

## Ambassador’s Special Self-Help Program

### EVALUATION CRITERIA

A technical evaluation committee reviews eligible project proposals using pre-established criteria to assess the merit of each proposal.

<b>Evaluation Category</b>	<b>Point Value</b>
Alignment with SSH Program Goals	25
Feasibility of Design	20
Impact on Target Group	20
Organizational Capacity	15
Sustainability/Financial Self-Reliance	10
Past Performance	5
Gender Awareness	5
<b>Overall Rating (out of 100 points)</b>	<b>100</b>

These evaluation criteria elements are described more fully below.

- A. *Alignment with SSH Program Goals:* Shows responsiveness to SSH, USAID, and PEPFAR program goals and is appropriate for the country context (15). Exhibits originality, substance, and a clear plan for community involvement and sustainability (10). **Total 25 points**
- B. *Feasibility of Design:* The proposed activities are feasible with a clear articulation of how the activities will lead to the overall objectives; objectives must be SMART – specific, measurable, attainable, relevant and time bound. The objectives must also be results-focused (15). Proposed timeline for project is reasonable (5). **Total 20 points**
- C. *Impact on Target Group:* The extent to which the proposed activity corresponds to the needs of target group(s) and will directly benefit them (10). Clearly defines how many men and women will benefit and how project participants will be selected (10). **Total 20 points**
- D. *Organizational Capacity:* Shows evidence of group’s capability to undertake and accomplish the proposed activities. Organization clearly designates project manager with current contact information and demonstrates adequate financial and project management oversight. **Total 15 points**
- E. *Sustainability/Financial Self-Reliance:* The extent to which the funded activity will result in building and strengthening the capacity of the community and local organizations, and whether the activity itself is sustainable (5). Includes evaluation of community contribution (cash, labor, materials) and involvement as well as plan to continue and/ or build on project results (5). **Total 10 points**
- F. *Past Performance:* Previous or ongoing experience implementing similar activities. **Total 5 points**
- G. *Gender awareness:* The extent to which the proposed activity represents a strong commitment to women as beneficiaries and strives for gender awareness in the larger target audience. **Total 5 points**

**Further, the SSH Program will review the proposed budget (Annex B) to ensure its compliance and appropriateness.**