

Template for Feature Film Business Plan

Header Upper Left: "For Discussion Purpose Only"

Header Upper Right: "Film Title"

Header Lower Left: "Confidential"

Header Lower Middle: "Page Number"

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Title Page

"Film Title"

"Business Plan"

"Table of Contents"

"Section Name(s)"

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Proposed Table of Contents

- Executive Summary
- Overview
- Similarly – Themed Independent Films
- Potential Investor Returns
- Economics of Film
- Cast, Producing and Directing Teams
- Financial Projections
- Financial Risk and Budget Control

Executive Summary

- Company
- Purpose
- Mission
- The Offering
- Managers
- Time Frame
- Distributions
- Capital Contributions
- Reports
- Transfers of Limited Partnership Interest
- Risks

Overview

- Synopsis
- The Film

Similarly – Themed Independent Films

- Recent Success
 - w/ Negative Cost, U.S. Domestic Box Office, Video Revenue, Distributor/Acquired, Year, Theme (All in a easy to read table)

Potential Investor Returns

- Box Office Hit
- Box Office Flop
- Investor Perks

Economics of Film

- U.S. Market Overview
- Admission Trends
- International Market
- International Admissions
- Films & The Economy
- Impendent Films
- Independent Film Marketplace
- Revenue Streams

Cast, Producing and Directing Teams

- Biographies for all the key players in the film

Financials Risks

- Risk

Budget Control

- Budget

Financial Projections

- Break Even, Small, Average, Strong, Hit (In an easy to read table)
- Timeline
- Domestic Theatrical Release
- International Release
- Home Video
- Television
- Ancillary Markets