

COMPANY PROFILE



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Preface:

A recent review of our company strategy has led us to making the decision to change our company name and branding effective 1 April 2011. This change was prompted by new opportunities in the services we provide, particularly in public sector construction. In diversifying our services and target market our goal was not to lose sight of the exceptional reputation that Revell Newson has built with Bayside Builders. We want to reassure our clients, suppliers and all other stakeholders our commitment to you has not changed, only our name.

We look forward to working with you in the future.

Revell Newson

Newson Construction Limited

NEWSON CONSTRUCTION LIMITED are based in Kerikeri, Bay of Islands and are a main contractor construction company established in 2004, specializing in commercial and domestic construction markets.

KEY PERSONNEL

Managing Director Revell Newson has over 18 years experience in the building industry, both here and overseas and is fully certified. Revell is proud to lead a loyal and committed team, Revell works alongside his team on a daily basis which inspires and motivates them. Revell has successfully managed a number of Ministry of Education projects including the following for Alliance Construction and of more recent for Newson Construction.

Labour only

Krisdon School –Performing Arts
Pinehurst - Gym Storage/Arts Block
Glenfield College – Performing Arts/Admin Block

Newson Construction

Kaikohe East School – Refurb Admin
Paihia Primary School – 2 New Classrooms
Ohaeawai Primary School – Decks&Coverings
Ngawha Prison – Double Bunking Project, OPS
Building, Toilet Blocks

Revell’s experience in contracts management has assisted him in creating a culture that builds strong relationships between our project team, clients and other key stakeholders.

Revell M Newson- Managing Director & Site Manager, born in Kaikohe Northland, started his building career as an apprentice in 1993 and NZQA certified in 1996. After completing a three-year carpentry apprenticeship in the Northland, Revell moved to Australia in 1999 to gain international experience and then broaden his experience to the world including London, France, Italy and wider Europe.

After returning from abroad and landing a job as a carpenter with Alliance Construction (Auckland) he rose through the ranks very quickly from carpenter to site manager and then contracts manager for the company, co-ordinating and project managing Ministry of Education projects and also renovation projects. Revell is respected for “his hands” on team leadership qualities and for his innovative and effective solutions. His meticulous attention to detail, excellent communication skills and proven track record is what contributes to our company’s success.

In 2004 Revell decided it was the natural progression to start his own company, it has grown to where it is today from hard work, commitment, and excellent workmanship, from residential renovations and maintenance to high value Ministry of Education contracts.

Contact Details: Revell Newson 021 408522

Karen Newson – Financial Management/Administrator, Bachelor Business Management, Member of the NZ Institute of Chartered Accountants. Karen was born in Napier then moved to Rotorua and attend Whakarewarewa Primary School, in 1986 moved with her parents to Kaikohe where she attended Kaikohe Intermediate School and Northland College. She commenced her accounting career in 1999, in 2001 she started with the now PKF Poutsma Lemon Limited in Kerikeri. During this time Karen studied part time to obtain her qualification as an Associate Chartered Accountant whilst working full time in business advisory and taxation services. She now provides part-time business advisory services to PKF Poutsma Lemon while concentrating her efforts on providing financial management services and client liaison to Newson Construction Limited.



Karen has a keen interest in the Resource Management Act, having completed a 6 month Resource Management Act course at tertiary level. **Contact Details: Karen Newson Mobile: 021 0395231**

Phone: 09 4016280 Email: admin@newsonconstruction.co.nz

Our size & structure allow us to manage a number of projects at any one time. Our site managers have the experience and skills necessary to lead our teams through from inception to completion with little disruption.

The foreseeable 12 months will see all our carpenters and site supervisors comply and apply to become registered Licensed Builders Practitioners under the new (LBP) Scheme brought about by the one of the many changes to the Building Act 2004.

Site Managers

Stephen Bell, Carpenter with 17 years experience -021 305268
Wini Ashby, Carpenter with 17 years experience – 09 4059980

Carpenters

Daniel Bridge
Matthew Garlick
Elliott Nichols

Hammer hand

Ricky Quinn
Paul Apiata

OUR COMMITMENT

Newson Construction Limited is committed to achieving exceptional results for the client and the company. Our team is highly motivated by over-delivering on deadlines and quality.

Our commitment to you:

- **Our experienced team will work with you to achieve exceptional results.**
- **You will experience professionalism and integrity.**
- **We will deliver the highest quality of workmanship for your project.**
- **You will benefit from cost effective resource management.**
- **Our management systems ensure quality assurance and health and safety.**
- **Your completion deadlines will be met.**



Project Management

Our project management systems provide for effective project management and control. We use specialised software that allows for accurate costings which is fully integrated with our construction programme. Risk management schedules and progress check lists are completed on a daily basis.

