

Web Design Quote Form

(Revised May 30, 2006)



New Ideas Web Services, Inc.

Web Site Design, Hosting, and Consulting

New Ideas Web Services, Inc.
Merrill Lynch Plaza
130 W Main Street
Fort Wayne, IN 46802

Required questions are in bold.

Please print clearly.

Contact Information

Company/Organization		Job Title	
First Name	Middle Name	Last Name	
Address - Line 1		Address - Line 2	
City	State/Province	ZIP/Postal Code	
Country	Phone Number () Ext.	Best time to call (if we have questions)	
Fax Number ()	Email Address		

General Company/Organization Information

How many years has this company/organization been in business?	
<input type="checkbox"/> Less than 1 year	<input type="checkbox"/> 5 - 7 years
<input type="checkbox"/> 1 - 2 years	<input type="checkbox"/> 8 - 10 years
<input type="checkbox"/> 3 - 4 years	<input type="checkbox"/> More than 10 years
Company Web Site http://www._____	

Where do you currently stand?

This custom web design is for: <input type="checkbox"/> Research only at this time. <input type="checkbox"/> Developing a new web site. <input type="checkbox"/> Redesign of an existing web site.	Which stage of web design are you currently at? <input type="checkbox"/> Research - defining requirements. <input type="checkbox"/> Seeking Help - need help defining requirements. <input type="checkbox"/> Seeking Service - already have requirements, looking for a web designer. <input type="checkbox"/> Seeking Service - already have a web designer, looking at other options. <input type="checkbox"/> Other _____												
How soon do you plan to purchase web design? <input type="checkbox"/> Within the next month. <input type="checkbox"/> Within the next 3-6 months. <input type="checkbox"/> Within the next 6-12 months. <input type="checkbox"/> Not yet decided or just simply exploring the idea. <input type="checkbox"/> Other _____	What is your current web design budget? <table border="0"><tr><td><input type="checkbox"/> Less than \$500</td><td><input type="checkbox"/> \$10,000 - \$15,000</td></tr><tr><td><input type="checkbox"/> \$500 - \$1,000</td><td><input type="checkbox"/> \$15,000 - \$20,000</td></tr><tr><td><input type="checkbox"/> \$1,000 - \$2,000</td><td><input type="checkbox"/> \$20,000 - \$30,000</td></tr><tr><td><input type="checkbox"/> \$2,000 - \$3,000</td><td><input type="checkbox"/> \$30,000 - \$40,000</td></tr><tr><td><input type="checkbox"/> \$3,000 - \$5,000</td><td><input type="checkbox"/> \$40,000 - \$50,000</td></tr><tr><td><input type="checkbox"/> \$5,000 - \$10,000</td><td><input type="checkbox"/> More than \$50,000</td></tr></table>	<input type="checkbox"/> Less than \$500	<input type="checkbox"/> \$10,000 - \$15,000	<input type="checkbox"/> \$500 - \$1,000	<input type="checkbox"/> \$15,000 - \$20,000	<input type="checkbox"/> \$1,000 - \$2,000	<input type="checkbox"/> \$20,000 - \$30,000	<input type="checkbox"/> \$2,000 - \$3,000	<input type="checkbox"/> \$30,000 - \$40,000	<input type="checkbox"/> \$3,000 - \$5,000	<input type="checkbox"/> \$40,000 - \$50,000	<input type="checkbox"/> \$5,000 - \$10,000	<input type="checkbox"/> More than \$50,000
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<input type="checkbox"/> \$3,000 - \$5,000	<input type="checkbox"/> \$40,000 - \$50,000												
<input type="checkbox"/> \$5,000 - \$10,000	<input type="checkbox"/> More than \$50,000												
Do you already have a Domain Name for this web site? <input type="checkbox"/> Yes <input type="checkbox"/> Not sure <input type="checkbox"/> No. Can you register a new Domain Name for me? <input type="checkbox"/> No. I will take care of it myself.	If you have a Domain Name for this web site, enter it below. http://www._____												

Web Site Models

Which web site(s) show the color combination that you like? http://www._____ http://www._____	Which web site(s) have the "look and feel" that you like? http://www._____ http://www._____
Which web site(s) have a layout (and navigation) that you like? http://www._____ http://www._____	Which web site(s) have the features that you like? http://www._____ http://www._____

What features would you like?

