

Sponsorship Request Letter **For Sports Event**

Emily Johnson

Event Coordinator

Riverdale Youth Sports Association

789 Oak Avenue

Riverdale, RD 23456

emily.johnson@riverdalesports.org

(555) 987-6543

July 19, 2024

Michael Brown

Marketing Director

Brown Industries

321 Pine Street

Lakeside, LS 78901

Dear Mr. Brown,

I hope this letter finds you well. I am writing to you on behalf of the Riverdale Youth Sports Association, a community organization dedicated to promoting physical fitness and teamwork among local youth. We are excited to announce our upcoming annual sports event, the Riverdale Youth Championship, which will take place on September 10, 2024, at the Riverdale Sports Complex.

The purpose of this event is to provide a platform for young athletes to showcase their talents and foster a spirit of healthy competition. The championship will feature various sports, including soccer, basketball, and track and field, engaging hundreds of participants and spectators from our community.

To ensure the success of this event, we rely on the generosity of businesses like yours. We are seeking sponsorship in the form of monetary support, sports equipment, and refreshments for the participants. Your support will help us to cover event costs, provide quality equipment, and ensure a memorable experience for all attendees.

In recognition of your generous support, we would like to offer advertising opportunities, including logo placement on event banners, promotional materials, and uniforms. Additionally, your company will be acknowledged during the event and featured on our social media platforms and website. We would also like to offer you complimentary tickets to the event, where you can enjoy the festivities and network with other community leaders.

We believe that your involvement will not only benefit our cause but also provide valuable exposure for Brown Industries. Attached to this letter, you will find more detailed information about the event and the various sponsorship levels available.

We would be delighted to discuss this opportunity further and answer any questions you might have. Please feel free to contact me directly at (555) 987-6543 or via email at emily.johnson@riverdalesports.org.

Thank you for considering our request. We hope to partner with you to make a significant impact on our community's youth.

Sincerely,

Emily Johnson
Event Coordinator
Riverdale Youth Sports Association