



LETTER OF INTENT

In submitting this Letter of Intent, I formally express my commitment to participate in the South Dakota State University (SDSU) Football Stadium Project and acknowledge my understanding of the following:

1. To participate in the SDSU Football Stadium Project, this letter of intent must be signed and returned by the interested party.
2. By signing this Letter of Intent, I am declaring my financial commitment to the project.
3. Initial details of any premium seating opportunities are contained below. Indication of interest in premium seating alone does not guarantee such seating. A Football Stadium Gift is required to reserve initial premium seating designations.
4. I understand that this letter of intent is a legally binding reservation of premium seating options in the SDSU Football Stadium Project, contingent upon final project approval, and understand an official agreement will be executed during the project. I waive any further recourse against SDSU and hold SDSU harmless, and in the unexpected event that the SDSU Football Stadium Project is discontinued, initial: _____ I request my football stadium gift be redirected and used for, initial: i. _____ Jackrabbit student-athlete scholarships, ii. _____ other athletic capital, operational, or maintenance project, or iii. other: _____.
5. Naming Opportunities for SDSU Football Stadium Project: I am interested in making a separate naming gift for the South Dakota State University Football Stadium Project. Please contact me with more information regarding naming opportunities for this historic project. ____Y ____N
6. I understand this commitment is for the stadium only and does not include a Jackrabbit Club (JRC) donation. In order to receive your current benefits for the JRC, a separate donation must be made. At minimum, we require all premium seat buyers maintain their current (2013) JRC giving amount for the term of the premium seating agreement. At minimum, I will maintain my 2013 JRC giving amount for the term of the premium seating agreement. _____ (please initial)

Name (printed): _____

Address: _____
STREET CITY STATE

Phone Number: (____) _____ Preferred Email: _____

My Seating preference is as follows:

Premium Seating Option*

_____	_____	_____
Term: Number of Years	Price per Year	Number of Seats (if applicable)

Gift (due prior to date stadium opens)*
 *See additional details on reverse, incorporated herein by this reference.

I, the undersigned, have read, understand, and agree to the conditions and terms contained within this Letter of Intent.

SIGNATURE

DATE

PLEASE RETURN LETTER OF INTENT to:

Leon Costello, Deputy Athletic Director
SDSU ATHLETIC DEPARTMENT
2820 HPER Center, Brookings, SD 57007



LETTER OF INTENT

The South Dakota State Football Stadium Project will provide a unique experience for all Jackrabbit fans and those attending events held at the facility. Premium amenities and luxurious gathering spaces highlight this state-of-the-art stadium. By signing this Letter of Intent, I am declaring my commitment to make the SDSU Football Stadium Project a reality.

EXECUTIVE SUITE*

(Please circle preferred option)

One time Football Stadium Gift of \$40,000** AND Annual Commitment Terms: 10 Years 7 Years 5 Years
(Due prior to the date the stadium opens) \$40,000/YR \$42,000/YR \$45,000/YR

COMMUNITY SUITE*

(Please circle preferred option)

One time Football Stadium Gift of \$30,000** AND Annual Commitment Terms: 10 Years 7 Years 5 Years
(Due prior to the date the stadium opens) \$30,000/YR \$32,000/YR \$35,000/YR

LOGE SEATS*

(Please circle preferred option and indicate number of loge seats desired)

One time Football Stadium Gift of \$2,500 per seat** AND Annual Commitment Terms: 10 Year 7 Years 5 Years
(Due prior to the date the stadium opens) \$10,000/Loge \$11,000/Loge \$12,000/Loge
\$2,500/Seat \$2,750/Seat \$3,000/Seat
Qty.: _____ Qty.: _____ Qty.: _____

CLUB SEATS*

(Please circle preferred option and indicate number of seats desired)

One time Football Stadium Gift of \$750 per seat** AND Annual Commitment Terms: 10 Years 7 Years 5 Years
(Due prior to the date the stadium opens) \$750/Seat \$850/Seat \$1,000/Seat
Qty.: _____ Qty.: _____ Qty.: _____

*Jackrabbit Club Requirement: An annual Jackrabbit Club donation is required for each license year of your agreement.

**One time Football Stadium Gift will guarantee your premium seat selection in the SDSU Football Stadium Project.

***Suite and seat prices reflect commitments due each year by June 1.