Check as many features as applicable.

General <input type="checkbox"/> Meta Tags <input type="checkbox"/> Web Site Search Engine <input type="checkbox"/> User/Member Registration/Private Area <input type="checkbox"/> Guest Book <input type="checkbox"/> Web Site Counter Tools <input type="checkbox"/> Picture/Graphic Gallery <input type="checkbox"/> Message Board <input type="checkbox"/> Chat Room <input type="checkbox"/> PHP Nuke Advanced <input type="checkbox"/> Flash Animation	File Downloading <input type="checkbox"/> Streaming Audio/Video <input type="checkbox"/> Downloadable Audio/Video Files <input type="checkbox"/> Downloadable Images <input type="checkbox"/> Downloadable Programs Custom Graphic Design <input type="checkbox"/> Stock Graphics/Logos <input type="checkbox"/> Custom Design Animation <input type="checkbox"/> Custom Graphics Design <input type="checkbox"/> Custom Logo Photos <input type="checkbox"/> Client Supplied <input type="checkbox"/> Professional Stock Photos	Forms <input type="checkbox"/> Contact Us Form <input type="checkbox"/> Feedback Form <input type="checkbox"/> Survey Form <input type="checkbox"/> Order Form <input type="checkbox"/> Other Form _____ Other _____ _____ _____
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<input type="checkbox"/> Shopping Cart ►	Approximate number of products <input type="checkbox"/> Not sure <input type="checkbox"/> 501 - 1,000 <input type="checkbox"/> 1 - 25 <input type="checkbox"/> 1,001 - 5,000 <input type="checkbox"/> 26 - 100 <input type="checkbox"/> 5,000 - 10,000 <input type="checkbox"/> 101 - 500 <input type="checkbox"/> More than 10,000	If you have a shopping cart, which brand? <input type="checkbox"/> Not sure <input type="checkbox"/> CubeCart <input type="checkbox"/> Miva Merchant <input type="checkbox"/> Zen Cart <input type="checkbox"/> osCommerce <input type="checkbox"/> Other _____
	How will you process payments <input type="checkbox"/> Online <input type="checkbox"/> Both online and offline <input type="checkbox"/> Offline <input type="checkbox"/> Not yet decided	Do you currently have a merchant account? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not sure

<input type="checkbox"/> Database(s) ►	Approximately how many databases needed? <input type="checkbox"/> Not sure <input type="checkbox"/> 6 <input type="checkbox"/> 1 <input type="checkbox"/> 7 <input type="checkbox"/> 2 <input type="checkbox"/> 8 <input type="checkbox"/> 3 <input type="checkbox"/> 9 <input type="checkbox"/> 4 <input type="checkbox"/> 10 <input type="checkbox"/> 5 <input type="checkbox"/> More than 10	If you currently use databases, which type? <input type="checkbox"/> Not sure <input type="checkbox"/> MySQL <input type="checkbox"/> mSQL <input type="checkbox"/> Oracle <input type="checkbox"/> PostgreSQL <input type="checkbox"/> Other _____
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Additional Details

