

# Commercial Photography: Estimate



<http://www.johngilchrist.com>

**Photography Date:** 01/10/2014  
**Client / Company:** Panaronic Group  
**Address:** Unit 5-10 Dremford Industrial Estate Goreglen, EH23 4AE  
**POC:** Craig Goodman  
**Position:** Senior Property Developer  
**Telephone:** +44 (0)7871 890 817

**Development Project:** North Middleton , Midlothian - Regeneration Initiative

## Background

Using a professional camera system, capture vibrant views and details of working environment.

## Audiences

Business & consumer audience.

## Required shots

John Gilchrist will supply a wide selection of images from the brief. After proofing and post-processing the client will then choose the best "10/..." images, the final images. The files will be purchased under a royalty free licence as set out in the licencing agreement.

## Costs

<b>Digital Capture Fee 0350</b>	£350.00	1	£350.00
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Approx. 4 hrs., Includes 1.5 hrs. for basic editing & 10 premium photos

<b>Travel Time</b>	£20.00	1	£20.00
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£20:00 per hour for shoots further than a 5 mile radius

<b>Travel</b>			£0.00
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£1 per mile for shoots further than a 5 mile radius

<b>Parking</b>	£1.00	0	£0.00
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charged at cost

## Additional Images at

5	Images	£250.00	0%	0	£0.00
10	Images	£450.00	20%	0	£0.00
15	Images	£600.00	30%	0	£0.00
20	Images	£700.00	30%	0	£0.00
25	Images	£875.00	30%	0	£0.00
30	Images	£1,050.00	30%	0	£0.00

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<b>Total</b>	<b>£370.00</b>
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View images in your client gallery at

<http://www.johngilchrist.com/commercial>

Password: "tba"