



Connecting employers with military veterans nationwide!

Connect with us!



# Corporate Gray Newsletter

January 2012

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- Visit [Corporate Gray Online](#) to find jobs
- Visit the [Corporate Gray Blog](#) for job search advice and tips

*Join us February 9th for the*  
**Corporate Gray**  
**Military-Friendly Job Fair**  
*Virginia Beach Convention Center*  
**10 am to 2 pm**  
**Civilians Welcome**

## LinkedIn Tips - Building an Effective Profile

The new Corporate Gray website incorporates the use of [LinkedIn.com](#). Why did we add this feature? LinkedIn is the largest professional network, and networking is the number one way to get hired! Here are a few things to keep in mind when creating or editing your LinkedIn profile:

- Use your summary to describe your accomplishments and what you bring to the table, and use keywords important in your career field that recruiters would be likely to search on.
- Include a photo to add credibility and a deeper sense of connection to your online presence.
- List all of your current and past employers and education. This will help you find connections and build your network.
- Add sections to your profile by clicking the *Add sections* button above the summary section. Select from the list of sections ones that will help round out your profile based on your background.
- Ask for recommendations from people in your network, including managers, supervisors, colleagues, people you've done volunteer work for, etc.

For more tips on using LinkedIn for your job search, visit these articles on the Corporate Gray Blog:

[Tips on Building an Effective LinkedIn Profile](#)

[10 Ways to Use LinkedIn for Your Job Search](#)

## Monthly Newsletter Sponsor - USAA

*USAA provides a valuable range of financial services to the military community.*

*Learn more about their [products and services](#) and [employment opportunities](#).*

## Corporate Gray Job Fairs

### Virtual Military Career Fairs \* January 31, 2012 and \* February 29, 2012

You are invited to participate in a Virtual Military Career Fair starting at 12 noon (EST) / 9 am (PST) on Tuesday, January 31st. This online recruiting event connects transitioning and former service members of all ranks and branches of service to a variety of "military friendly" employers. You will interact with a company's recruiter via electronic "text chats" to see if there is a potential fit between your background and the needs of



the participating employers. Regardless of where you are located, stateside or overseas, you can participate for free in this event using a computer with an Internet connection. After you register, you will receive additional instructions.

To register for the Jan. 31st event, visit [http://www.brazenconnect.com/event/corp\\_gray\\_dec\\_20](http://www.brazenconnect.com/event/corp_gray_dec_20) and complete the form. You can also watch a video on [How Does a Virtual Military Career Fair Work](#) and read these tips on [How to Prepare for a Virtual Career Fair](#).

### Virginia Beach, Virginia \* February 9, 2012

Attend the Corporate Gray Job Fair for the Military Community on February 9, 2012, at the Virginia Beach Convention Center. Job fair hours are 10 am to 2 pm with free career transition seminars starting at 8 am and 9 am. This job fair is especially for those who have served in the military but is open to civilians as well. Meet face-to-face with scores of "military friendly" companies. Register early through Corporate Gray Online to receive the Employer Directory the weekend before the job fair and make your resume accessible to the participating employers. To register, visit [www.CorporateGray.com/login](http://www.CorporateGray.com/login) and sign in with your username and password or by using the LinkedIn feature. Then click 'Job Fairs' in the menu bar and the register link for the February 9th event in Virginia Beach, Virginia.

### Springfield, Virginia \* March 16, 2012

Save the date for the Corporate Gray Job Fair for the Military Community on March 16, 2012, at the Waterford Reception Center in Springfield, Virginia. To register, visit [www.CorporateGray.com/login](http://www.CorporateGray.com/login).

## Featured Employers and Schools - Corporate Gray Book Sponsors

### EMPLOYERS

[Amazon.com](#), a Fortune 500 company based in Seattle, Washington, is the global leader in e-commerce. To learn more, visit Amazon.com's [career page](#).

[ARAMARK](#) is a world leader in providing award-winning food and facilities management services to healthcare institutions, schools, universities, stadiums, arenas, and international and domestic corporations. Visit the [ARAMARK](#) website for more information.

[Argon ST](#) is a rapidly growing systems engineering and development company providing full-service C5ISR solutions to a wide range of customers. Visit the [Argon ST](#) website for more information.

[IntelligenceCareers.com](#) is a clearinghouse for more than 9,000 jobs in the U.S. defense, intelligence, and national security industries. For more information visit [IntelligenceCareers.com](#).

[The National Institutes of Health](#) (NIH) is the world's premier biomedical research institution. For information, visit [JOBS@NIH](#).

[The National Security Agency](#) is the Nation's cryptologic organization, coordinating, directing, and performing highly specialized activities to protect U.S. information systems and produce foreign intelligence information. To learn more, visit the [NSA website](#).

[Unisys](#) is a worldwide technology services and solutions company. For more information, visit [www.unisys.com](http://www.unisys.com).

[Verizon FNS](#) is a global leader in delivering innovation in communications, information and entertainment. For more information, visit the [Verizon website](#).

### SCHOOLS

[ECPI University](#) and [ECPI University Online Campus](#) offer a variety of associate and bachelor's programs that are current, in depth, and job oriented. For more information visit [www.ecpi.edu](http://www.ecpi.edu).



### Corporate Gray Online

Visit [www.CorporateGray.com/login](http://www.CorporateGray.com/login) and Log in either using your username and password (if you forgot your password you can generate a new one) or by using the LinkedIn feature.

- Post your resume on Corporate Gray Online or upload a revised version by clicking the **My Resume** link after logging into the site. While you are logged into your account you can edit your profile if needed.
- Use the **Find Jobs** link to search and apply for job opportunities best matching your skills and interests.
- Access the key instructional elements of the Corporate Gray Series book by clicking the **Transition Guide** link.

If you want us to close your account, send an email to [CorporateGray1@gmail.com](mailto:CorporateGray1@gmail.com) with Subject: Deactivate My Account.

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*Please feel free to share this newsletter with other  
military veterans seeking civilian employment.  
Good luck with your job search!*