Approximately how many pages do you expect to have? <input type="checkbox"/> 1 - 5 Pages <input type="checkbox"/> 26 - 50 Pages <input type="checkbox"/> More than 200 <input type="checkbox"/> 6 - 10 Pages <input type="checkbox"/> 51 - 100 Pages <input type="checkbox"/> Not sure <input type="checkbox"/> 11 - 25 Pages <input type="checkbox"/> 101 - 200 Pages	What will be the major areas of your web site? <i>This is simply a helpful guide, and by no means meant to be limited. Example: Home Page, FAQ, Services Page, Site Map, etc.</i> _____ _____ _____ <i>We will seek full details upon your ordering of our web site design service.</i>
How will you provide our web designers with your desired text? <input type="checkbox"/> Use the text from our present web site. <input type="checkbox"/> Will provide web designers with the text in electronic format. (such as Microsoft Word, .txt, Acrobat Reader, other) <input type="checkbox"/> Will provide brochures/literature and allow web designers to copy the text. <input type="checkbox"/> Will require development of new custom text. <input type="checkbox"/> Not yet decided	What graphics/logos will our web designers use on your site? <input type="checkbox"/> Not yet decided Provided by client <input type="checkbox"/> Use the graphics/logos from our present web site. <input type="checkbox"/> Will provide web designers with graphics/logos in electronic format. (such as .gif, .jpg, .jpeg, .bmp, .kdc, .png, .tiff, .tff, others) Provided by web designers <input type="checkbox"/> Will allow web designers to use stock graphics/logos. <input type="checkbox"/> Will require redevelopment of existing graphics/logos. <input type="checkbox"/> Will require redevelopment of new graphics/logos.
How did you hear about us? (check only one box) <input type="checkbox"/> I am a current client <input type="checkbox"/> I was a former client (coming back) <input type="checkbox"/> Search Engine (Name of Search Engine) <input type="checkbox"/> Web Hosting Directory (Which one) <input type="checkbox"/> TheBestWebHostingCompany.com <input type="checkbox"/> Web Site (URL - Domain Name) <input type="checkbox"/> Affiliate (Affiliate Number) <input type="checkbox"/> Business Card (Name on Card) <input type="checkbox"/> Friend (First and Last Name) <input type="checkbox"/> Newspaper (Name of Newspaper) <input type="checkbox"/> Magazine (Ad or Article) <input type="checkbox"/> Radio Ad (Station's Call Letters) <input type="checkbox"/> Television Ad (Station's Call Letters) <input type="checkbox"/> Banner Ad <input type="checkbox"/> Web Hosting Forum <input type="checkbox"/> Other (Please Describe)	By what date would you like to launch your new web site? <input type="checkbox"/> Not yet decided <input type="checkbox"/> As soon as possible <input type="checkbox"/> ____/____/____
Specifically how did you hear about us, if applicable? _____	

Extra Services**Do you need web site hosting?**

- ☐ Not sure
☐ Yes, I would like New Ideas Web Services, Inc. to be the web host.
☐ No, I will purchase from my current web host.
☐ No, I will purchase from another web host.
☐ No, I will use a "free" service, full of pop-up ads.

Do you need search engine submission?

- ☐ Not sure
☐ Yes, please send me details.
☐ No, I do not want people to find the web site easily.
☐ No, I have another method.

Optional Information

What concerns do you have, if any, about outsourcing your web design?

What are the reasons that you are considering us for your web design?

What operating system does your current web hosting company use?

- ☐ Not sure
☐ Linux
☐ Unix
☐ Windows Server 2003
☐ Windows NT
☐ Solaris
☐ Other _____

Have you ever designed a web site before?

(We want to know what experience and terminology you have.)

- ☐ Yes, I have created a simple personal web site.
☐ Yes, I know how to create custom professional web sites.
☐ No, however I have helped choose a web designer before.
☐ No, this is my first time choosing a web designer.

Please give us any other information that you feel is important to your web site.

A quote will be sent to the Email address listed on this form. Please allow approximately 2 weeks for processing.

This form is intended for web design quotes only. Other services sold separately. Web hosting and domain name registration are separate services that can be purchased from us. Domain name registration costs are non-refundable, once registered. Some services may not be available to some clients. We reserve the right to refuse any service.