The following outlines the steps we take for effective project management.

1. Setting the project objective
2. Defining the scope of the project work
3. Identifying the project activities
4. Identifying the project resources
5. Defining the project timeframe
6. Determining the project budget

Project Control- This occurs at the execution phase of the project and involves tracking the progress of the project at key points in the plan, to determine the progress made versus the plan. Identifying situations where there is a discrepancy between the plan and the actual progress made and if there is a discrepancy identify the reason for the discrepancy and then put in place actions to get the project on track.

QUALITY ASSURANCE

Site Managers hold the responsibility of the systematic monitoring and evaluation at each set task of the build to ensure high standards of quality are being attained throughout the course of the project. Staff are briefed daily and debriefed at the end of each day, variances are highlighted and plans adjusted accordingly. We have a number of tools available to assist us with the efficient functioning of the project.

Quality and Safety Statements

The company's quality statement has been aligned with the company's mission statement and is posted in the site office and common areas, and is included below. The quality statement has been developed by management to describe our commitment to quality, continual improvement, and reinforcing compliance with our quality assurance system. Our quality commitment has been communicated throughout the company, to our clients, and to our trade partners.

Quality Statement

Newson Construction Limited is committed to meeting and exceeding our clients expectations in all aspects of its ongoing operation, including quality workmanship, on time delivery, professional service, and management. All employees and all consultants are charged with, and are expected to commit to this overall policy. Policies, processes, and procedures have been adopted by Newson Construction Limited to implement this plan. All employees and consultants are expected to conduct themselves appropriately at all times in their ongoing dealings with the public and with the prospective and actual client's of Newson Construction Limited Any activities not in accordance with the quality system are to be reported to the Managing Director of Newson Construction Limited.



The company's safety commitment statement is also included below. The safety statement has been developed by Management to demonstrate the full commitment from the company to protect the health, safety, and well being of all persons on the job site and in employ of the company. The company commits to

providing a quality product safely. We have notified our clients, our associates, our subcontractors, and regulatory agencies of our commitment to a safe and accident-free jobsite. Our health and safety consultants are Hazard Co NZ.

Health & Safety Policy Statement

The purpose of this policy is to develop a high standard of safety throughout all operations of Newson Construction Limited and to ensure that no employee is required to work under any conditions which are hazardous or unsanitary.

We believe that each employee has the right to derive personal satisfaction from his/her job and the prevention of occupational injury or illness is of such consequence to this belief that it will be given top priority at all times.

Quality Responsibilities

All employees are responsible for carrying out their day-to-day duties in accordance with the requirements of the Newson Construction quality system. The Managing Director is responsible for the ongoing operations of the quality system.

Performance Measures

The Key Performance Measures of Newson Construction are as follows:

Our Customer Satisfaction Index (CSI) with the quality of their new building, addition, renovation.

Percentage of inspections passed the first time

Percentage of projects delivered on budget and within schedule

Number of reported lost-time accidents per development

Number of OSH visits and notices

The average number of call backs in the 3 month defect liability period

The number of tenders awarded in any 12 month period based on size, nature and value

Penetration of new markets

The Accountant will graph these performance measures on an annual basis and report to the Managing Director on the progress of achieving the company's goals. The goals of the company and the measures will be reported to employees at tool box meetings.

Each year the above list of performance measures will be reviewed and modified as considered appropriate by the Managing Director and Accountant of Newson Construction, and new goals will be set for the currently approved list of performance measures.

Quality System Management

Reviewed annually by director of all issues during the year issues, safety and process flow documented and reviewed annually, options for improvements. Minutes reviewed meetings with foreman and key personnel.



Record Keeping

Newson Construction keeps quality and safety records for a period of at least 10 years in a safe location and under control of the management. The quality files include:

Contract Checklist, Inspections, materials delivered on a daily basis, materials quality inspection, visitors to site, items requiring special attention, verbal instruction and person authorising, information requested including date, minutes of conversations with consultants and project management, important phone calls, Staff and subcontractor warnings, weather conditions, subcontractors and staff on site, stoppages and site shutdowns.

Approved plans and specifications

Contract documents

Safety Records to be maintained as a part of our company safety program include:

Record of safety training

Minutes of toolbox talks

Records of job site safety inspections

Record of Trade Contractor Safety Plans

Inventory records of personal protective equipment and first aid equipment at each construction office

Records of work related injuries and illnesses, OSH register.

Subcontractor Selection

General preconstruction site visits are a requirement by all our subcontractors. All queries clarifications answered and documented at site meeting.

Subcontractors are preferred who are accredited to their professional institute organisation.

Scope of work determined and documented at site visit.

Stress test on subcontractors for second quote of equal trade undertaken.

