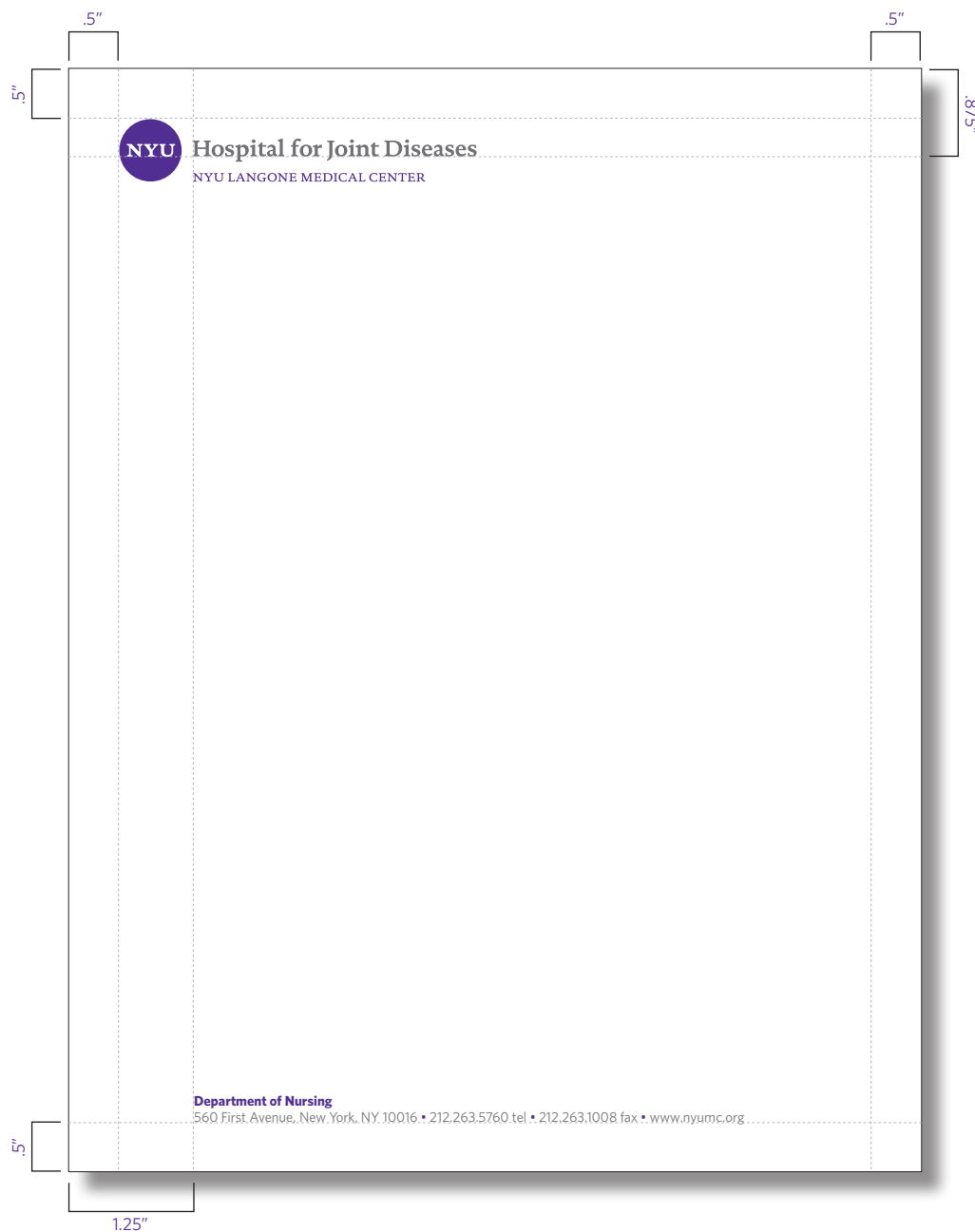
NYULMC Gray (PMS Cool Gray 11 U)

Body Copy:

Black

REPRODUCTION

Offset lithography, match color



Letterhead - Multi-Name

Specifications for the multi-name letterhead are shown below.

Position elements only as demonstrated here, using authorized reproduction art. Insist on high-quality standards from your suppliers and printers.

DIMENSIONS

8.5" x 11"
(exhibit shown at 55%
of actual size)

STOCK

TBD

TYPOGRAPHY

Name:

Whitney Bold 10/11

Title:

Whitney Book 9/13

Department:

Whitney Book 9/13

Address:

Whitney Book 10/12

Body Copy:

Times New Roman 11/14

(ON RIGHT)

Titles:

Whitney Medium 9/11

Names:

Whitney Book 9/11

COLORS

Signature:

NYULMC Purple (PMS 2597 U)

NYULMC Gray (PMS Cool Gray 11 U)

Text:

NYULMC Gray (PMS Cool Gray 11 U)

Body Copy:

Black

REPRODUCTION

Offset lithography, match color