Codes, Standards, and Regulations

All work done by Newson Construction will meet or exceed all applicable building codes and other local council requirements. All engineer and design architects' plans and specifications are in accordance with all codes and regulations. All plant and equipment is to be regularly checked and in good working order to prevent danger to employees, subcontractors, and neighbours.

Safety Plans

Special safety plans for jobsite conditions will be formulated by Hazard Co and will be onsite at all times for induction purposes. All subcontractors working at the jobsite will comply with safety plans implemented at each jobsite. Newson Construction Limited' has identified safe work rules and procedures that will be used on its jobsites, a copy is included with the job specific safety plan.

Scheduling

The company has a scheduling system that is managed by the site manager. A copy is onsite at all times for subcontractors to review. Variances are documented daily and reviewed at weekly tool box meeting.

Fortnightly progress meetings with Engineers and Architects are required for effective project management.

Job Completion Policy – Handover

Newson Construction will not handover until the client, regulatory agencies, engineers and project manager are completely satisfied with all aspects of the project.



3 CURRENT WORKLOAD

Parker Job, Veronica Point, Opua 2 Level Addition

Start date 1 February – completion deadline by April 2011- project duration 9 weeks.

Tenders in Progress

Bay of Islands College Resurfacing and Landscaping Development – H+K Architects (Gordon Eddie)

4 TRACK RECORD

- **Ohaeawai Primary School, Ohaeawai**
To construct new decks and veranda area
Start date to be confirmed – completion deadline by new school year – project duration 4 weeks.
- **Paihia Primary School, 17 School Rd, Paihia**
To build 2 new classrooms on concrete slab, final stages 8 weeks
Replace Windows to Rm 8, final stages
Upgrade Staffroom toilets, to start 20 December, duration 2 weeks
Upgrade Wharekai, to start 5 January, duration 3 weeks
- Kaikohe East School Recladding (weather tightness specialists) labour only project.
Duration April 2010 to September 2010. Value \$150,000
- Newson Construction Limited successfully completed a large proportion of the double bunking project at Northland's Regional Correctional Facility in February 2010. Working to high pressured deadlines we were able to identify our key performance indicators. Our proactive management and strong customer focus and "can do" attitude put us at the forefront of all other subcontractors. Since then we have met every deadline to date.
Value \$300,000.
- Peter Hirzel – Weather tightness and extensive renovations 16 week project. To bring up to code of compliance standard. Value \$200,000.- July 2009
- Club Paihia Deck area. Value \$50,000. – September 2009
- Department of Conservation – installation of signs at Te Pahi. Value \$12,000 – April 2010
- Cho Wanabe, demolition and removal of derelict house. Value \$13,000 – July 2010

We currently maintain business relationships with:

Restaurant Brands- property managers for KFC, we service Kaikohe, Kaitia and Whangarei stores on an ad hoc basis.

Mid North Real Estate- Property manager for the Waitangi National Trust incorporating the Management of approximately 40 rental properties.

Bayleys Property Services- Property manager for Bridgestone NZ Ltd- services two properties in Kaitia.



ATTRIBUTES
REGISTERED MASTER BUILDER

We are registered Master Builders and place significant emphasis upon conducting our business in a professional manner we are able to provide you with a Master Build Guarantee through Master Build Services Limited.

HEALTH & SAFETY

We are committed to achieving the highest health and safety standards in line with OSH and Hazard Co objectives. Health and safety is of paramount importance to and we promote the Hazard Co protocols and insist that all sub contractors undertake the training and induction Hazard Co promote. A site specific health and safety plan will be developed should we be awarded the tender.

HAZARD CO MEMBER – Site Safety

ENVIRONMENT

Bayside is very conscious of its environmental responsibility and where possible we will use environmentally friendly products and services.

We pride our self on maintaining a clean and tidy work site to minimize the impact on neighbours and the general public.

CONTRACT ADMINISTRATION

The strong financial, organisation and communications skills of our financial management team allow the contract administration to flow effectively, which enables efficiencies to meet project deadlines.

Newson Construction Limited adheres to the conditions of contract outlined in Standards New Zealand 39100:2003.

QUALITY CONTROL

Quality control is the responsibility of the contract manager, Revell Newson. A number of processes are employed to ensure a certain level of quality is maintained throughout the project. Our quality control systems ensure our processes meet specific requirements and are dependable and satisfactory.

REFEREES

Roger Toplis – Engineer Fraser Thomas	09 402 7838
Pip Bolton – Project Manager Fraser Thomas	09 402 7838
Kris Caughley – Alliance Construction	09 415 3040
Pat Brennon – Project Manager	09 409 7865
Grant Hayes – Master Builders Regional Officer	027 285 9516
Club Paihia - Yvette Davies – Client	09 402 8311

